JOHN BULL, MARCH 5, 1927 — Vol. XLI. No. 1051

JOHN BULL

TWOPENCE

OVER A MILLION CERTIFIED SALE

Registered at the G.P.O. as a Newspaper.
Postage all over the world, 1d.

£2,500 IDEAL HOME FOR SIXPENCE
(See page 39)

I TAKE
Beecham's Pills
THE NATIONAL MEDICINE

FREE

A Dainty 'IDEAL' HANDKERCHIEF

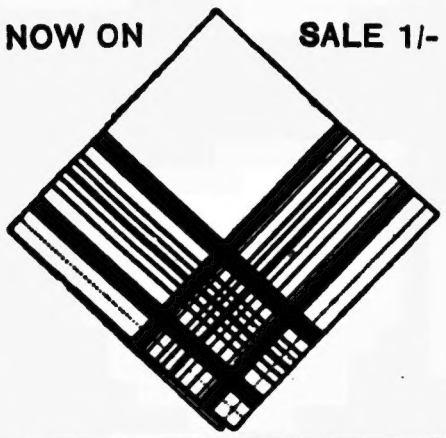
inside every copy of the March 'Picturegoer'

EVERY copy of the March "Picturegoer," the Movie Magazine de Luxe, now on sale, contains a dainty "Ideal" Handkerchief. Made from high-grade Egyptian cotton, highly mercerised, silky, lustrous, and fast in colour, this gift will please the most fastidious.

"Ideal" Handkerchiefs are made by the celebrated firm of Messrs. Douglas & Green, Ltd., Belfast, and are identical to those sold in the shops for 6½d. each.

Picturegoer
ONE SHILLING MONTHLY

NOW ON SALE 1/-



TWO READERS LOSE SIGHT OF EYE

Mr. Shaw, 251, Keeling Lane, Hanley, was putting tips on to his clogs when a nail suddenly flew up, striking him on the eye, blotting out the sight for ever.

Mr. Smith, Main Street, Farcet, Nr. Peterboro', was engaged in the homely occupation of breaking coal, when a piece flew up, blinding him in one eye.

Both receive cheques from "John Bull" for £125 each.

JOHN BULL Pays £250

A few of the other HOME ACCIDENT BENEFITS paid this Week.

£12 Mrs. M. S. HOLMES, High Street, Monks Eleigh.
£12 E. P. SHEPHERD, "Homeleigh," Bark Hill, Bewdley.
£12 Mrs. M. BLACKEBY, 4, Armstrong Place, Plumstead.
£12 Miss E. VENNER, 84, Grove Road, Frindsbury.
£12 Mrs. A. HOLMES, 1, Percy Terrace, Hyson Green, Notts.
£12 Mrs. E. NICHOLLS, 34, New Street, Plymouth.
£12 Mrs. A. E. RICHARDSON, 11, Kingston Road, Ipswich.
£12 Mrs. J. ALDRIDGE, 35, Cardiff Road, Norwich.
£12 Mr. F. TAYLOR, 10, Newport Place, Birmingham.
£12 Mrs. A. PARDOE, 146, Park Street, Kidderminster.
£12 Mrs. R. SHELDON, 5, Leader Terrace, Dinnington.
£12 Mrs. C. C. BAKER, 44, Kingsnorth Road, Faversham.
£12 Mrs. E. LOWE, 240, Solly Street, Sheffield.
£12 Mrs. Z. WALLING, 77, Hollin Bridge Street, Blackburn.
£12 Mrs. F. HODGINS, 1, Tivoli Cottages, Chalfont St. Giles.
£12 Mrs. M. HENSON, 19, Milton Street, Caldew Gate, Carlisle.
£12 Mrs. G. RALPH, 9, Portal Road, Bishopsstoke.
£12 Mrs. E. STANSFIELD, 76, Hanson Road, Moston.
£12 Mrs. E. THELWELL, 12, Mason Street, Salford.
£12 Mrs. E. B. LEACH, 1, Globe Hill, Woodbury, Nr. Exeter.
£12 Mr. WM. JONES, 30, Lambpit Street, Wrexham.
£12 Mrs. E. L. LAMPORT, North Dene, Farnham.
£12 Mrs. S. HEWITT, Tuttington, Norfolk.
£12 Mrs. E. M. A. PORTER, 10, Brownhill Road, Catford.
£12 Mrs. C. GREEN, 41, Polden Street, Bridgwater.
£12 Mrs. L. WOODHOUSE, 2, Sullivan Road, Radford.
£12 Mrs. M. J. REID, Upper Poppleton York.
£12 Mrs. C. L. ROLFE, 111, Arthur Road, Windsor.

NEWSAGENTS' BONUS—Bonuses in respect of the benefits paid this week have been forwarded to the Newsagents concerned.

CUT HERE.

POST THIS COUPON TO "JOHN BULL."

To "John Bull" Registration Department, Long Acre, London, W.C.2.

I have sent an order form to my newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

READER'S NAME..... Age.....
in full (CAPITAL LETTERS.)

ADDRESS.....

.....

READER'S SIGNATURE.....

NAME AND ADDRESS OF NEWSAGENT.....

.....

DATE.....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return.

PLEASE WRITE CLEARLY. J.B. 5/3/27

CUT HERE.

HAND THIS COUPON TO YOUR NEWSAGENT.

To (Name of Newsagent).....

ADDRESS.....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

SIGNATURE.....

ADDRESS.....

DATE.....

PLEASE WRITE CLEARLY. J.B. 5/3/27

JOHN BULL Pen Coupon—Value 2/-

This Coupon will be accepted as 2d. in part payment of the "John Bull" 5/- Lever Self-Filler Pen with which is presented FREE a 2/6 Ever-Pointed Pencil. Additional Coupons in any number up to five (six in all), ANY DATES, may be cut from "John Bull" and will be accepted in part payment. Thus you may send six Coupons and p.o. for 4/3 (which includes postage and insurance). Pocket Clip, 3d. extra. Cross cheque/p.o. "& Co." and make payable to "John Bull." State if fine—medium—broad nib required.

JOHN BULL, Pen. Dept., Long Acre, London, W.C. 2.

John Bull's Wonderful Pen Offer

2/6 "Everpointed" Pencil FREE!

The "John Bull" Pen, with 14-ct. Solid Gold Nib, Iridium tipped, worth 15/-
2/6 "Everpointed" Pencil, with refills, FREE 2/6
TOTAL VALUE 17/6

You send Six Coupons and p.o. for 4/- (plus 3d. Postage and Insurance) 4/-

YOU SAVE 13/6

Written 2 Years' Guarantee with every Pen.

Name engraved in Gold on Pen, 6d. extra.

Worth three times the Price

I've never written with a better pen, it makes writing a pleasure, it has the same virtues as pens costing three times the price.

J. D. C. E.
Peterborough

Money refunded if not entirely satisfied.

'Flu ... ed in 24 hours

YEAST IS LIFE

THIS Wonderful Yeast-Vitamin Treatment is guaranteed to be safer, quicker and more effective than Aspirin. Composed of pure medicinal Yeast, Vitamins and other valuable ingredients. Prescribed by leading medical specialists. The gentle fermentation of Yeast-Vite when in contact with the gastric juices of the stomach causes a stimulating buoyant feeling of extreme vigour.

Irving's **YEAST-VITE** Tablets will relieve:—

Influenza Colds, Fever	in 24 hours
Headache, Neuralgia, etc.	in 5 minutes
Indigestion, Flatulence ..	in 5 to 10 minutes
Biliousness, Dizziness, Depression	in 10 to 15 minutes
Disordered Stomach, Liver, etc.	in 10 to 15 minutes

AN eminent specialist, in his article on Health, has emphasised the importance of Vitamin B as a tonic which causes the nerves to function properly. And in his list of essential foods he mentions **YEAST** as rich in Vitamin B.

YEAST VITE IS RICH IN VITAMIN B.

When out of sorts or depressed, take 1 or 2 YEAST-VITE Tablets, and feel fresh and frisky in a few minutes.

CAUTION.—See the name Irving's Yeast-Vite on every carton and bottle. Refuse fraudulent substitutes which are worthless.

Irving's Yeast Vite Tonic Tablets

OUR GUARANTEE.
Obtain a bottle of Irving's YEAST-VITE Tablets from your chemist. If not thoroughly convinced of the wonderful power of these tablets BY ACTUAL RESULTS, post the empty bottle to us, and we will refund the money by return of post.

IRVING'S • YEAST • VITE • LABORATORIES
CECIL HOUSE, HOLBORN VIADUCT, LONDON, E.C.1

Remove Corns this easy way

The business end of a corn is the root. Until you tackle the root you will never be free of the corn. To cut, paint, or plaster the surface is useless. But, take a Radox footbath or two and you will be able to remove the corn completely, root and all. The Radox way of removing corns is easy, absolutely painless and free from danger of caustics. Read this letter:—

It gives me great pleasure to write these few lines to let you know that I derive great benefit from your well-known Radox Bath Salts. I have used it now for two years or so, and I would not be without it. Radox is something out of the ordinary. Radox does what you claim it does. Corns and segs, etc., go like magic. J. B., Hednesford. 3rd Jan., 1927.

When you put your feet into a footbath containing Radox, the salts soften the hard outer layers of the corn, and the oxygen which Radox liberates enters the pores, opens them, and penetrates further and further, carrying the corn softening salts right to the root of the corn, which is thus loosened, so that it can be lifted out bodily. The life-giving oxygen leaves the feet clean and healthy. Since it is the oxygen which carries the corn solvents to the root of the corn, and since Radox liberates by test more oxygen than any other Salts on the market it is obvious that Radox is more efficient in removing corns than any other Salts. More Radox Salts are sold than any other kind, a further proof of its efficacy.

Ask for Radox at your chemist, price 1/6 per ½ lb. pink packet. 2/6 double quantity.

1/6 *Half Pound Pink Packet*

Radox Bath Salts

GIVE YOUR FEET THAT "KRUSCHEN FEELING."

"JOHN BULL'S" GUARANTEE.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee. All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test, which have been approved by our experts, are marked—

In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona fides of all advertisements in "John Bull."

Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED, Proprietors of "John Bull."

Childhood's Lessons affect the whole life

Teach your children to use Cuticura Soap daily to keep the skin clear. Soothe and heal rashes, eczemas and other irritations with Cuticura Ointment. Shampoo with Cuticura Soap to keep the scalp in a healthy, hair-growing condition.

Soap 1s., Ointment 1s. 3d. and 2s. 6d., Talcum 1s. 3d. For sample each address: F. Newbery & Sons, Ltd., 27, Banner Street, London, E.C.1.

Cuticura Shaving Stick 1s. 3d.

2/- NOW and THE BIKE IS YOURS

I OFFER to readers of "John Bull" first-class Coventry-built cycles at **POUNDS BELOW** last year's prices.

Absolutely **GENUINE REDUCTIONS** have been made in thousands of brand new, fully guaranteed 1927 Models, any of which I will send on **14 DAYS' APPROVAL, CARRIAGE PAID,** on receipt of small deposit only.

Testimonials from everywhere in Great Britain. Satisfaction or money refunded. **MY FREE LISTS** will convince you, so write **NOW** for a copy and **CHOOSE YOUR CYCLE FROM THE LARGEST SELECTION IN THE WORLD.**

Edwd. O'Brien Ltd
THE WORLD'S LARGEST CYCLE DEALER, No. 9 COVENTRY.

Rheumatism

Try this reliable remedy

Don't suffer again this winter—use Sloan's—see for yourself how quickly it stops your rheumatic aches and pains. No rubbing required. Apply gently. Instantly you notice an amazing change—welcome relief quickly follows and your pain dies away.

Always keep a bottle handy ready at any time to kill pain.

RHEUMATISM, SCIATICA, LUMBAGO, NEURITIS, SPRAINS, CRAMP, BACKACHE, STIFFNESS

"RHEUMATISM CURED."—"My mother who is 72 years of age was helpless with rheumatism in her arm and shoulder. The doctor gave her case up as hopeless. A friend advised Sloan's Liniment and after using 1½ bottles she was completely cured."—Miss N. Skelton, 22, Nethered Moor, E. Dereham, Norfolk.

Of Chemists and Stores 2/- and 4/-

Sloan's LINIMENT KILLS PAIN

THE MAIL ORDER MARKET

A Perfect Postal Service for Bargain Hunters

WHEN SENDING
Write name and address in block letters. Give exact description of goods required. Send money and Treasury Notes by registered post. Always mention JOHN BULL

PAY FOR YOUR NEW SUIT AS YOU WEAR IT

Gent's Suits made to measure in the latest styles of cloth, perfectly tailored. Pay 5/- down and the rest in easy monthly instalments until you have paid in all **52/6**

Before placing your order elsewhere write for Patterns. Catalogue and simple Self-measurement Form.

J. B. THORNE & Co
36, LANGHAM ST., LONDON, W.1.

VALVE SET COMPLETE

9/8 DOWN SECURES

Including: Marconi Royalty paid, Coils, Valve, H.T. Battery, Aerial Equipment, L.T. Battery and Headphones. Delivered on payment of 9/8 down, balance by 11 monthly payments of 9/6.

There is nothing else to buy

2-VALVE SET 15/6 Monthly
3-VALVE SET 20/- Monthly
4-VALVE SET 24/6 Monthly

Call or write for free illustrated specifications and Easy Payment terms.

WOOLDRIDGE RADIO CO. Ltd. (Dept. JB13)
26 & 28, LISLE ST., LEICESTER SQUARE, W.C.2

Daintiear

worthy of the Occupant

SALE!

During our Sale we are authorised by the makers to offer a limited number of genuine Daintiears at substantially reduced prices. This £5 5 0 model as illus. for

£2 . 19 . 6

(or 6/- monthly).
Ribbed Cushion Tyres, 10/6 extra.
Numerous other models at similar reductions.
Send at once for illustrated list post free from

VICTORIA CYCLE and CARRIAGE CO.,
Dept. P.55, 11, Victoria St., Westminster, S.W.1

Send 6 only!

Jam Spoon
Butter Knife
Pickle Fork

As a special means of establishing our unbeatable values in

SHEFFIELD STAINLESS CUTLERY

on receipt of 6d. we will send these three useful pieces of Genuine Silver Plate (worth 5/-), packed in attractive box, together with our money-saving Catalogue of Sixth Stainless and High Grade Cutlery. If satisfied, send balance of 2/-, or return goods at our expense, and your 6d. will be refunded.

Write Now!

C. A. LOCKWOOD & CO.,
Beak Chambers,
239, High Holborn,
LONDON, W.C.1.

THIS IS THE MOST WONDERFUL GRAMOPHONE BARGAIN OFFER ever made. A British-made Hornless Gramophone with polished Oak Cabinet, powerful & silent Motor, 10in Turntable, natural tone reproducer, and FIVE magnificent Records (10 Selections), at the unprecedented low price of £3:0:0
TERMS: Send 5/- now, and 11 monthly payments of 5/- Fullest Approval.
Illustrated Catalogue Post Free.
J. G. GRAVES Ltd. SHEFFIELD.

GRAVES GRAMOPHONES

FREEMANS

Celebrated

SPARE TIME AGENCY

CASH OR CREDIT

Boots, Gent's and Ladies' Clothing, Suits, Coats, Costumes & Underwear, Carpets, Linos, Drapery, Ironmongery, Watches, Clocks, China, Toys, Baby Carriages, etc.

If in regular employment appointed as Agents.

Largest stock in the trade. Liberal supply of samples. Highest Commission paid.

NO OUTLAY. ALL PROFIT. Enquiries for Agency Invited

LAVENDER HILL, LONDON.

SPECIAL OFFER

for limited period only

72 SQ FT. for 15/-

THICKER THAN LINOLEUM.

Waterproof, Rotproof and Sanitary. For either Brick, Stone, Concrete or Wood Floors. Being Stainless, a damp cloth is all that is required to clean it. In rolls containing 72 square feet for 15/-. Longer lengths pro rata.

All rolls are 2 yards wide.

SENT ON FREE SAMPLES.

J. B. ANDREWS & SONS,
30, Carter Street, London, S.E.17.

PAROLEUM

QUALITY & VALUE.

GRAVES

GRAVES BENEFIT SALE

Comprising: 2 white super-quality Fleecy Blankets, Blue borders, size 60 x 80in weight 7lbs. 2 coloured Fleecy Blankets White borders, size 60 x 80in weight 6lbs. 1 coloured Alhambra Quilt, size 72 x 90in weight 3½lb. 2 unbleached Grey Bolton Twill hemmed sheets, size 70 x 90in weight 5lbs; 3 White Pillow Cases, size 20 x 30in; 1 White Bolster Case, size 45x20in. Price 5/- NOW

TERMS: Send 5/- now, 5/- monthly. 5% Discount for cash. Catalogue Post Free.
J. G. Graves Ltd. Sheffield.

SEND NO MONEY

WRITE NOW

and receive post free our FREE BARGAIN LISTS of the MOST MARVELLOUS BEDDING VALUES EVER OFFERED. Have the "CENTO" BARGAIN BEDDING SALE on FREE APPROVAL—1 pair warm heavy all-wool LAPLAND Blankets, 1 pair fleecy Under-Blankets, 1 pair Sheets, 2 Pillow Cases, 1 Bolster Case, 1 "Hector" Quilt, 1 Wadded Quilt, etc. All double-bed size. EASY TERMS from 1/6 weekly. Satisfaction or money refunded. WRITE NOW!

Dept. J.B. 17
GEORGE SMITH,
CLAPHAM JUNCTION, LTD.,
LONDON, S.W.11.

STYLISH LOUNGE SUITS

FINEST VALUE IN THE TRADE.

7/6 NOW

Our simple self-measurement Form enables you to furnish us with your correct measures, and we guarantee to supply a stylish well-fitting garment.

We Deliver the Graves 50/- suit to approved orders for 7/6 with order. Balance in monthly payments, if satisfied. Money refunded if disappointed.

Patterns Post Free. Send post card for patterns cut from actual cloth lengths from which suits are made. Prices from 50/-

J. G. GRAVES Ltd. SHEFFIELD.

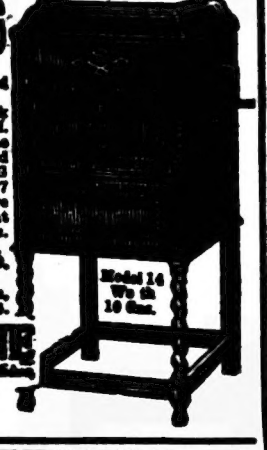
5.19.6

Genuine Full U.K.
Also Supplied on Deferred Payments.

Model No. 14. Richly Oak finished. Jacobean Pedestal. Fitted with Fullotone "Junior" sound box, and strong DOUBLE SPRING three-record motor; all 1927 improvements; extra pure tone and great volume. Sent direct from factory to you.

Send for list of 20 models.

CABINET GRAMOPHONE CO. (Dept. J.B. 67),
72, Camden Road, London, N.W.1. 'Phone: North 2238.



FULLOTONE

The Gramophone of Amazing Value

[Also 149, High Street, (E.) E. Ham.

15/- PER ROLL of 72 SQUARE FEET.

HYDROLEUM FLOOR COVERING

Every Roll is two yards wide.

Thicker than high-priced Cork Lino. Guaranteed rot, damp & vermin proof; easily cleaned. For shops, brics, damp or ordinary wooden floors. Send for free samples and patterns of actual material.

HAWKEN & Co. (Dept. J.B.37)
182, Wardour St.,
London, W.1.

FINEST VALUE

SEMI-FOLDING BABY-CAR.

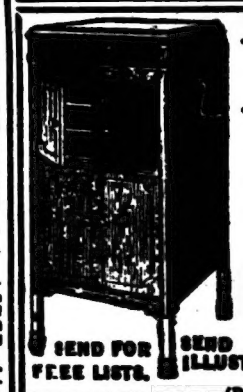
The Graves Semi-Folding Car is the embodiment of Lightness, Strength and Comfort. It has Tubular Handle & Steel Frame enamelled Black, well padded seat & adjustable back, draught-proof sides, and stout leather safety strap. Upholstered in best quality Navy Blue leather cloth. Ten-inch wheels, fitted with rubber Tyres. Price 32/-

4/- NOW

Delivered carriage paid to approved orders for 4/- Balance in 7 monthly payments of 4/- if satisfied. Money back in full if you are at all disappointed

WRITE for CATALOGUE. Folding Frame & Baby Carriages. Finest value in trade

J. G. GRAVES Ltd. SHEFFIELD.



1/9 per week

Purchase by Easy Payments a Gramophone from 1/9 weekly. An everlasting source of joy and amusement in your home. We do not supply cheap, inferior machines, but only guaranteed genuine, well-known makes. All machines carry our guarantee. Money returned if not satisfied.

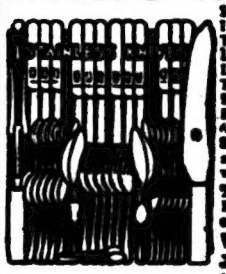
SEND FOR FREE LISTS.

SEND FOR FREE ILLUSTRATED LISTS (Est. 100 Years)

WILLIAM DALE (Dept. 59) 81a, Above Bar, SOUTHAMPTON.

SHEFFIELD CUTLERY SERVICE

WORLD'S FINEST VALUE.



5/- NOW

1 pr Double Sheer Steel Carvers, Ivorette handles, 6 Stainless Steel Table Knives & 6 Stainless Steel Dessert Knives, Ivory grained handles, 2 Table Spoons 6 Dessert Spoons, 6 Tea Spoons 6 Egg Spoons, 6 Table Forks, 6 Dessert Forks, 1 Sugar Spoon, 1 pr Sugar Tongs, 1 Jam Spn. 1 Salt Spn. all of Columbian Silver which wears white throughout. 50 pieces 50/-

Terms: 5/- now & 5/- monthly. Fifty per cent discount allowed for cash. Complete approval at home

WRITE FOR CATALOGUE
J. G. Graves Ltd. Sheffield

"SMALL ADS. WORTH WATCHING."

Continued from page 5.

CHILBLAINS definitely cured. Send for a bottle "Noctozone," 1/6, 3/-, post free.—Noctozone Co., 8, North Circular Road, N.W.11.

INVALID Tricycles, Bath Chairs from 60/-. Carr. pd. Cash or terms. 66-page illus. Cat. post free.—E. A. Harding, 1, Manvers St., Bath.

WHAT DOCTORS PRESCRIBE FOR THE SKIN.—For eruptions caused by bacteria which poison the blood, the medical prescription is now Tin and its compounds. A boil, or a crop of pimples; the more serious affliction of a carbuncle; styes, abscesses and inflammatory ulcers have for some years been treated with Tin. "Stapholds"—small tablets of pure tin and its pure oxide—would be approved by your doctor as a form of administration, and they are promptly effective. They kill the bacteria, and do not cause poisonous matter to be merely absorbed by the system. Send 3/- for 100 direct, post free, to H. and T. Kirby, Belton Road, London, N.W.2; and ask your chemist to procure "Stapholds" from them.

BALDNESS CURED.
"ATEKA" GROWS NEW HAIR in 8 days. Stops Hair falling out. Analysed by *John Bull*. 3/- bott.—Ateka Co., 27, Old Jewry, Ldn., E.C.

WANTED TO PURCHASE.

HIGHEST prices paid for Jewellery, Diamonds, Platinum, Gold, Silver, Scrap, Coins, etc. Nothing too large, nothing too small. Post or call.—Benge's, 253, Oxford St., London.

ANY kind old gold, silver, jewellery, diamonds, old false teeth, platinum scrap, bought. Highest cash by return.—Bell's, Upperhead Rd., Leeds.

MISCELLANEOUS.

64-PAGE book about herbs and how to use them, 6d. Send for one.—TRIMNELL, The Herbalist, 144, Richmond Rd., Cardiff. Est. 1879

DAMAGED PIANOFORTE. The scandal of the Repair of Promise Cases! A new light thrown on this tragic farce by T. B. Purtington, the famous Public Health lecturer. In this week's "HEALTH & STRENGTH," 2d. at all newsagents or 4d. post free from J. B. Burt, 54, Potter Lane, London, E.C.4.

SMART TIDY HAIR.—Make your own Cream. Send 2/6 to-day for three months' supply.—Martin's Laboratories, 98, Wood Lane, Liverpool.

GREAT BARGAIN IN FLOOR COVERINGS

81 Sq Ft 15/-

ROT, DAMP & GERM PROOF

Better than Linoleum

WRITE FOR FREE SAMPLES AND SAVE MONEY

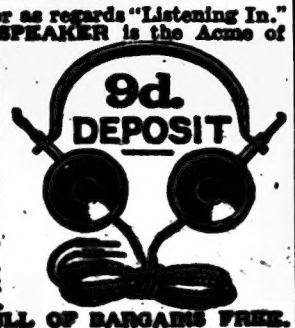
J. LLOYD'S,
103, ALDERSGATE ST., LONDON, E.C.1

THE DOUBLE EVENT—TAKE

Dr. NESPER'S TIP

3/6 Deposit.

You will then be on a Certain Winner as regards "Listening In." DR. NESPER DE LUXE LOUD SPEAKER is the Acme of Perfection for Tone, Volume and Value for Money. We will send you one of these Famous Loud Speakers on Receipt of 3/6 Deposit. IF PERFECTLY SATISFIED after Testing, you complete purchase by sending 12 monthly payments of 3/6. The DR. NESPER HEADPHONE (Non-adjustable 4,000 Ohms) is WORLD FAMED for its Quality of Tone and Comfort. ADJUDICATED by THE MILLION as the FINEST and BEST HEADPHONE YET PRODUCED. Sent on receipt of 9d. Deposit. Balance, 5 Monthly Payments of 2/-. SUPER CRYSTAL SET with 2 PAIR PHONES, 35/6. Deposit 3/6.



Over 30,000 Satisfied Customers. LATEST CATALOGUE FULL OF BARGAINS FREE.

THE WIRELESS DISTRIBUTING Co., Ltd. (Dept. J.B.) WIRELESS HOUSE, STOKE NEWINGTON, N.16.

SMALL ADS. WORTH WATCHING

Prepaid Rate: 9s. per line averaging six words. Minimum Charge, 27s.

LEARN to write Advertisements and earn big income. Unique offer to those writing for our free book. "Advertising as a Career."—Dixon Inst. of Advertising, Dept. 21, 195, Oxford St., W.1.

THE ROYAL AIR FORCE requires competent Clerks (General Duties, Pay Accounting and Stores Accounting) and Musicians. Also Skilled and semi-skilled Blacksmiths, Carpenters (Propeller Maker), Draughtsmen, Storekeepers and Wireless Operators. Age limits 18 to 30 years. Allowance for wife and children to men 26 and over. Write, stating age, or call: Inspector of Recruiting, Royal Air Force, Gwydyr House, Whitehall, S.W.1.

BUSINESS OPPORTUNITIES, SERVICES.

"DO YOU ADVERTISE?" Advertisement inserted in 50 Provincial Newspapers or London and Suburban 7/10. Welsh 3/8. Large or small Mail Order Campaigns. Experts. Free Service. Prospectus.—Central Press (Dept. 60), 190, Strand, London. 'Phone: City 0842.

START a Business in Drapery, etc., from £1 upwards. Special attention to Widows and Beginners.—Write for advice and list H. to Levaine (Dept. J.B.), 143, Houndsditch, E.1.

PRINTING.—10,000 Handbills or Billheads at 3/3 per 1,000. Memos, Postcards, Duplicate Books, etc. Big range of samples. 3d. postage. —Mead and Son, Room 60, Sandy, Beds.

DIRECT SAVING Peach's Curtains Loom Prices. All Makes, Casements, Colornets, Linens, 120-page Book Free.—S. PEACH & SONS, LTD., 141, The Looms, NOTTINGHAM.

BEDSTEADS, etc., and FURNITURE direct from FACTORY to HOME. CASH or INSTALMENTS. Established 35 years Lists post free.—CHARLES RILEY (Desk 4), Sherlock St. East, Birmingham.

CYCLES, ALL BRITISH, Guaranteed. Write for list and terms.—PALMER'S, 135, Linthorpe Road, Middlesbrough.

WALLPAPERS, from mills, from 2½d. roll. New designs. Get pats. post free.—Osborne Mills (Dept. 5), Rochdale Road, Manchester.

LOVELY SUEDE Leather in all colours, 9d. per sq. ft. Send for free set patts.—Catt, Leather Works, Northampton.

READ WHAT 6d. WILL BRING YOU in the Cutlery advertisement of Messrs. C. A. Lockwood & Co. at top of page opposite.

THE Midland Gun Company supply all shooting requirements at moderate prices. Catalogue free on application.—Bath Street, Birmingham.

KNITTING WOOLS, from 2/6 upwards. Send stamped envelope for samples to GOLDEN FLEECE WOOLLEN CO., Liskeard, Cornwall.

YOU CAN PLAY THE PIANO TO-DAY

by Naunton's National Music System.

IT makes no difference whether you have had previous lessons or not, whether you are YOUNG OR OLD, WE GUARANTEE that you can play the piano to-day by this wonderful and simple system. There are no sharps, flats, or theoretical difficulties to worry you, and no tiresome or wearisome exercises or scales to be learnt. You play correctly with both hands. No difficulty or drudgery whatever.

FAILURE IMPOSSIBLE

"You cannot fail." All you have to do is to sit down to the piano with our music and play it at once.

Over 50,000 people are playing by it, and are playing perfectly. If they can do it, so can you.

No one need ever say again "I wish I could play"; everyone can do it to-day.

Let us tell you all about this wonderful simple and rapid system.

Take advantage of the offer we make on the coupon below, and by return of post you will receive eight tunes which we guarantee you can play; thus you can prove for yourself the simplicity of our system and the accuracy of our statements. This small outlay will open up the delights of the vast realm of music to you, and give you many years of purest pleasure.

SPECIAL TRIAL OFFER COUPON. *"John Bull,"*

To the Manager, NAUNTON'S NATIONAL MUSIC SYSTEM, *March 5, 1927*

27, High Street, New Oxford Street, London, W.C.2.

I send herewith postal order for **ONE SHILLING AND SIXPENCE**, for which please send me your special Instruction Book, containing eight pieces of music, and particulars showing how I can become a thorough musician.

NAME..... DATE.....

ADDRESS.....

NOTE.—Please fill in postal order payable to Naunton's National Music System.

To Colonial and Foreign readers: British Money and Postal Orders only accepted.

FOR SMALL TRADERS, SHOPKEEPERS.

MONEY-MAKING Bargains for Shopkeepers and Beginners.—Sell manufacturers' clearing lines and travellers' samples in General Drapery much below ordinary prices. Big profit certain. Wholesale Catalogue free. — Wolfson's Warehouse, 48, Thomas Street, Manchester.

A.B.C. GUIDE to Remnant and Drapery Trade free. Worth pounds, valuable hints. Make money selling Prints, Towels, Tabling, Travellers' Samples, etc. Send p.c. to-day for Catalogue and full particulars.—Cochrane's Wholesale Warehouse, 3, Victoria Bridge, Manchester.

DRAPERY (Wholesale), all descriptions, also remnants, parcels from £1. List free. — H. Clegg (Dept. B.), High Street, Manchester.

CHEAPEST Wholesale House for Beginners for drapery, hosiery, boots, clothing, etc. Send for free cat.—H. Marks, 66, Houndsditch, E.1.

DRAPERY, BOOTS, Gowns, Hosiery, etc. The Genuine Wholesale House who specialises in helping the small Shopkeepers, Tallymen and Clubbing holders. Write for free illustrated Price List.—Dept. J. B., HOUNDSDITCH WAREHOUSE CO., 53-54, Houndsditch, E.1.

TRADERS! Rugs 25 x 58, 15/6 dz.! Quilts, 22/6 dz.! Blankets, 16/- dz.! 4-doz. spid. Trade list fr. L.B. Co. (J.B.), 31, Kendal Lane, Leeds.

DRAPERY Beginners.—Start business with my £1 Bale Household Drapery. Every article a profitable seller. Repeats certain. Advice free. R. Slomson, (W'houseman), 77, Gathorne Terr., Leeds.

AGENTS WANTED.

BRITISH WORKMEN.—Be independent of strikes, lock-outs and unemployment. — Write Freeman's, 103, Lavender Hill, London, for particulars of how to secure a separate income without expense or outlay.

EARN £2 to £5 weekly. Run a Bed-clothing club amongst friends. No outlay. Parties free. —Carlisle Mills Co., 11, Birstall, Leeds.

AGENTS, Spare-time, to sell Drapery, Clothing, Boots, Shoes & Jewellery. Liberal comm. Well supplied with samples.—Write, Dept. 26, J. E. York, Ltd., 53a, Bayham Street, N.W.1.

EARN £5 to £6 weekly. Run Bed-clothing Clubs amongst friends. NO OUTLAY. Parties free.—Grove Mills Co., Dept. N., Birstall, Leeds.

WRITE Free sample and parties, live agency; 50 p.c. profit: no risk or outlay.—Carter & Son, Waterloo Terrace, Stapleton Road, Bristol.

AGENTS. Something really new (Patent). Big profits. Sells at sight. Samples P.O. or stamps 1/2.—"Admirit," 267, High Holborn, W.C.1.

THE New Gas—Anglas. Agents wanted everywhere in Country Districts—not Towns.—Write Stanleys, 56, Warton Rd., Stratford, London.

EMPLOYMENT.

ARE YOU TIRED OF ROUTINE WORK AT A SMALL WAGE?—The sure way out of the rut is to become a travelling Salesman. Train in your spare time by postal tuition, under Wallace Attwood, Britain's Greatest Teacher of Salesmanship. Thousands of men, without previous experience "on the road," have been lifted out of routine jobs and placed by Wallace Attwood with progressive firms. Many of them are now earning their £500, £600, £800 and £1,000 a year. Wallace Attwood undertakes to introduce and recommend every trained student to firms of repute for a good post as Salesman. Are you worth lifting out of the rut? If so, send postcard for book, "The Profession of Salesmanship," free.—The Wallace-Attwood College, 267, Bedford Row, London, W.C.1. ('Phone: Chancery 7526.)

KNITTERS wanted to work Golden Fleece Knitting Machines at home; guaranteed wage for output, experience not necessary. Send 1d. stamp for prospectus.—S. B. M. Co., Dept. 198, 91, Clerkenwell Road, E.C.1.

MOTOR DRIVERS WANTED. LET US TRAIN YOU. Smart young men to qualify for well paid positions (introductions guaranteed). Over 60 letters of thanks a week from past pupils. Call and read them. The B.S.M. gives the best training and secures the best positions. Special inclusive fees. Call or write for further particulars. Act now! — British School of Motoring, Ltd. (estab. 17 years), Head Offices, 5, Coventry Street, Piccadilly, W.1.

PART-TIME AGENCY. — Splendid opportunity offered persons in regular employment to sell Clothing, Boots, Drapery, etc. Cash or credit. Liberal com.—J. Holt (Dept. JJ), 1, Paradise Lane, Blackburn.

CREATIVE SALESMANSHIP.—The definite offer of an actual position as Sales Representative is guaranteed to every successful student of a short course of specialised training. The instruction is not confined to postal tuition, but includes PRACTICAL DEMONSTRATIONS. Men of good appearance and address who realise the wonderful opportunities in Selling are invited to call or write, SALESMANSHIP, LTD., 56, Kingsway, London, W.C.2.

£150—£300 SALARY for Certificated Bookkeepers. Postal tuition 10/- month. Post found when qualified, or fee refd. Booklet, testis. free. —City Correspondence College (D.9), 89, New Oxford Street, London.

TREMENDOUS PROFITS IN SWEETS. Sweetmaking taught professionally (all branches). Wonderful new system. No special appliances (except thermometer), kitchen utensils only. Opportunities city or country. 2d. stamp booklet.—LIBERTY CANDY CO., Summit House, Langham Place, Regent Street, London, W.1.

AGENCY.—Good comm. Spare time opportunity to men in regular work by selling Ladies' and Gent's Clothing, Boots, Shoes, Drapery, etc., for Cash or Easy Terms. For Catalogue & Parties. apply, JOHN PERCY & CO. (CITY), LTD., 5, Parcras Lane, Queen St., Cheapside, Ldn., E.C.4.

KNITTERS wanted to work Imperia Knitting Machines at home; experience unnecessary. We guarantee to buy your work at good rates. Write for Free Book.—Imperia Hosiery Mfg. Co., Ltd. (Dept. 62), 97, Gray's Inn Road, London.

IF YOU ARE AMBITIOUS to become a Certified Bookkeeper, Accountant, Secretary, or to qualify for a Govt., Municipal or Poor-Law berth, write for free guide. Simplified and highly successful home study courses.—Secy., Martin's College, 124, Victoria Street, London.

MERCANTILE MARINE WIRELESS. Marconi's require 800 men. Radio Maritime can train you quickly under their efficient and intensive methods, which reduce school period. Terms for approved applicants, ten pounds down, balance when qualified.—Radio Maritime, 37, Norfolk Street, W.C.2.

WIRELESS STUDENTS. The Wireless Operators' official Association is prepared to supply free to intending Wireless Students its list of recommended Schools.—A. W. C. T., 37, Norfolk Street, W.C.2.

BARGAIN SALES.

MILLIONS OF POUNDS BEING WASTED! Things lying idle in rooms, attics, or cupboards means money thrown away. Sell privately all unwanted articles through "The Bazaar, Exchange and Mart." A small advert. costs a trifle and will put cash at once in your pocket. Full details in every issue of "The Bazaar," 3d. every Thurs. and Sat. at all newsts. Thousands of bargains for buyers. Send p.c. for free specimen copy to J. B. Burt, 54, Fetter Lane, London, E.C.4.

WATERPROOF COVERS. OILED and creeted, same material as railway sheets, fitted with eyelets and lashes. 12 ft. by 9 ft., 15/-; 15 ft. by 9 ft., 18/9; 18 ft. by 12 ft., 30/-; 19 ft. by 16 ft., 42/6. Any size supplied at 1/3 square yard. Send for List free. — GASSON AND SONS, Rye, Sussex. 'Phone: 34.

WALLPAPERS direct from 2½d. per roll. Send for patterns, post free.—West Riding Wallpaper Co., 52, Trinity Street, Leeds.

CHINA FROM WORKS.—Home Outfits, 32/6. Bagged ware, etc. Keenest prices. Clubs, Sates, Schools, Bazaars, Merchants. Cat. Free. Satisfaction guaranteed.—Liverpool Pottery, Burslem.

CARNIVAL Goods, Balloons, etc. New lines always arriving, low prices, lists free.—"Uneedus," Arundel Street, Portsmouth.

WALLPAPERS. — Eclipse 1927 designs. Book 150 patts. from 2½d. per roll, free on application. Eclipse Wallpaper Co., Hunslet Rd., Leeds.

BALLOONS and Dance Novelties, New Stocks. Send for List.—Brilliant Balloon Works, 147, Bishop Street, Birmingham.

GET INTO TOUCH WITH THE FACTORY.—Send a postcard to H. Samuel, the Empire's Largest Jeweller, for his Big Free Book of 3,000 Bargains, and see what you save by buying at next to Factory Prices. Free Prizes for all buyers. Silver Expanding Wristlet Watches, 15/-; Solid Gold Bracelet Watches, from 29/6; Case of Plated Fish Eaters, 12/6; Nickel Pocket Watch, guaranteed, 3/9; Oak Biscuit Barrel, plated mount 6/9. Thousands of other Bargains in the Big Free Book. Write now to H. SAMUEL, Ltd. (Dept. 199), 119-121, Market St., Manchester.

MARKETING BY POST.

TEA. Buy direct, save middleman's profit. Indian and Ceylon specially blended, 4 lbs. 6/6, 10 lbs. 15/-. Carr. pd. Special quotations for larger quantities. Satisfaction guaranteed.—Poulter & Co., Dane Place, Bow, E.3.

HALF DOZ. Tea Spoons free with 10 lbs. tea. Indian 1/8, China 1/8, Dust 1/4. Carr. paid 10 lbs.—Allan's, 41, Gt. Tower St., E.C.

MUSICAL

GRAMOPHONES, 27/6; motors, 9/-; accessories, Violins, Accordions, cheapest, 64-page list, 3d. How to make Gramos.—Regentbell, 120, Old Street, London, E.C.1.

ACCORDIONS, Jazz Instruments, Violins, Banjos, Mandolines. Catalogue free.—Douglas, 99, King's Chambs., South St., London, E.C.2.

UKULELES, Banjos, Drums, Jazz-Sets, Saxophones, Violins, Mandolins, Gramophones. Lists free.—Palmer's, 135, Linthorpe Rd., Middlesbro'.

ACCORDIONS, Moore's Royal Standard and Triumph Models, large selectn. List on applic'n. Alfred Moore, Ltd., Manchester Road, Bradford.

MUSICAL DIRECTORS, Send professional card for free dance parts of "Fairyland."—Stork Music Co., 27, Union Street, London, W.1.

WIRELESS.

WORTH POUNDS! Our Illustrated bargain list is free. Easy payments to suit your pocket.—World's Wireless Stores, Wallington.

DRESS.

BABY'S 75-Article Layette, 30/-. Robes, Gowns, Robeslips, Nighties, Vests, Shawls, Matinee Coats, Barras, Towels, Napkins, etc. Homemade. Genuine Bargain. Send 2/6 pcl. appro.—Mrs. J. Howard, 66, Dover Road, Portsmouth.

EDUCATIONAL, INSTRUCTION.

WANT to join the Police? Study at home to pass Educational test.—Write, Secretary, Force Correspondence College, Kew, Surrey.

MASSAGE as a Profession.—The Smae Institute offers tuition at most economical fees. Intelligent men and women are here offered access to the highest ranks of the profession, as the instruction covers all modern manipulative methods.—Write for details, 47, Smae Institute, Portsmouth.

BE A MASTER OF ENGLISH! Learn to write compelling letters, develop conversational charm and become a more effective personality. Prospectus free.—Regent Institute (Dept. 327B), 13, Victoria Street, S.W.1.

LIVESTOCK, POULTRY, ETC.

SPECIAL OFFER. — Talking Parrots with cages from 30/-. Singing Canaries 15/-. 3 months' trial.—List fr. Chapmans, 17, Tottenham Court Road, London.

POULTRY KEEPING PAYS! Eggs all the year round. Read "The Feathered World" and see how easy it is to make this healthy and pleasant hobby pay, and pay well. Published every Friday, price 2d., obtained from all Newsagents and Bookstalls. Specimen copy sent free.—"The Feathered World," 9, Talbot House, Arundel Street, Strand, London, W.C.2.

EASY WAY TO GET EGGS. Read "Poultry." It tells you week by week what to do, how to do it, and when to do it. It is the only paper that matters to the poultry keeper. Every Friday, 2d., all Newsagents and Bookstalls. Specimen free from J. B. Robinson. "Poultry." Hood House, 71, Fleet Street, London, E.C.4.

CHICK REARING SECRETS REVEALED. This week's wonder budget for poultry-keepers. "THE POULTRY WORLD," tells you exactly what to do to ensure lusty young birds. Healthy chicks mean handsome profits! "THE POULTRY WORLD," the beginner's paper, is on sale at all newsagents 2d. Send p.c. for free specimen copy to J. B. Burt, 54, Fetter Lane, London, E.C.4.

TALKING Parrot and Cage, 30/- Singing Canaries 15/-. Three months' trial. List.—Regent Pet Stores, Park St., Camden Town, N.W.

GARDENING.

DOBBIE'S 1927 Catalogue and (Gardening Guide), 144 pages, 229 illustrations, free to all readers if this paper is mentioned.—Dobbie and Co., Ltd., King's Seedsmen, Edinburgh.

BARGAIN STOCKS.—Illustrated catalogue free! Garden wire less than cost. Ideal for pegs, beans, fruit, greenhouses, tying, fencing. Waterproof covered, steel stranded, long lasting. Small lots quoted, or 19/6 mile! Samples free. —Green's Army Stores, 442, Albert Street, Lytham.

GARDEN NETTING. Sound, small Mesh, 25 yds. by 1 yd., 2/6, by 2 yds., 5/-; by 3 yds., 7/6; any length or width supplied; price in proportion. Carriage Paid. Cheaper kinds kept.—GASSON AND SONS, Net Works, Rye. 'Phone 34.

MEDICAL, CURATIVE.

WORMS CURED.—Artico Brand Worm Tablets are a Specialist's positive and permanent cure. They cure most violent cases by calmly destroying the very cause of the worm's existence. No fasting, no dieting, no interference with daily habits. Send 1/6 for generous supply or 1½d. stamp for Free Pamphlet.—Ridyard Tablet Co., 34-36, Codnor, Derby.

LIFE'S GREAT HANDICAP—ILL-HEALTH. Try ENERGOT, YOU LOSE STOMACH Trouble, Worry, Nerves, Constipation, Rheumatism, Insomnia. GAIN a perfect brain in a perfect body. Money back if they fail. Month's course, 1/6.—Energot, 12, Bessborough Gardens, S.W.1.

DON'T Wear a Truss. Use Brooks' Rupture Appliance. New Discovery, wonderful, no lumpy pads, no springs, durable, cheap. Binds and draws parts together quickly. Sent on trial. Catalogue free.—Address Brooks' Appliance Co., Ltd. (387F), 80, Chancery Lane, London, W.C.2

STAMMERING.—I cured myself, you can cure yourself (or your child). Partics. free.—Frank Hughes (J.B.), Ltd., 7, Southampton Row, W.C.1.

HOW TO STOP SMOKING.—Genuine remedy proved by testimonials. — Write, The Stanley Institute (J.B.), 21, Warwick Lane, E.C.4.

NEW Life to weary, worn-out Nerves. Probyn Nutrient restores health, strength and lost vitality. Send to-day for free trial supply.—B. E. Probyn Laboratories, 116, Pirbright Rd., London, S.W.18.

BLADDER Weakness quickly cured by Parkers' Remedy. 3/- bot., at all branches Boots', Timothy White's and Taylor's Drug Stores, or post free Parker Remedy Co., 18, James St., Liverpool. Send 4d. stamps for sample.

NERVES OF IRON. Nerve Specialist's guaranteed treatment for Neurasthenia, Insomnia, Lost Vitality, Weakness, etc. POTENTOL ends all nerve disorders. Booklet free.—Orde & Co., 40, Regent House, Regent Street, London, W.1.

RHEUMATISM & ALL KIDNEY TROUBLES positively cured by Dr. Wright's Remedy or money refunded. For 3 days' FREE TREATMENT send 3d. in stamps to cover postage and packing.—(Dept. 22), Dr. Wright's Remedy, Ltd., 80, Shaftesbury Avenue, W.1.

NERVES, DEPRESSION, ANÆMIA. FOR a real Tonic and Blood Food take DR. ALLEN'S TONE TABLETS. They restore Energy and TONE up the system. 3/- and 5/- post free. Free Trial.—Write Craig & Co. (B.), 11½, Broad Street, Nottingham.

BALDNESS.—I cured myself and can cure you. Large Trial Outfit, 3d. Douglas Dew, "KWIK," 30, Victoria Hse., Victoria Rd., London, S.E.15.

BLUSHING, NERVOUSNESS.—A remarkable book on genuine cure sent privately, 3d.—Mr. Rivers (J.B.31), 40, Lamb's Conduit St., W.C.1.

"SMALL ADS. WORTH WATCHING."

Continued on page opposite.

Free for 60 Coupons

A 10" double-sided Gramophone Record

Just think of it! Gramophone Records free—all the popular Fox-trots, One-steps, Songs, in fact, all the best and latest music!

Hearing is believing, so get one of these records. You will find the tone as round and mellow as in "Black Cat" Cigarettes which are more popular than ever.

CHOOSE FROM THIS LIST:—

LIST of "IMPERIAL" RECORDS

GIFT No. 336.

When ordering, please state: GIFT AND SERIAL NUMBER, i.e., Gift No. 336, Serial No. 1653 (or number selected), and so on.

Serial Number of Music.	Name and particulars.	
	DANCES.	
1653	"BYE BYE, BLACKBIRD" (Blue Bonnet)	Fox Trot
1612	"THAT CERTAIN PARTY" (Come My Heart, Medley, I Love You)	Fox Trot
1651	"WHEN THE RED, RED ROBIN COMES BOBBIN' ALONG" (Me Too, No! No! No! No!)	Fox Trot
1674	"WHILE THE SAHARA SLEEPS" (Hi-Diddle-Diddle)	Fox Trot
1624	"GOOD NIGHT; I'LL SEE YOU IN THE MORNING" (Say It Again)	Fox Trot
1636	"AM I WASTING MY TIME ON YOU?" (Gay Caney's Day at Two-in-Two To-day)	Fox Trot
1639	"OH, CHARLEY, TAKE IT AWAY" (My Comrade)	One Step
1637	"SUNNY" (FROM "SUNNY") (Who)	Fox Trot
1590	"BARCELONA" (On the Midnight Special)	One Step
1564	"PAL OF MY CRADLE DAYS" (The Prisoner's Song)	Waltz
	HAWAIIAN GUITAR RECORDS.	
1688	"DREAMY SWANEE LULLABY" (Sun-Kist Hawaiians)	Played by Peters and Pedrini
1646	"DROWSY WATERS" (La Golondrina)	Played by Peters and Pedrini
	LAUGHING RECORD.	
1189	"THE LAUGHING RECORD" (The Mocking Bird)	By the Imperial Comedy Four

Serial Number of Music.	Name and particulars.	
	VOCAL RECORDS.	
1661	"BYE BYE, BLACKBIRD" (Who)	Tenor Solo
1648	"WHEN THE RED, RED ROBIN COMES BOBBIN' ALONG" (What Good is "Good Morning"?)	Tenor Solo
1681	"WHILE THE SAHARA SLEEPS" (Way Down Home)	Song by John Thorpe
1625	"GOOD NIGHT; I'LL SEE YOU IN THE MORNING" (I Don't Care What You Used To Be, I Know What You Are To-day)	Song by Dick Henderson
1649	"AM I WASTING MY TIME ON YOU?" (I Wish I Had My Old Girl Back Again)	Song by John Thorpe
1606	"JUST A COTTAGE SMALL" (At Home with the World)	Tenor Solo
1567	"PAL OF MY CRADLE DAYS" (Yorkshire)	Song by Dick Henderson
	VOCAL DUETS.	
1657	"ANY ICE TO-DAY, LADY?" (Me Too, No! No! No! No!)	Song by Moss and Jones
1630	"SO IS YOUR OLD LADY" (The Pump Song)	Song by Moss and Jones
	BAND RECORDS.	
1585	"KING COTTON" (Syncopated Commonsense)	March (Sousa)
1603	"BLAZE AWAY" (The Bullfighters)	March (Holzmann)
	BELL SOLO.	
1151	"BONNIE HEATHER JIG" (Skinty Tam)	Played by Billy Whitlock

The titles shown in brackets appear on the reverse side of the Records.

List of over 200 popular "Imperial" Records available can be obtained on application.

Black Cat

VIRGINIA CIGARETTES

10 FOR 6P

FILL IN THIS COUPON NOW.

To The BLACK CAT CIGARETTE CO.
(Dep. S), Gifts Dept. 12, Bath Street, City Road, LONDON, E.C.1.
Please send me list of records, Free Booklet, and Five Free Coupons.

Name.....

Address.....

.....

ONLY ONE OF THESE SIGNED COUPONS WILL BE ACCEPTED.

NOTE:—GIFTS DEPT. NEW ADDRESS, 12, BATH STREET, CITY ROAD, LONDON, E.C.1.

Week ending Saturday, Mar. 5, 1927. Twopence. Vol. XLI. No. 1061.

JOHN BULL

For the People—the Right to Justice and Truth.

The Paper on which the Sun Never Sets.

93, Long Acre, London, W.C.2.
Telephone: Gerrard 9870.
Telegrams: Heroically, London.

The WORLD, *the* FLESH *& the* DEVIL

Calculated Shirking.
It seems incredible, but the "do nothing" policy of the Government is the deliberate plan of Ministerial tacticians. Their idea is to go to the General Election with a "clean sheet" and to ask for a blank cheque.

So Safe.
The ambitious programmes of Liberals and Labour, it is argued, scare off as many as they attract. By a policy of proposing nothing one leaves it to the other fellows to make the mistakes. In short—"Let them rip; we won't trip."

The Stourbridge Sweep.
Labour's sweeping victory at Stourbridge is a portent Mr. Baldwin cannot ignore. His Government has for long been "asking for it." Now it is getting it—in full measure.

Beware the Steam Roller!
The snag is that with unemployment and slums piling up against the Government for two more years, an angry electorate may well think the "clean" sheet a very dirty one.

The Gentle Slam.
Ministers chuckle together over a formula they have found out for delicately turning down supporters in the Commons. "Before we can make proposals," says the Government spokesman, "the Party must be unanimous." Of course, when it comes to details, four hundred individuals never are unanimous.

The Mass Attack.
Interested politicians, tired of quarrels, plead for "a fresh start in Liberalism." What the country wants is co-operation of all those of every Party who are in favour of peace and real reform.

See to It, Winston!
One of the few quite definite opinions of the Colwyn Committee on Taxation is that the sugar duty is too high. The worst of all taxes, high or low, is a food tax.

Home-grown Vitamins.
We are to have more research into the health side of the packing and transport of imported food. The real crying need is a more plentiful and cheaper supply of fresh food from our own fields. Freer land and better marketing would do the trick.

Dear and Dirty.
In U.S.A. the amount of milk consumed per head per year is 54 gallons, in Sweden 68 gallons, but in Great Britain only 20 gallons. The difference is caused by price, and when it isn't dear, it's dirty.

The Scandal.
So bad is our milk supply that some medical officers actually advise dried milk from other countries in preference for infants. In Yorkshire 42 per cent. of samples taken contained liquid manure.

The Decision.
Bang go all hopes of a penny post for this year! Three years ago we told the Government that dear communications hindered business. It isn't sound sense to perpetuate the handicap.

Fire and Slaughter.
Mr. Beaton, President of the London Bakers' Association, defies the Food Council, will have nothing to do with it, and insists that it be stopped from "scandalising." Nothing easier. Bring down the price of bread and it's done.

The Indictment.
Cotton goods produced in Bolton at a cost of 1s. 3d. per yard, including cost of shipping raw material from Egypt, spinning and manufacturing, are sold in London at 6s. 11d. a yard. Whew!

They All Do It.
Profiteers don't all live in big cities. Forced mushrooms are sold in country shops for 4s. 6d. and 5s. a lb., while a little shop in London manages to make a profit at 2s. 6d. Whoever gets rich it isn't the grower!

The Pink Stick.
In Yorkshire 3,000 acres of land are devoted to rhubarb growing and proves profitable. Loaded on "the rhubarb train at night" it sells in London's early morning markets. We could do with more such co-operation in other food-stuffs.

Fewer but Better.
Though births are fewer and deaths are more there are still 240,000 more people in Great Britain than in 1925. What's even more to the point, the babies that are being born are better babies.

We Don't Bury Them.
The most important part of the vital statistics is that relating to infant welfare. The strenuous work of the past is bearing fruit. The babies that are born live to grow up.

Bed for Ten.
At Wrexham a family of three adults, one adolescent, and six children, live in a house with one bedroom. Health teaching and morality preaching are both useless in such a case. What's wanted are houses.

It Does Move.
New regulations are proposed to control street and charity collections. In view of the scandalous waste we have so often exposed, they must be stringent, and no loophole left for fraud.

IDEAL HOME
Furniture
Motor-car
AND £500!

You
can win this astounding four-fold Prize.
Send your "Bullet" now!
See page 39.

America's Pile.
If the national income of America last year had been averaged every baby born would have inherited £154. And it isn't due to profiteering, but to new inventions and real organisation of industry.

Take a Hint.
There is no reason whatever why a similar state of prosperity should not obtain in this country. Only two things are vital. One is to cease trying to "police the world," the other peace in home industry.

Some Profit.
After pithead price and cost of transport are met, nearly 15s. a ton remains on coal for distribution costs and profit. This makes the 4s. reduction look as though it's given with tongue in cheek.

The Warning.
If the Minister of Transport objects to "congestion of coal wharves and sidings" he can put it to the Attorney-General, who can order a prosecution. Let it be done.

No Enclosures!
Congratulations to Wimbledon Common Conservators who refuse to allow enclosure of any part of the common to make a parking-place for the motor-cars of golfers. The day for enclosing common land is past.

Other People's Pockets.
Land at Golder's Green sold at £200 an acre before the Underground Railway brought expansion now realises £3,000 an acre. Be a landlord, sit still, watch others work, and you'll get rich.

The Skilled Man.
Six hundred additional men this year are required as ships' wireless operators. Not one can get a certificate unless he has technical knowledge. Instead of docking education a wise country would train all its youngsters.

Road Sense.
To encourage a man for doing well works better than punishing him for failure. The decision of the National "Safety First" Association to award a silver medal to every driver of a road vehicle who completes five consecutive years free from blameworthy accident is excellent.

Capturing Sunshine.
The Bill to stabilise Easter must become law. There's no sound argument against it. Industry would be better served by a fixed festival, and even holiday-makers like to "know where they are."

Save the Seaside.
The waste from oil-burning ships around the coast is not only decreasing the health-giving power of our seaside resorts and keeping away visitors, but it is poisoning the fishes and destroying sea-birds in thousands. Filtering before discharge must be made compulsory.

When Wisely Led.
The agreement arrived at between the railway groups and the unions, the fruit of which is the restoration of the guaranteed week, shows what can be achieved by wise leadership and when the will to find the way out is there.

The WORLD, the FLESH & the DEVIL

A Fishy Business.

Although the average increase in the price of food over that of pre-war days is 64 per cent., fish is up by 127 per cent. Yet the fisherman gets only 60 per cent. more for his catch. The difference goes into the fishmonger's pocket. Fish used to be a cheap and nourishing food for the poor man; now it is a luxury he cannot afford.

The Wrong Method.

It seems a profitless thing to send two young women to six months' hard labour for stealing a pair of shoes, on the grounds that they had had many previous convictions and had just come out of prison. There is a huge field awaiting the attention of doctors and mental specialists in the compulsory treatment of such cases. What is the use of sending the body to prison when it is clearly the mind that is diseased?

Inhuman Dismissals.

Another batch of "temporary" Civil servants, this time assistant tax-inspectors, are to be dismissed from their posts unless they can pass a theoretical examination. Yet the doomed men, without exception, have performed their duties without a hint of complaint from their superiors. Where is the sense, not to say the humanity, of this procedure? Practical efficiency is the only reasonable test.

Love's Young Dream.

A respectable young fellow sought permission from the Bow Street magistrate to marry a deserted girl of seventeen. However, under the Guardianship of Infants Act, someone must say "No" before the court can say "Yes"; so the only thing for it is an almost hopeless search for the girl's missing father and a long-winded application to the Registrar-General. Evidently the new Act is "groggy" in parts.

A Penitent Sinner.

Before the Aldershot magistrates, Corporal Percy Churn, of the King's Royal Rifles, a married man, with an excellent character, confessed to stealing a loaf from the regimental stores. In the dock the poor fellow shed tears, of which he had no cause to be ashamed. The old-fashioned sort of sentence, jail "without the option," would no doubt have hardened him, but at a bitter cost. Bound over, Churn's rule of life will be, we are sure, "Never again."

A Daughter's Plea.

"I should not send him to prison. I should give him another chance." The magistrate who had asked a girl for her opinion on what should be done to her father, Edward Crocock, of Hull, acted on her suggestion and allowed the man to have another chance, ordering him to report in a fortnight. Crocock had been charged with neglecting his younger children. We hope that the fact that his daughter had to intercede for him will shame him into making amends.

Prince Charming's Courtesy.

Looking from his window at St James's Palace, the Prince of Wales caught sight of a young lady who was making sketches in Friary Court. Later he chatted with her, and finally sent General Trotter to say he would like to see her pictures, three of which he retained. Now the artist has been further honoured by a request to submit her work to Her Majesty the Queen. Small wonder that the Royal Family is so dear to the heart of its people!

A Despicable Snatcher.

William Watson may, indeed, have been down and out, as he said at the North London Police Court, but even hunger does not excuse the snatching of the purse of a poor old woman bordering on eighty. The 4s. he obtained in this way from Mrs. Sarah Barrow might, for all he knew, have been her last, hence the magistrate was justified in branding the theft as a particularly mean one. Watson has now gone where he will be fed free for six months to come.

An Unknown Hero.

A dog dashed across the frozen Serpentine after a stone thrown by its master. Reaching a thin place in the ice, with a splash it disappeared. A man on the bank saw its danger, and he plunged in up to his neck and rescued the animal. Then he walked away. "Though he'll have a cold skin, he's got a warm heart anyway," remarked a bystander. Which seems to meet the case.

The Stoic.

In grievous agony, with his wife dying in his arms, and pinned down by the wreckage of his home after an explosion, Alfred Waterworth, of Beaconsfield Road, Acton Green, calmly told rescuers where to find tools to release him and directed their efforts. Mrs. Waterworth died in hospital, but there is hope of Mr. Waterworth's recovery. He has shown that an Englishman can show as great courage in his home as on the battlefield.

Publicans and Sinners.

"God will look after the churches, the devil will provide the public-house, and the Kent Education Committee will supply the schools," said Mr. Elks, secretary of the Kent Mineworkers' Association. He has allowed his effort to be bright to swamp his sense of fair play. A miner is entitled to drink a glass of beer in a public-house without being told that he is hobnobbing with Old Nick, and a publican can be as good a man as the secretary of the Kent Mineworkers' Association.

Mercy Pays.

Our long campaign for a chance for the first offender has borne good fruit. "Our records show that 95 per cent. of the first offenders bound over under the Probation Act never come back to the courts," says Sir Robert Wallace, K.C., chairman of the London Sessions. Sir Robert further agrees with our oft-expressed view that regular criminals are invariably persons who have been given a savage sentence for their first offence. Mercy often pays better than severe justice.

The Human Machine

Mental Shackles

by E. R. THOMPSON, M.A.

WHAT a lot of time people waste in enmity! Trivial grievances, imaginary affronts and petty irritations are allowed to develop into first-class feuds with a waste of energy and thought that is lamentable when coolly considered.

I wonder how many of these personal quarrels would stand against five minutes' logical analysis. I should imagine nearly all of them would melt away like snow before the sun if we once brought reason to bear on them.

They only live because we feed them on obstinacy and nourish them with prejudice.

"If you have an enemy," said a speaker the other day, "get right up to him, face him, and try to find out what his views are.

"You will nearly always find you can agree with some of his views, and if you are an honest man you will tell him so.

"From that beginning it is easy to go on until bit by bit you find the very ground of your enmity disappearing before a reasonable compromise."

IN human relationships, as in everything else, tact, patience and courage, together with a determination to succeed, are the only sure props.

Nothing stifles progress so much as prejudice and misunderstandings. As a rule, a persistent misunderstanding is based on obstinacy and the obstinate man is not to be envied.

For he does not hold opinions—they hold him.

The Course of True Love.

Fortunately for William Jones, twenty-one, of Wesley Street, Amlwch, the birth certificate of Doris Taylor, a beautiful, dark-haired gipsy, proved her to be eighteen. He was arrested in Anglesey on a charge of abducting her. The lad's mother succeeded in court in persuading Doris's father to consent to a wedding and the pair are to be married forthwith. Thus all ends happily, and we wish them luck.

A Fine Father.

When Mr. Hanson's house in Daisy Walk, Sheffield, caught fire, he saved his children by dropping them one by one through a bedroom window, into the arms of a workman who stood below to receive them. He also improvised a rope of blankets knotted together, by which his wife scrambled to safety. As father of a family Mr. Hanson is obviously in the right place, and we are glad that he too escaped without injury.

Paltry Excuse.

To send separated milk containing 50 per cent. added water for any human consumption is criminal. We cannot wish that Mrs. Clare Stephenson, of Barn Bank Farm, Stafford, was fined less than the maximum penalty of £20 for practising this deception on the County Mental Hospital. The alleged excuse that the offence was due to the carelessness of a junior partner does not hold water even if the milk did.

Trickster Trapped.

A seaman deposited his luggage at a Glasgow station. Then, as is the way of seamen, he promptly lost the ticket, on which he wisely returned to the office and reported the matter. Presently Alexander M'Allister arrived with a wheelbarrow and presented the ticket. The police were sent for, with the result that M'Allister is now doing three months' hard labour. In future he may remember that findings are not keepings.

Pluck and Duty.

Bravery is infectious. Eleven men, under the leadership of Mr. R. L. Tanner, the foreman on duty, worked for an hour at great personal risk in dense clouds of steam after an explosion in a boiler-house at the Metropolitan Water Board's works. Despite slight burns and bruises, they worked on and found the cause of the trouble. No one will be disposed to grudge these men the bonus and extra pay they have received.

In Hot Water for Hot Water.

An elderly tramp, William Murray by name, was caught by a limb of the law committing the heinous crime of begging a can of hot water at Highcliffe, Christchurch. Now, it is permissible to ask for cold water, but not for hot—for this one is supposed to pay. Murray was let off with the nominal sentence of one day's imprisonment, but was ordered to leave the town. Hot water must either be scarce in Highcliffe or the officials must be hard up for a job.

Slow-motion Railways.

British railways claim to be the best in the world, but it took four weeks for a truck of coal sent from a colliery to reach the station nearest to Lakenheath, Suffolk. The village was without coal, and as gas has never been supplied the folk had to wait and shiver. Meanwhile the railways have put many freight rates up because of the decline in traffic! Something is very wrong with the boasted superior organisation claimed to have followed the grouping of the iron way.

Faithful unto Death.

To nurse eight patients simultaneously would tax the strength of the strongest; but when the nurse herself also chances to be suffering from influenza, the task becomes almost superhuman. Yet this was the achievement of Mrs. Alice Haylett, forty-three, of Grimsby, who tended her husband and children till she was compelled to crawl into bed fully clothed, where she died. Her husband was too ill to sign the depositions. Such self-sacrificing devotion betokens the real heroine, if ever there was one in the world.

Fobbing Her Off.

When Phœbe Ralph, alias Ellis, was brought before the Wigan Bench charged with "using a subtle craft, to wit a crystal, with intent to deceive and impose," she was fined £5 and advised to leave the town. The lady set off briskly with her motor caravan, presumably to trick the credulous in other towns further on, which proves there's only one sound way to really check the nuisance. The commonsense of the public should protect it from paying over money to be gulled.

A Dreadful Ordeal.

Mine Host of the Bull Hotel, Wargrave, is a man of no mean calibre. He left a sick bed to keep an appointment, and when driving to Henley his van shot into the Thames. It was a covered-in van, and Mr. W. J. Butler, the gentleman in question, had to wriggle through the space between the door and the roof. On rising, he threw off his coat and gloves and swam to shore. Though injured in the leg, that same afternoon he was superintending the salving of the vehicle. It would take a lot to beat so determined a man.

Wrong End of Stick.

The Rev. G. D. Walker, of Wolverhampton Presbyterian Church, disturbed at the thousands of young people with nothing better to do than promenade the streets on a Sunday evening, proposes to run a cabaret for them. Entertainments and a refreshment-bar will be provided and no religious propaganda indulged in. More to the purpose would be for the Church to attack root evils, such as bad housing, lack of real education, and the closing up of sports grounds so general on Sundays.

Waking 'Em Up.

Mr. John L. Baird, a young Scottish inventor of television, found himself greatly handicapped in his experiments by the delay of the Post Office in granting him a broadcasting licence. When offered by America a sum running into six figures for his invention, he wrote to Sir William Mitchell-Thomson saying that if the licence was not immediately forthcoming he would sell to the Yankees. It came by express letter. But for the patriotism of this young man, the laxity of the Government might have cost the country dear.

Rough on Tommy.

Our Tommies in Mesopotamia complain bitterly of the manner in which they are being mulcted by the postal authorities there. An R.A.F. man, for instance, states that he recently had to pay 5s. excess postage on a packet containing a small pocket diary. When the packet had been handed in at England the poster had been informed that the fee would be 11d., and stamps to that value were duly affixed. Surely the blame in such cases lies with the post office, and it is grossly unfair to penalise the troops.

Dancers' Poor Fare.

Two pounds is a paltry sum on which to cater for eleven people, most of whom are growing girls. No doubt insufficient funds was the reason why ten English girl dancers who were sent to various towns with a pantomime troupe were fed only on bread and butter and bread and dripping. But people such as Mrs. Millicent Mabel Bate should not be allowed to starve young girls because she only hands her matron £2 for their upkeep. We are thoroughly glad that the Public Control Committee has revoked the licence she held to carry on an employment agency for dancers.

Poor Old Men.

John Caden, aged seventy-seven, of Ledgate Road, Peckham, stole a chicken and was haled before the Lambeth Bench. Hard on his heels came Alfred Wells, also turned seventy, who had taken whisky to relieve pains in his head and was found drunk. But Alfred had a record of twenty-one years' unblemished Army service and the shopkeeper from whom John stole would rather "give him the chicken than see him in court." So both old gentlemen, first offenders, gave their word of honour "not to do it again" and were set at liberty. It's refreshing to find so human a way of dealing with these human faults.

Old Tricks and New Victims.

Our postbag shows us that the Universal Trading Company, of Cornwallis Road, London, N., is still pursuing its old methods of disposing of "free" watches. There is always the snag of purchasing a chain to go with it, and in some instances an endeavour is made to persuade the recipient to purchase a "leatherette plush-lined case" into the bargain. It is surprising that these old tricks should continue to secure victims!

The Black Cafe.

In the House of Commons last Thursday Viscount Sandon asked the Home Secretary what steps he proposed to take to avoid a repetition of the state of affairs revealed in the case of Kitten's Café. All the reply he got was that the café will continue to be kept under police observation. Has the Home Secretary really no powers to close up an admitted den of undesirable coloured rogues?

A Linoleum Let-down.

Manchester readers should be on their guard against door-step dealers who attempt to sell them rolls of linoleum at bargain prices. A Pendleton reader recently paid £2 7s. for a roll of seemingly genuine linoleum, which a trade expert subsequently pronounced to be a clever imitation made from compressed paper! These door-step sharpers are believed to have come from London, and information concerning their movements should be of interest to the police.

Tipsters Three.

W. Jarvis, R. Gregory and G. Edwards are tipsters. Each is to be found in Liverpool Road, Reading, each affects the same type of circular, each professes to have discovered a system to beat the bookmakers, and each declares that his own system will bring in £2 per week, with the small capital of £3 10s. It is a striking coincidence that three different tipsters should be sending out identical printed matter in this way. Liverpool Road, Reading, must breed great minds!

A Dilatory Bonus Company.

Shopkeepers in various parts of the country have complained to us recently regarding the dilatory methods of a trading stamp concern known as the Direct Bonus Company, of Station Road, Teddington. The company claims that its advertising scheme brings "proved direct results," but in far too many cases shopkeepers have been put off with promises when the time came for the issuing of bonuses, and the "direct result" has been that their businesses have suffered. Others should take warning.

Criminal Folly.

We have very little sympathy with that section of the poor which refuses to apply for help readily obtainable. Such a man was Cardinal Oliver Walker, of Sutton Buildings, Chelsea, on whose infant son, Edwin Norman, an inquest has recently been held. Walker had neither money nor work, had pawned his wife's wedding-ring to get the child food, but when it was burned he "treated the wounds himself." He is fortunate that an open verdict only was returned. There is medical aid always available in this country, even for those who are penniless.

"The River of Gold."

In the article, "The River of Gold," which appeared in the issue of JOHN BULL of February 19, reference is made to the activities of a Mr. John Fenn, and to the fact that certain printed matter in connection with his scheme had been executed at Colchester. We are asked to assure our readers that the Mr. John Fenn referred to is not Mr. John Fenn of the firm of Messrs. Fenn, Wright & Co., auctioneers and surveyors, of Colchester.

"JOHN BULL'S" FREE INSURANCE GIFT

Total Benefits Paid

25,057

Problems of Life

The Real and the Ideal

by the Rev. R. J. CAMPBELL, D.D.

SIGNOR MUSSOLINI describes himself as a realist. He says we have to deal with human affairs as they are and not as we would like them to be. He justifies his own methods of government by claiming that they are necessary.

Signor Mussolini

Government by talk is a failure, he declares, and must be superseded by efficient autocracy: men in general would rather be well and firmly ruled than attempt to rule themselves.

He may be right in this so far as the Latin races are concerned; they have had long experience of Cæsarism in the past; but he is wrong if he means the statement to apply to Englishmen.

It is just because we do reckon with things as they are, and not as we would like them to be, that we refuse to submit to any dictatorship: we prefer to rub along together in a spirit of compromise and moderation.

IT is impossible to stampede the English into any extreme course, and therein lies our safety.

A German publicist warned his countrymen in 1914 that the English only win one battle in any war—the last.

We are slower to begin, less willing to organise ourselves than some other nations, but we get there in the end.

There is comfort in this knowledge when we reflect upon our present perplexities. Neither politically nor industrially have we yet exhausted our reserves of vigour and common sense.

But in the business of living every man is something of an idealist as well as a realist, or else his activities are futile.

I put it to every reader of these words: Do you not habitually judge things by what they ought to be?

Yes, you do; and you seldom submit to the dominion of things as they are when what they ought to be is clear to you.

All through life we are constantly coming up against the contradiction that exists between the real and the ideal, and we cannot give preference to the former without feeling self-condemned.

WE do not believe in ideals merely because they make us comfortable: they more frequently do the opposite.

If a man for the sake of personal gain acts against his conscience, he does not delight in the fact or publish it to the world.

More likely he has to argue with himself and make excuses; and if he can keep the world from knowing of his meanness, he does so.

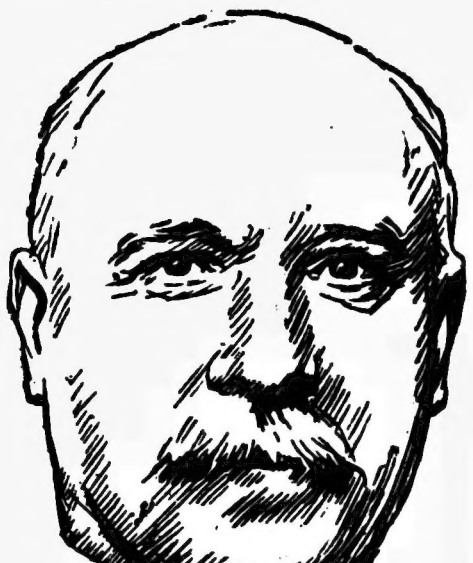
This is one of the most mysterious things about human nature and a proof that we are greater than we know.

Goodness is not goodness because it pays, but because it accords with the idealism glowing in our hearts.

OUTRAGE ON INNOCENT MAN

SWINDLER'S VICTIM PROSECUTED

A Shady Solicitor



Mr. H. C. Hobbs

A GOD-FEARING, law-abiding man of fifty-eight, who has never had a stain upon his character, has just emerged from a trying and quite unwarranted ordeal.

He is Mr. Horace Christopher Hobbs, of Minard Road, Catford, who is well known in that locality, and who for some years has been an enthusiastic worker in one of the local churches.

Six years ago, after spending the greater part of his life as a boot manufacturer, Mr. Hobbs retired into private life, with some thousands of pounds as the reward of his years of hard work.

A tragic change

To-day, after his brief retirement, he is faced with the prospect of having to return to hard work, for his little fortune has gone.

Optimism and a trusting belief in others have occasioned this drastic change, and one may trace the first step to disaster to an interview which took place shortly after his retirement, in the office of a solicitor in Southampton Row, where Mr. Hobbs and a person named Fielder met to discuss business.

The solicitor was Mr. George Milman Smerdon, who was acting for Fielder, and the discussion concerned a scheme for running a series of touring exhibitions.

The most attractive details were laid before Mr. Hobbs, who, under the influence of Mr. Fielder and Mr. Smerdon, found himsef impressed.

Telling the tale

Fielder, who described himself as a first-class architect, rattled off the names of titled people who were supporting his venture, but his utterances were more picturesque than veracious.

When plans were finally launched for a giant function to be held at the Ritz Hotel, where a score of peers were to be present, Fielder induced Hobbs to open his purse.

At first the retired trader only put down a hundred or two, but as his own optimistic spirit awakened, he parted with thousands.

By the time he had made the discovery that Fielder was not a qualified architect at all, but a sheer humbug, a big hole indeed had been made in his life savings.

The exhibition scheme failed miserably. One by one the peers whose names had been used as bait severed all connection with the project because they too found that Fielder had a black financial record, having been thrice bankrupt.

The neglected lesson

As the result of Fielder's wicked misrepresentations there were several other victims in this exhibition scheme, but Mr, Hobbs was by far the greatest sufferer, losing no less than £5,000.

In the subsequent proceedings against Fielder for fraud, Sir Henry Dickens sentenced him to twelve months' imprisonment.

Having had his fingers burned in this way, Mr. Hobbs should have been more cautious in his transactions with Mr. Smerdon, the solicitor who had introduced him to Fielder.

Unfortunately he was not. He was unwilling to believe that Smerdon was otherwise than honest and trustworthy, and consequently took his advice upon many other matters.

Mr. Hobbs now became interested in a patent device for motor-cars, and as the outcome of various discussions between Mr. Hobbs and his solicitor, a company previously registered in 1922 by Mr. Smerdon called the Inventors Trading Co., Ltd., was resuscitated for the purpose of exploiting the patent

G. M. Smerdon

Smerdon himself was one of the first directors of this concern and he later became the chairman because Hobbs was quite at sea in matters of company promotion.

Smerdon personally compiled and presented certain returns at Somerset House; but it was necessary before the patent could be used on public vehicles to obtain the sanction of Scotland Yard.

Mr. Hobbs understood that it had been obtained, and, on the strength of this and prompted by his own optimistic regard for its future, he told other people that it would be a good thing if they put some money into the scheme.

That he had no desire to defraud them is shown by the fact that he himself had already been persuaded to finance the venture to the extent of £3,000, and that he subsequently put in a further £2,000.

But on the advice of the too-hopeful Hobbs a few investors were found to take up shares in the company.

The Inventors Trading Company has remained dormant for a long time now for the simple reason that Scotland Yard refused to sanction the public use of the company's patent!

Mr. Hobbs, deceived first by the scoundrel Fielder, was now financially involved to the extent of £10,000.

If this was the end of his troubles it would be bad enough, but he has had to suffer far more.

A few months ago he was astounded to find himself arrested by Inspector Hider, C.I.D., on five charges of obtaining money by false pretences and of attempting to obtain one sum by the same means!

The alleged false pretences were that he had stated that the patent had been authorised for use by Scotland Yard when, in fact, it had not.

An awful experience

Week after week he was forced to stand in the dock at Greenwich hearing the evidence against him. And week after week he was remanded.

Finally, with one charge against him withdrawn by the police themselves, he found himself before Mr. Wilberforce at the London Sessions.

There was no Mr. Smerdon, solicitor, to succour him now in his awful predicament, for the latter was not to be found at his London offices.

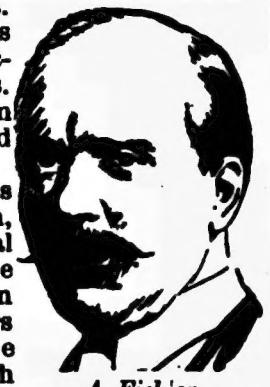
The sad truth is that Mr. Smerdon had already been unmasked by a body of his own colleagues as a disgrace to their noble profession.

Apart from the serious matters that have been raised in this article, Smerdon had been found guilty of converting a client's money to his own uses, and had been struck off the rolls by the Law Society.

But, without the doubtful privilege of having Smerdon's generous advice in the hours of his worst ordeal, the charges against Hobbs fell to the ground one by one.

The witnesses who were called by the police to condemn him actually gave evidence in his favour.

Finally the jury, notwithstanding the ominous language used in the prosecution, stopped the case and Hobbs was acquitted, the judge observing that he heartily agreed with the verdict.



A. Fielder

To-day Hobbs is free, but practically penniless. His trial cost him several hundred pounds.

But he has learnt his lesson, and his ordeal may not have been endured in vain if others profit by the moral which stands out so clearly from its tragic details.

Don't believe all you hear. Always satisfy yourself by proper enquiry before, instead of after, the event, that the people who are guiding and advising you are not in need of a little guidance and advice themselves!

Honesty Punished!

A Splendid Record Stained

MR. GEORGE SHEARD, of Altofts, Yorkshire, who is fifty-two years of age, has been shamefully branded in circumstances which call for some publicity.

This old Yorkshire miner is highly respected in his home sphere, and his capability as a worker is evidenced by the fact that he has enjoyed thirty-seven years of continuous employment at Newland Colliery with an absolutely unblemished record.

A baffling problem

When the coal stoppage came Sheard was faced with the problem of providing for a family of five upon an Army pension of 10s., and further testimony to his strength of character is afforded by the fact that he made no application for parish relief until he had put up a fight by struggling on for eleven weeks.

Even then, when necessity forced him to turn to the Wakefield guardians for assistance, Sheard went very reluctantly, and when he was granted 16s. a week as out-relief he was under the impression that it was only a loan that he would ultimately pay back.

Sheard now had 26s. in all to keep himself and his family, but, as may be readily understood, even this increased amount did not render the struggle much lighter.

Then, without warning, the old man's troubles were enhanced in a terrible way.

Chancing to read in a newspaper that a miner had been prosecuted for obtaining relief without disclosing the fact that he was already in receipt of an Army pension, Sheard hastened to lodge details of his own meagre grant.

Alas! His honesty was his undoing, for after a brief interval he was staggered to receive a summons to appear before the magistrates at Wakefield.

A cruel injustice

Never in the course of his life had Sheard got into trouble with the police in any way, and his feelings may best be imagined when he found himself in the dock, charged with obtaining relief by false pretences!

In vain the man endeavoured to explain that he had no idea that the form he had signed contained any question about other grants. And when it was suggested that the question might have been put to him verbally he explained that he suffered from deafness so could not say.

The chairman intimated that the Bench was going to convict *before* the solicitor for the defence could make any statement upon Sheard's behalf, and although, after protest, he was *subsequently* permitted to address the court, he pleaded in vain.

The chairman declared that Sheard must have known that he was obtaining money by false pretences, and passed sentence of one month's imprisonment.

It is difficult to believe that such injustice could transpire in an English court!

SHAMEFUL BLACK-SHIRT SCANDAL

FASCISTI'S UNPAID BILLS

Lofty Ideals—Low-down Performance

WHEN the time comes for the history to be penned of the black-shirted band of men and women known as Fascisti, who have pledged themselves to rid the country of Conservatism, Liberalism and Communism, it will be recorded, if a worthy work, that they began badly in Great Britain, by failing to pay for their shirts.

The story, as we hope it will go down to posterity, is this:

During the disastrous years of the war many expert women needleworkers were reduced to poverty by the state of their trade. In many cases there was at home, in some humble garret, a dependant for whom these women foresaw starvation. They were desperate.

A certain public-spirited lady, Miss L. M. Fox, saw the predicament which faced them and organised them into a band to make hospital equipment.

Thus, these nimble fingers worked through the long days of war at home, doubly glad in the thought that they were earning an honest living and yet providing for the heroes whose lot it was to fall wounded.

When the war ceased, Miss Fox founded the Women's Needlework Depôt of Chancery Lane, still keeping her former workers. The new venture progressed favourably and a continuity of happiness was promised.

Fine words—but!

With joy they welcomed in December, 1924, orders to make black shirts for the National Fascisti which had thrust itself upon the country in the previous October. It is only natural that they regarded such orders as gilt-edged. They were working for a movement inspired by the most noble, the most exalted ideals, a "national" fellowship, pulsating with such a sentiment as this:

"Comrades under the shadow of our banners, it is beautiful to live, but, if it is necessary, it is still more beautiful to die."

Reverently we bow our heads and our thoughts instinctively fly back to the days of the old Lyceum.

Bathed in the idealism of their work, the widows whose husbands fell in the war served joyously in their homes from December, 1924, until April, 1925.

But they had to live. There was food and rent to pay for. The National Fascisti headquarters had not forwarded any payment for their sombre undergarments.

A strange coincidence

Reluctantly, for the sake of the women, Miss Fox applied for a summons on October 21, 1925, against the president, Mr. L. A. Howard, and the treasurer, Mr. G. G. Thompson, for a matter of £24 odd was owing to her.

The bailiffs reported that these two gentlemen lived in furnished rooms and had no goods.

Strangely enough, the original National Fascisti was disbanded in the same month.

In the July previous, Lieut.-Colonel H. Rippon-Seymour joined the organisation as an ordinary member; in the following September he was appointed to the council.

When Mr. Howard, of whom the bailiffs reported so unfavourably, resigned the presidency in the November afterwards, the gallant colonel succeeded him.

Still the Women's Needlework Depôt had received no money. Miss Fox was asked to believe that as the National Fascisti had been disbanded in October, 1925, and reconstituted a month later, it was an entirely new organisation.

A stirring letter

Colonel Seymour, as president, was invested with very full powers. In fact, the colonel appeared to be the Fascisti movement.

His one assertion all along has been that as the organisation had been so completely reconstituted, he could not possibly accept any legal responsibility for debts contracted by the old organisation, although admitting a moral obligation.

We are quite sure that Miss Fox and her workers have no wish that he personally should pay the debt, but rather that his organisation should.

These unfortunate women believed in Fascism; they are not interested in the fact that the financial side of the National Fascisti was so hopelessly muddled.

What about this stirring circular letter signed by Colonel Seymour and issued in March of last year? It is an appeal for funds, couched in typically Fascist language:

"In order that the organisation shall be able to cope with the 'Red Menace' which stalks abroad almost unchecked, and thereafter place itself in an unassailable position financially, it has been found necessary to make an appeal to the public for funds."

Lt.-Col. H. Rippon-Seymour

The letter goes on to hope by this appeal to give the party an established position among the political Parties of the future.

Glamour gone

But is not that pure Party politics? Where in all the world does this chivalry, this honour, these lofty ideals come in? Why should an organisation born for the good of mankind flourish when poor, humble seamstresses must go without?

We should have thought that the exalted minds that were inspired by Fascismo would have considered it "more beautiful to die" than fail to honour a debt, contracted by their brothers in the cause, no matter how indirect.

Yet, it seems we are greatly mistaken, for still they march unheedingly beneath their banner. But for the seamstresses the glamour of Fascismo has gone.

BIG COMPANY IN QUEER STREET

A COAL ASSOCIATION MYSTERY

Case for Enquiry

CONSIDERING the present price of domestic coal, it is not surprising that we have received enquiries regarding the whereabouts of the House Coal Association, Ltd.

This concern, which was registered in November, 1919, as an industrial and provident society, was formed with the avowed object of assuring its members cheap, adequate and regular supplies of house coal of best quality.

Business was to be carried on on a co-operative basis, solely and exclusively for the benefit of members who bought its shares.

What was promised

The nominal capital of the concern was £400,000, and a first issue of £100,000, divided into 5,000 shares of £20 each, was offered to the public.

"The capital subscribed will be used for the purchase of collieries, railway trucks, working charges and general expenses," so ran the prospectus.

Moreover, it was pointed out that membership would be limited as far as possible to the capability of the production of the collieries owned by the association.

The growing loss

In 1921, there was a trading loss of £26 17s. 9d. A small amount, but a loss nevertheless.

The following year this small deficit had increased to no less than £1,772 9s. 1d. Moreover, the balance-sheet then showed a most unsatisfactory state of affairs. The assets were returned at £3,901 11s. and the liabilities £10,525 14s. 4d.

The auditors in 1924 reported that no coal was sold for that year, and the colliery in which the association was interested had not been worked. The trading deficit, too, had risen to £5,307 5s. 3d.

Another auditor who reported in 1926 drew attention to the fact that he had not access to all the books, as they were held by his predecessor who had a lien on them for fees due! The trading loss at the end of 1925 had mounted to £5,495 16s. 6d.

These deplorable results are forcibly reflected in the experiences of several unfortunate members.

One gentleman, a coal merchant, who thought it might be an advantage to join the association, as supplies were very scarce at the time, bought five £20 shares. He took delivery of one truck of coal, but found it to be very poor stuff.

Another coal merchant informs us that he is "unfortunately" the holder of £100 in shares and that he has received two wagons of "almost unsaleable stuff."

A silent committee

A clergyman who describes himself as a "victim" was induced to join the committee, but he never received any invitations to attend meetings.

Feeling that his knowledge of the trade might be beneficial to the association, one coal merchant consented to act on the committee.

The missing link

He too, however, found there were no properly organised meetings of the committee. He has had no return for the money which he invested, and is as much in the dark about the whereabouts of the association as other enquirers.

It is strange that those whose names have been used on the association's literature are kept in ignorance of its affairs, and we think it is the duty of the secretary, who according to available returns, is Mr. C. M. Parker, to favour them with some information.

Failing that, we think the Board of Trade should look into the matter, seeing that the concern is no longer traceable at its former offices at 125, Holborn and Kingsway House, Kingsway.

TWO YEARS FOR 6d.

HARD FATE FOR SMALL SINNER

And all for Charity!

WHAT crimes are committed in the name of justice! How seldom is mercy allowed a chance! And, unfortunately, too often those who suffer the most are quite young children

FORSAKEN by her natural parents many years ago, a little Bedfordshire maiden has now been torn suddenly from her aged foster-mother in circumstances which we cannot let pass without comment.

Her name is Dorothy Cast, and she is only fourteen. She had been brought up from babyhood by a dear old soul, Mrs. Powyer, and the two occupied a little cottage by the green of the quaint old village of Toddington.

The old lady receives the old-age pension. She is past eighty, and so upset was she at losing her adopted child that she has left her old home.

An awful shock

Some years ago Mrs. Powyer found she could not herself support "little Dolly," and the Ampthill guardians, who have a keener sense of humanity than some Poor-law authorities, made her a suitable weekly allowance so that Dolly became one of their "boarded-out" children.

When Dolly left school at Christmas the guardians at once tackled the problem of finding her a suitable start in life. They found an opening for her in the household of a farmer, and everything was done to place her on the threshold of a career which would make her a credit to the village, and enable her to bring new comforts to her old "mother."

At the eleventh hour, when preparations were well-nigh complete for Dolly to depart for her new post, the whole village received a shock. *She was in the hands of the police!*

Dolly and other girls in the village had been given mission collecting-cards by the Wesleyan minister, the Rev. F. Chamberlain, and according to the cards it appeared that all the money was not being handed in.

As soon as they had this grave news, the guardians realised that their carefully laid plans for Dolly's welfare would be upset, for guilty or not guilty it would be disastrous to thrust her fresh from school into domestic service, after coming in contact with the police-court.

A wicked charge

They were determined to do their utmost to save her from conviction, knowing that she was not at heart a bad girl, and they decided to submit to the justices their preparedness to maintain her in a suitable training institution for one year, if by so doing the stigma of a conviction could be avoided.

When the case was called at Woburn at the end of January, expressions of blank amazement were seen on the faces of many in court. *Dolly was charged with embezzling sixpence!*

The police had no desire to press the charge and only wished it to be a warning to the girl. When they first took up the case, it appeared as if sums totalling £1 4s. were missing.

Investigations showed that people whose names appeared on the cards in question had not given anything.

Dolly and her companions had been filling up the blank spaces with the names of people in the village, before they had any idea whether they would receive donations from them or not.

The official mind

The police came to the conclusion there were not grounds for charging her with embezzling more than sixpence.

Considering all the circumstances, it is a shame the charge was ever brought, for they could surely have warned the girl without taking her to court. The minister stated that he never thought the case would go so far.

In the end the Bench dismissed the case, but not before the guardians had pledged themselves to send the girl away to a training home for a year.

So Dolly has gone away to Wiltshire, and as no suitable home could be found to which she could be sent for one year, *her term there will be two years!* At the end of that period she will be found a post as a domestic servant.

The official view is that by sending her so far away from home, Dolly's unfortunate encounter with the law will be forgotten, and she will find new and better companions than some with whom she associated at Toddington.

That's all very well, but before this ridiculous charge was brought a post had been found for Dolly which likewise would have kept her at a distance from mischievous influences.

The real offenders

Everybody connected with Dolly has come in for criticism among the inhabitants of Toddington.

Some blame the minister for going to the police, some blame the guardians, some blame the Bench. Dolly's companions are blamed, and some even blame the poor old "mother" who has left her old home and lost her "little Doll."

The fact of the matter is that the blame lies with allowing children of Dolly's tender years to collect money. She has been made the scapegoat of a bad system of charity organisation.

Children, whom by law it is an offence to employ for begging purposes, should also be protected by law from the temptations arising from "collecting" for charities.

We would be the last to discourage in youngsters the spirit of helping others, but we hope Dolly's experience will serve as a warning to parents and guardians not to allow their children to be employed on methods of charity collection likely to lead them into temptation.

A CASKET OF BUNK

MISGUIDING THE YOUNG IDEA

A Cruel Paper Chase

NOT content with foisting doubtful home-employment schemes themselves, these people now set out to send out others instead. Wonderful lines are provided to enable these amateurs to gull the public

IN recent years home-employment rampers have sprung up all over the country, and their ranks are still swelling; but, notwithstanding their undesirable activities, many of these rampers are often more sinned against than sinning.

For the field is thronged with countless amateurs who have been deluded into plying their dubious profession.

At Hull, for instance, there is an organisation known as F. Youngson & Co., "publishers, manufacturers and advertising agents, printers, import and export merchants, and mail order specialists," which has much to answer for in this connection.

The proprietor is F. Youngson, and he is described as "a business expert and man of ideas." His chief idea would seem to be that of starting others upon a dubious path, and there is no doubt that he is quite an expert in that direction.

Money-making made easy

Clients are first attracted through very ordinary newspaper announcements referring to "clerical home-work," but when application is made they are favoured with a long circular letter and a quantity of printed matter.

The circular letter invites them to send 10s. 6d. for a "complete outfit," consisting of a catalogue of "300 winning lines," one of "100 unique and useful lines," a book with all necessary information, another book that is a "proper eye-opener," and a "big heap of profitable and interesting literature," together with a "confidential trade price-list."

This circular letter is usually accompanied by a printed booklet dealing with "modern methods of moneymaking by mail, made easy for the million," and prepared by F. Youngson himself for "the man or woman having more time than money."

People in this latter class are urged to take up mail-order work and to make every pillar-box their shop counter!

"If you are earnest and willing to embark on a good substantial money-making enterprise," runs the booklet, "we sincerely wish to become acquainted with you for our mutual benefit."

The precious secret

The great secret, it is explained, is to "get started right," and F. Youngson & Co. undertake to give help and advice to mail-order beginners.

"We most certainly advise you to do what we ourselves are doing," they observe. "You can rest assured that F. Youngson & Co. do not live on their losses, neither are we a philanthropic institution. You should be content to follow when we lead the way."

Thus encouraged, many wretched youths have been induced to launch out as mail-order specialists, working under the wing of F. Youngson & Co., and we have no hesitation in saying emphatically that they have been ill-advised.

We would go further and say that those who start them upon such a course are worthy of nothing but contempt.

If anyone doubts this he has only to cast his eye over some of the "unique and useful" lines which these misguided amateurs are urged to handle.

Some wonderful lines

Let us first of all present one or two of the books which F. Youngson & Co. have for sale.

There is "The Treasure Casket of Mysteries," priced at 2s. 3d., which tells amongst other things how to make a candle burn all night, how to make yellow butter in winter and how to make Circassian curling fluid.

Then there is a 2s. volume entitled "Secrets of Beauty, Health and Long Life," which contains no fewer than 147 chapters!

For the really ambitious there is a little 1s. 6d. volume telling how one may work one's way upward "from a kitchen table to a mahogany desk" by making stove, boot, metal, furniture and various other polishes!

We would like to linger over many other volumes, such as "The Brewer's Guide" or "600 Ways to Get Rich," but space will not permit.

In urging its clients to "commence right away and procure the circulars, books, formulas and goods we offer you," the company declares, "We are business equippers." Let us, then, consider some of the offered equipment.

The fisherman's bait

Here we find a brand of beauty clay which is said to give a new complexion in half an hour and to make the skin three tones lighter with each application.

Ladies should be interested in the "Gipsy Queen hair curling powder," which curls the hair overnight and makes them the admiration of all their friends.

Then there is a patent bait for fishermen to make salt or fresh water fish "bite like hungry wolves," to say nothing of "special formulas" for disinfectant, sauce, condensed milk, nerve tonic, soap for tender skin, fire grenades and a bust developer!

These and similar "unique" articles form the type of equipment that F. Youngson & Co. are anxious to foist upon their misguided disciples. If such a practice is not contemptible, we don't know what is!

A ROGUE IN HIDING

WHERE IS LEONARD SAUNDERS?

A Long Firm Mystery

A GLARING example of the ease with which a mushroom company can operate and flourish at the expense of others is afforded by the following story.

In June, 1925, two gentlemen named James Mack Ramsey, of St. Mary's Square, London, S.E., and Alfred John Brown, of Hampstead Road, London, N.W., registered a concern called the Western Supply Company, at Somerset House.

Their object was to deal in food supplies, and the notepaper that they elected to use was very imposing.

They described their business as "import" and "export," boasted a special telegraphic address, and set forth on their letter-heading minute instructions regarding the shipment of foodstuffs, etc.

It must be admitted that all these details conveyed the impression that the business was thoroughly genuine and extensive in scope; but the truth is that this businesslike air was entirely superficial.

A produce merchant of Bridgwater, named Mr. Edward Hill, who allowed himself to be swayed by this impressiveness, furnished the company with supplies of eggs to the value of £46.

Another story

As soon as the matter of payment came to be discussed, however, Mr. Hills discovered that the company took on quite a different aspect. Although months have passed since he was induced to send his goods he is still without his money.

A Mr. W. Williams, of Stoke-on-Trent, who is in the same line of business, has had a similar experience. Like Mr. Hills he was impressed with the Western Supply Company, particularly when he was told that its premises were on Crown property, for it implied that, being accepted as Crown tenants, the directors were all that was to be desired.

To-day, however, Mr. Williams knows otherwise, and he is considerably poorer through his association with this misleading concern.

These cases, we are sorry to say, are typical of hundreds, and small traders in every part of the country have been similarly misled.

What might have been

The question which naturally arises is how did directors Ramsey and Brown contrive to persuade the authorities to register their dubious business as the "Western Supply Company"? And the answer is at once simple and scandalous.

They had merely to fill in a form, pay the Inland Revenue a paltry 5s., and commence ordering goods on credit in the high-sounding name of the Western Supply Company.

There were no awkward queries to answer, no exacting formalities to be complied with. Nor did the Business Names authorities institute any enquiries. They never do!

Had enquiry been made—and we contend that it should always be made—it would have been found that Mr. James Ramsey, the principal director, was not quite the ideal business man he appeared to be.

He has, for example, been in jail in England for theft, has undergone three years' penal servitude in Australia for fraud, and, only a month or two before registering the Western Supply Company, he was fined over £1,000 at Bow Street Police Court for smuggling unlicensed goods through the English customs.

A gigantic conspiracy

Nor is this all. It could have been easily discovered, too, that Ramsey was in a gigantic conspiracy with several other crooks to swindle the public through other similar companies, and that one of his chief associates was a notorious swindler named "Fred" Deitchmann.

This, then, is the type of person who is enabled, by paying a nominal fee of 5s., to set up in business to the detriment of honest traders whom he makes his dupes!

One may also ask how this much-convicted man was able to obtain the tenancy of the premises occupied by the company at William Street, London, N.W. And here again the answer is a simple one.

When Ramsey was asked for a reference in connection with these premises he secured a most flattering one from a gentleman named James Leonard Saunders, the principal of another firm called the Smithfield General Distributing Company, which boasted offices in the heart of one of England's biggest trading centres, Smithfield Market.

The real value of this reference may be easily gauged, for the Smithfield General Distributing Company conducted its business in the same unsatisfactory way as the Western Supply Company.

Some months ago we had occasion to issue a general word of warning against both these companies, with the result that Ramsey, Brown and the accommodating Saunders of Smithfield disappeared.

Mr. Edward Brown, F.L.S., President of the World's Poultry Congress, a body which has long since endeavoured to stamp out the cruel swindling of rogues who prey upon small farmers

The rogues' boon

We are glad to record, however, that Ramsey and Brown, together with Deitchmann and a fourth man, have been brought to book by the police. They have just gone to jail, but Mr. Leonard Saunders, who was concerned with the venture in a general way, is still at large.

We urge the police to spare no efforts to trace him, and at the same time we would point out to the business registration authorities that much of the blame lies with them.

The present lax regulations are nothing less than a boon and a blessing to rogues of the type above described, and it is more than time that they were drastically revised.

BLACK-HEARTED BRUTALITY

Fines for Cruelty

ONE talks of a "dog's life," but the phrase is grim instead of glib when we hear of the sentence of three months' hard labour passed on Robert Woods at the Glasgow Central Court for tying a dog's forelegs to its neck and throwing it into the river.

Two days later the wretched animal was found alive, still tied, and when released could not stand. And yet we pride ourselves that we are growing more humane!

Emily Gomm, of Aston Clinton, Bucks, is another callous creature who disgraces the name of woman. She practically "trussed" a cat with string and wire, attached a brick, and threw the wretched animal into a cesspool.

Diabolical cruelty

Later it was found by a man who handed it back to Gomm, who then heartlessly *buried it alive*. For this she was fined the ridiculous sum of forty shillings.

Six months' hard labour is the maximum penalty which can be passed for cruelty to animals, but all too frequently we observe very much lighter sentences passed on the inhuman monsters who torture animals.

The Bucks magistrates might with advantage follow the good example set in Glasgow.

Frederick Charles Benham, of Peterborough Road, Fulham, is another instance of a fine being a totally inadequate punishment.

A policeman's way

Benham (an ex-policeman!) claims experience as a dog-destroyer, and by a method peculiarly his own. In the orgy which brought him to public notice, two weights—one 56 lb. and the other 28 lb.—were attached to the dog's chain and the whole connected with a cord fastened round the animal.

With the wretched victim thus held, Benham struck it several times on the head with a stick. He added to the suffering of the defenceless brute by allowing one of its paws to be under the 28-lb. weight.

According to an eye-witness, its cries were heartrending, so much so that two horrified neighbours protested, but the fiend with the stick did not even give a glance in their direction.

Possibly, however, their interruption annoyed him; anyway, Benham appears to have taken the wretched animal indoors, after which groans could be heard coming from his kitchen. Later, the ex-policeman dug a hole and buried his victim.

The matter, however, was reported to the R.S.P.C.A. and the dog's carcase was duly examined by a veterinary surgeon, who reported that the animal's head was very much bruised and there was laceration and hæmorrhage of the brain.

In his opinion the laceration was caused by the first blow, but was not sufficient to cause death.

An incredible fact

It seems incredible that a man could be in the police force for over nine years and not know that the most humane way of destroying a dog is to take it to a veterinary surgeon to dispose of.

It seems even more incredible that he should be allowed to escape with a mere fine of seven guineas, with three guineas costs.

Another disgusting case of cruelty to a dog came to light when Mary and Edward Keeping, of Boldre, were summoned at Lymington.

In an old kennel in their garden a poor brute was found with part of its head eaten away with mange and quite unable to see.

Send them to jail

The whole of its chest was one large weeping sore, and all four legs were bare. The pitiable creature was only skin and bone and quite unable to stand.

Mary Keeping stated that she had done her best to get it better, whilst her husband asserted that the dog had nothing to do with him. The man was dismissed, and the woman fined the totally inadequate sum of ten shillings.

The administration of the law in such horrible and sickening cases is beneath contempt. Provision is made for imprisonment with hard labour, and in every well-authenticated instance this should undoubtedly be the penalty.

A Puzzling Question

Money-lending Mystery

IF the final demand from the Income-tax Commissioners is worrying you, Messrs. J. Roberts, Ltd., of 77, Jermyn Street, London, will be pleased to hear from you.

This company has been sending out unsolicited circulars in which it asks, "How many people are aware that it is possible to borrow £100 without security at an inclusive charge of £4?"

It declares that it is in a position to advance any sum from £100 to £10,000 immediately at half the rate of interest charged by the majority of professional moneylenders without any security.

A nice thought

It is nice to think that there is one firm at least that is less grasping than the average Shylock, but before you take your troubles to J. Roberts, Ltd., we would ask you to take a peep behind the scenes.

In the first place, there is no one of the name of Roberts in this business. J. Roberts, Ltd., is a company registered at Somerset House with a nominal capital of £1,000 in £1 shares, of which 955 are held by a person named Samuel Stern.

Mr. Samuel Stern is described as a "pawnbroker," of Bickenhall Mansions, W., and the remaining five shares are held by John Meerloo, an "engraver," of the same address.

At one time both were directors, but Meerloo has now resigned and the sole guiding spirit of the company is Mr. Samuel Stern.

The puzzling question which at once arises is how J. Roberts, Ltd., can lend sums up to £10,000 on a "written promise to repay" when its registered capital is only a tenth of that sum?

CHEATED OF HIS PRIZE

EDUCATION COMMITTEE'S REGRETTABLE ACT

Cold Shoulder for Empire Prizewinner

EAST HAM felt some time ago that it had reason to be proud of one of its youngsters, a lad who is now fifteen, and who was placed first in an imperial essay competition open to boys and girls throughout the Empire.

He is Sidney Charman, son of a builder's labourer, and he lives with his father and mother at 100, Telham Road, E.

It is unfortunate for Sidney that he happens to belong to a borough which has already achieved notoriety for its eccentricities in the matter of educational administration.

While Sidney was a pupil at the Vicarage Lane elementary school he developed a keen interest and understanding of what the Empire signifies.

In 1925 the Royal Colonial Institute promoted a competition open to all boys and girls under fourteen throughout the Empire. A bronze medal and a set of useful books were offered for the best essay on the British Empire Exhibition.

Royal commendation

Being then under fourteen and already interested in empire subjects, Sidney decided to enter. He had a good schoolboy's acquaintance with the history and geography of the Empire.

Moreover, he had visited Wembley twice and had studied the bulletins about the Empire which are circulated to the schools.

What is more important, however, Sidney possesses the gift of expressing himself, and so, after several months' study, he was able to write the composition for which he was hailed as the champion boy essayist of the Empire.

The East Ham Education Committee expressed its pride in the achievement by sending copies of the essay to Buckingham Palace.

The King and Queen were glad to hear that the committee was making efforts to find an opening for the lad.

Sidney Charman

It was decided to give Sidney the benefit of three years at a secondary school. Accordingly, the Royal Colonial Institute was approached and was pleased to guarantee the fees for him to attend the East Ham Technical College.

As this meant that Sidney would be at school until he was seventeen, and as his parents are poor, Sidney's maintenance during that period provided a little problem. The Education Committee, however, decided to make a small allowance of 25s. a term to the parents.

Sidney started at the technical school in January last year. Having missed the first term of the school year and many of the subjects being new to him, Sidney did not come out on top, although he did well.

The following term he improved his position slightly and in September last was moved into a higher form. So good was his progress that his position in class for the whole term was fifth.

Boys and girls who do well in class over the whole term sometimes fare badly in examinations, and that seems to have been Sidney's misfortune.

At any rate, Sidney's father was advised by the Education Committee that he had not made sufficient progress for a boy of his age, and it did not propose, therefore, to apply to the Royal Colonial Institute for any other fees.

So Sidney has been deprived of his scholarship and is about to start work as an office boy. His parents have, naturally, ceased to draw the "necessitous grant" allowed by the Education Committee.

A disheartening sidetrack

It is a shame that this lad should have been deprived of two years' education in general subjects, a knowledge of which would be of incalculable value to him.

Last October, we had occasion to express an earnest desire that the Board of Education should look into another matter very intimately concerned with the East Ham Education Committee.

We pointed out that several prominent officials, including the then vice-chairman of the Education Committee, were themselves on a list as "necessitous" applicants for financial assistance for the education of their children.

The present case only strengthens our belief that educational administration in East Ham should be made the subject of a very thorough enquiry by the Board of Education.

It is scandalous that this promising young lad has been side-tracked from the scholarship which would have meant so much to him.

The Tragic Twins

Widow's Sad Struggle

HOW many emigrants realise when leaving England's shores that they may be forfeiting valuable rights and privileges for which they have paid with their hard-earned savings?

Only recently we referred to the case of an old man whose claim to the old-age pension was refused because he had been resident for some uncertain period in Canada.

Now from Wigston, Leicester, comes the pitiable appeal of Mrs. Ray, a widow, who in 1914 emigrated with her husband to Canada.

Stricken down with illness, the husband died after a few years in the Dominion, and the poor woman was left with twin baby sons. She managed to get back to England.

Pension denied

Mrs. Ray had and is still enduring a terrible struggle in the face of overwhelming adversities. She has had spells of work in a hosiery factory, and, of course, is an insured contributor under the national Acts.

Latterly, there has been no work for her, and, with what little help her aged parents could afford, she has to depend on a weekly allowance of 5s. from the guardians.

She applied for the widow's pension, but, her husband having emigrated to and died in Canada, her claim did not fulfil the residence qualification.

Dear sacrifice

She applied also for an allowance under the Ontario mothers' allowance Act, but there again her claim did not come within the law, through her having returned to England.

Is it too much to bring the pensions Acts into line so that British subjects emigrating to British lands shall not sacrifice a single privilege that would have been theirs had they chosen to remain in their mother country?

In all our legislation concerning children we pride ourselves on the fact that the children's interests come first before those of their superiors.

Yet as the law stands now the fatherless twins of Mrs. Ray, of Leicester, are suffering through the enterprise of their parents.

Who Wants a House?

A Home for You!

HOUSE-HUNTING is not a sport—it is a misery. After over eight years of peace, people are still crying out for houses.

Ministers may point with satisfaction to an improvement in building statistics, but a snowstorm of statistics is cold comfort to the man who lacks a roof for his head.

In the recent "Bullets" £1,000 contest the "Example" "House Hunting" brought many good efforts dealing with the housing problem. It was, indeed, to one of these "Bullets" — "House Hunting—Lovers 'Losing Heart' Again," that the First Prize of £1,000 was awarded.

The hopeless search

But lovers on the eve of life's greatest adventure have the optimism of youth to help them along. Older house-hunters, for whom marriage has long ceased being an adventure, are also losing heart in the almost hopeless search for proper living accommodation.

An Englishman's home is his castle, but for too many Englishmen to-day a home is only a castle in the air—either not available at all or else beyond the money which he can earn.

Without a home, marriage is a tragic adventure; if there are children it is worse than that. But it looks like being many years yet before there are enough houses at a reasonable price to satisfy all who are homeless.

Our wonderful offer

During past years, many JOHN BULL readers have solved their housing problems by winning a big "Bullets" prize. This week, however, in order to focus attention on the wonderful possibilities of success in "Bullets," we are making a record "Ideal Home" Offer.

To the competitor who enters the best "Bullet" in the current contest we offer an Ideal Home, Complete Furniture, a Clyno 4-seater Motor-car and a cash prize of £500! Further details of this amazing prize, totalling over £2,500 in value, will be found on the "Bullets" page.

Get a "Bullet" home this week and get a "Bullets" home!

THE mass of the people remain poor because public wealth is going into the pockets of private monopolists. Some day we shall learn sense and use the public wealth for the public good

An Unbearable Burden

by **The Rt. Hon. PHILIP SNOWDEN, M.P.**

THE ratepayers of the country are groaning under heavy burdens. Since 1900 the total rate levied per head of the population has risen from £1 6s. 11d. to £3 14s. 7d. a year. No one factor is doing more to retard the recovery of trade than the heavy local rates.

Unlike national taxation, local rates enter into the cost of production. The steel trades are notoriously in a parlous condition. In 1913, in the Middlesbrough district, the local rates were equivalent to 1s. per ton of steel produced. To-day, the local rates put 7s. on the cost of every ton.

The handicap of local rates, levied on industry, is often the only reason why foreign contracts are lost to British firms.

The Balfour Committee on Trade and Industry, in its valuable report just issued, deals at length with this important matter of the burden of rates upon the cost of production.

It states that the money cost of local rates in proportion to the volume of output has increased much more rapidly than the ratio to costs, having probably at least trebled since 1923.

An unfair charge

The business organisations, such as the Associated Chambers of Commerce and the Federation of British Industries, appear to see no way of getting relief except by restricting the expenditure on the social services. There, no doubt, is a case for transferring, either wholly or in part, the cost of certain social services, which is now borne by the local authorities, to the National Exchequer.

The local authorities now spend huge sums from the rates on roads and education. With the development of motor transport the roads have ceased to be merely for local use and convenience, and it is unfair to make the cost of maintenance so largely a local charge.

But it is not by reducing the social services, but by changing the incidence of the burden, that relief must be found.

Municipal enterprise is one of the most beneficent of our public institutions. No sane person would advocate a lowering of the efficiency of our public health and education services.

But our system of local rating puts the cost on the wrong shoulders. Nothing could be more eloquent of the indifference of the community to its own interests than its toleration of a rating system which penalises industry and rewards indolence.

Paying twice over

The effect of wise municipal expenditure is to make the district a more attractive place in which to live. The further result is that the value of the land is enhanced. The municipality spends the ratepayers' money in making roads, laying out parks, building schools, and providing water supplies and lighting.

The rates go up, and so does the price of land. The ratepayers have to pay twice over. They pay in ever-increasing rates and they pay in greatly enhanced prices for the land they need for public purposes and private use.

The price of land is determined by the public demand for it. Land cannot be increased in area, and the greater the demand for it, the higher is the price the landowner can exact. It is the increase of population and the increase of national wealth which make the land valuable. It is the landowner who appropriates what the community have created.

In the course of a recent debate in the Newcastle City Council cases were cited where the Corporation had paid £37,500 for a site which was rated at £28 5s., and another which cost £70,000 and was rated at £40 8s.

Preserving the slums

Twelve years ago a piece of land was offered to the Corporation for £7,000. To-day, without a penny having been spent upon it, the owners were asking £43,000 for it.

The London Underground recently extended its railway to Hendon and Edgware. The London population is seeking relief from congestion by trying to get out into these less densely populated districts. The landowners see them coming, and up goes the price of building land.

The railway company says, "The almost prohibitive price of land in the neighbourhood of the new extension has retarded the normal developments in traffic which might otherwise have taken place."

In other words, the landowners by their extortionate demands are compelling the population to live in crowded areas, and are perpetuating the slum problem and all its attendant evils.

Those who do submit to the landowners' terms have to bear the perpetual burden of higher rents and higher rates—all because an indulgent community permit the landowners to appropriate land values created by the public.

An impossible burden

It is nearly sixty years since John Stuart Mill called the attention of Parliament to the scandal of allowing the land monopolists to enrich themselves by levying tribute on the community.

If his suggestions had been carried out then the local authorities would have been rate-free to-day. The increases in land values in the meantime, had they gone, as they ought to do, into the public revenue, would have been sufficient to meet municipal expenditure at a much higher figure than it is to-day without resort to any other methods of rating.

Sir J. Tudor Walters, who is an eminent land valuer, in the course of a debate in the House of Commons in 1907, said, with reference to Leicester, that he took the trouble some time ago to carefully collect figures from conveyances and documents as to the value of unbuilt-on land adjacent to houses.

He found that between 1872 and 1902 the value had increased to such an extent that the increase, if capitalised at 3 per cent., yielded a sum sufficient not only to pay the entire rates of the borough, but to leave a considerable sum for distribution among the ratepayers.

The questions of securing the value of the land which is due to public enterprise, and of reforming the rating system so that these land values will contribute to local rates, have often been discussed by Parliament and considered by Royal Commissions and Committees, which have reported in favour of the reform.

The matter was never more urgent than it is to-day, for two reasons: First, unless municipal enterprise is to be strangled and the amenities of life degraded, new sources of revenue will have to be provided for the local authorities. Industry cannot recover under the present burdens imposed upon by local rates.

And, in the second place, it is important to do something *now*, because land values were never increasing more rapidly than they are to-day.

The Rt. Hon. Philip Snowden, M.P.

The growth of motor traffic is breaking down the boundaries between town and country, and agricultural land is becoming "an eligible site for building purposes" at ten or twenty times its late value.

Feeding the fat

The country is spending vast sums on new roads and the improvement of old roads. This is being met out of taxes and local rates. Its effect is to raise land values and to put fortunes into the pockets of the landowners.

The present system of rating improvements is detrimental to good housing and to property repairs. If a necessary bathroom is added to a cottage the overseers come along and say in effect, "This is monstrous. We must put up your assessment." And then up go the rates.

On the other hand, a landowner keeps land out of the market waiting for the value to rise, and the rating system encourages him to do this by exempting him from rates either altogether or rating the land at a mere nominal value.

By exempting the rating of mature building land which is being withheld from the market the price of all other land is dearer.

An untarped source of wealth

The present system of rating buildings and improvements is unjust because it exacts disproportionate payments from persons who have equal means to pay, and who enjoy equal benefits from municipal services.

A workman contributes about 7 per cent. of his income to the rates, and a man within the range of the super-tax about 1 per cent.

It is time the ratepayers ceased to grumble about high rates and turned their attention to the untapped source of income in land values.

It is not suggested that a landowner should be rated upon improvements he has made at his own expense, any more than improvements on other forms of property should be rated. All that is demanded is that the land value due to public enterprise should be available for public use.

This is the demand that the late Mr. Joseph Chamberlain made forty years ago in these words, "The expense of making towns habitable for those who dwell in them must be thrown upon the land which their toil makes valuable without any effort on the part of the landowner."

Of all social reforms this is the most urgent. When achieved, every other problem will be made more easy of solution

DON'T FORGET YOUR MANIKINS TO-NIGHT

Manikin enjoyment never fails and care vanishes every time you light one of these delightful smokes.

Mild as a May morning, and as fragrant—yet inexpensive—10d. buys 5—and for a mere 2d. you ensure half an hour of perfect bliss.

Any tobacconist will be delighted to supply you with a packet.

MANIKIN
· CIGARS ·
MILD HAVANA FLAVOUR

5 FOR 10D.

Made by
J. R. FREEMAN & SON, LTD.,
Manufacturers of Cigars
for nearly 100 years.

free OFFER of Darwin Razor Blades

-ends soon!

One Genuine Darwin Sheffield Cobalt Steel Rustless Edge Blade, worth 6d—*to fit your kind of razor*—

and—

a NEW 1/- size tube of the most refreshing shaving cream in the world

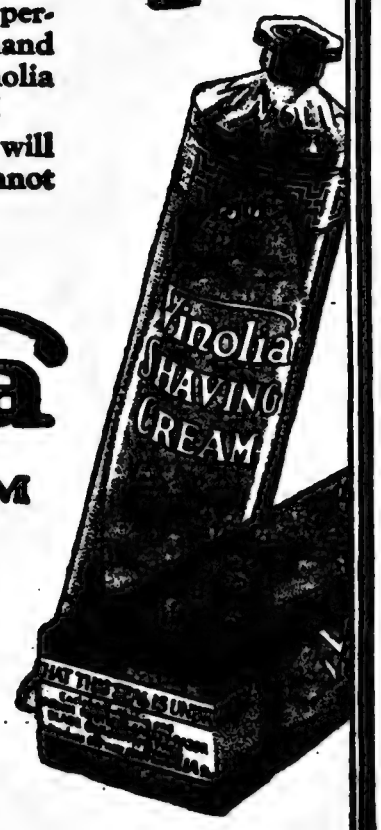
The Perfect All-British Shaving Combination

Men everywhere were quick to appreciate this great offer which has introduced to still *more thousands* of men the most refreshing of all shaving preparations—Vinolia Shaving Cream.

Men are still finding that these two all-British products—Vinolia and Darwin blades—together give the perfect shave. No wonder the demand for these new 1/- size tubes of Vinolia has far exceeded our estimates!

Stocks are going—going—and will soon be *gone!* This offer cannot be extended—or repeated.
Buy now—*to-day!*

***all for* 1/-**



Vinolia

The most refreshing* SHAVING CREAM *in the World

Select the type of blade you want by the initial on the seal of each tube. See that the seal is unbroken.

A for Auto-Strop
E for Ever-Ready Clemak or Gem
G for Gillette

RV 848-148

VINOLIA CO. LTD., LONDON

Candid Communications

Outspoken Messages to Celebrities, Notorieties and, occasionally, Nonentities

To the Rt. Hon. WINSTON CHURCHILL, M.P., Chancellor of the Exchequer.

DEAR SIR,—It is not always expedient to tell all one knows. At the moment you chance to be the Member of the Government responsible for the financial negotiations between Great Britain and France. That you should have chosen this time to publish your version of the mutinies of the French troops during the war—a description with which our neighbours do not agree—seems to me unwise and mischievous. You will not always hold office, and the paragraphs might well have awaited a later edition. JOHN BULL.

To the Rt. Hon. W. GUINNESS, D.S.O., M.P., Minister of Agriculture.

DEAR SIR,—I am glad to have your assurance that the Government is trying to ensure future peace and that is also the foundation of its policy in China. It is also magnanimous of you to declare that "there is no thought of taking away the rights of workmen to unite," though I imagine the declaration must have caused a broad smile on the faces of many of your hearers. Even workmen have votes and do not forget that the Government is an elected body subject to dismissal. In these circumstances they are quite capable of looking out for themselves, and one of the last things they will do will be to sit quiet if their liberties are in danger. JOHN BULL.

To Lord RICHARD CAVENDISH, C.B., C.M.G., Bryanston Square, W.

MY LORD,—Your attack on the Government's proposals to abolish the present Poor-law system will find an echo in many who believe in keeping democratic the institutions of this country. If we abandon the principle of direct election in local government in favour of arbitrarily appointed committees from Whitehall we shall part with one of our most cherished British traditions.

JOHN BULL.

To Sir ARTHUR SHIRLEY BENN, K.B.E., M.P., Bolton Gardens, S.W.

DEAR SIR,—I congratulate you upon your Bill to permit men to marry their aunts and nieces by marriage. The complete absence of blood-relationship disposes of all conceivable moral objection to such unions The fact that such "marriages," though at present void and illegal, are taking place every day makes their recognition by the State a matter of urgent necessity.

JOHN BULL.

To the Rev. Canon LITTLE, The Vicarage, Blackpool.

DEAR SIR,—You hit the right nail on the head when you declare that the man in the street does not "care a twopenny damn" about Prayer Book revision and that he is sick to death of religion in which those who profess it fly at each other's throats. What he wants and seldom gets is a lead from Christian people in the application of Christianity to everyday life. This is hot stuff, but in view of the awful problems of our complex civilisation it is needed even stronger. JOHN BULL.

To Mr. FRANK ALLEN, Coroner, Conisborough.

DEAR SIR,—At an inquest over which you presided, it was proved that the deceased died of tuberculosis, which one medical man stated might have been accelerated by an accident which took place in 1925. After the accident three other doctors certified they could find no trace of the dread disease, apropos of which you remarked: "I sometimes fancy the medical profession is pressed by sympathy and trade unions to say things they really do not think." I regard these words as an unmerited slur upon a noble and honourable body of men. Mistaken they might be; deliberately inaccurate, No! JOHN BULL.

To Mr. ERNEST BEVIN, Transport Workers Union.

DEAR MR. BEVIN,—I like your simple statement that "education" should be "the stimulation of thought." You advise worker-students to avoid "preconceived verdicts" and examine the truths of economics and industry with honest, open minds. Pity there are not more "leaders" of your calibre. JOHN BULL.

To Mr. L. URWICK, Secretary, Messrs. Rowntree and Co., Ltd., York.

DEAR SIR,—I agree with you that British industry is sadly handicapped by the fact that the right man is so rarely given his chance. Toadyism and family connections have ruined more good businesses than all the revolutionaries, and until we recognise that a man who can't get on with the job must get out of it Britain will never pull her weight in the commercial tug-of-war.

JOHN BULL.

To Mr. STANLEY BEASLEY, Old Broad Street, E.C.

DEAR SIR,—As you stand at your pitch engaged in the prosaic occupation of selling newspapers your soul is alive with imagination and melody. You write little stories for City telegraph boys and you compose songs, poems and ballads. May Fate bring you luck! Many a writer and composer has started quite as humbly. JOHN BULL.

To P.C. FREDERICK CAVELL, Bow Street Police Court.

DEAR SIR,—Retiring on pension after twenty-six years of service in the Force you have a long and honourable record to look back upon. In spite of many vicious attacks from prisoners you have been admirably kind, good-natured and painstaking. No praise could be higher, for as everyone knows an assistant-jailer has too often to deal with the lowest and most refractory specimens of human kind. But there are two ways of dealing even with such, and you took the higher.

JOHN BULL.

To Miss RUBY SNOW, Appledore.

DEAR RUBY,—You are only a little girl, and an invalid at that, having been bedridden for over a year, but you do not spend your time either repining or thinking of yourself. With the help of three little friends you held a bazaar in your room, and from small things you collected realised £3 12s. 2d., which you gave to the Lifeboat Service. I have every hope that you will get completely well, and grow to be a very useful and happy woman. JOHN BULL.

To the Rev. H. H. WOODWARD, M.C., North Cave Circuit, Hull.

DEAR SIR,—I like a man who sets up as a minister of religion to keep in touch with the everyday, workaday things of life. In your congregation is a carrier who must take butter, eggs, fruit and other useful products to Hull market. When the latter was ill you took over the job. Your sermons will carry conviction, for you put into practice the Christianity you preach.

JOHN BULL.

Straight from the Shoulder

SIR BURTON CHADWICK:—"Not since the war has there been such a general feeling of optimism as to trade prospects."

Nor such a general feeling of fear that unwise Parliamentary action may prevent us from reaping the benefit.

* * *

MR. RICHARD D. HOLT:—"Where a country is solvent there is never revolution."

Nor the least need for alarmists to keep on talking about it.

* * *

MR. DUFF COOPER, M.P.:—"Of all tyrants there is none so dangerous as the tyranny of the majority."

Merely silly. Most tyranny at bottom is harshness inflicted upon the majority by one or two.

* *

SIR JOHN ROBERTSON:—"In every grade of society there are a certain number of wasters."

Which is no excuse for society keeping any one of them in idleness.

Salesman Winston: "Of course, there's a slight extra charge!"

PLAYER'S *MEDIUM* NAVY CUT CIGARETTES, WITH OR WITHOUT CORK TIPS.

for Cool Smoking

PLAYER'S
Navy Cut
CIGARETTES
10 for 6d. 20 for 11½d.
50 for 2/5 100 for 4/8

It's the Tobacco that Counts

K.C.C.29

Without Fear or Favour—by the Editor

SEND THEM TO JAIL!

PROFITEERS are parasites on the backs of the poor. They will never be alarmed until a severe example is made. Profiteering is robbery and should be treated as the criminal offence it is

AMIDST all the hurly-burly of politics there is one pressing problem that nobody thinks it worth while to tackle. That is the problem that began within a few months of the outbreak of the war in 1914 and has remained a problem ever since—the terrifically increased cost of living and the open and unashamed profiteering in the necessities of life.

With a great flourish of trumpets there was established a Food Council, which was no sooner inaugurated than it became a mere Aunt Sally at which the profiteers with broad grins proceeded to throw bricks.

The food brigands do not care how much their greed is published, so long as it is not punished. The same applies to the coal robbers.

It applies to those who are robbing the housewife right and left over the price of fish.

It applies to those who are dipping deep into the housewife's pocket when it comes to the purchase of fruit and vegetables.

It applies to all the parasites who have dug themselves into the business of supplying food, and who intercept the supplies between the producer and the consumer and take a fat picking for nothing more valuable than the mere fact of existence.

There will be no protection for the housewife till a few of these gentry are in jail.

IT is admitted on all hands that the price of coal is outrageous. The only comfort we get from the Government is that it has no power to deal with coal prices.

Yet there has been a Committee sitting to investigate the question of co-operative selling, and this is what it says:

"We believe that the organisation of marketing would help the coal-mining industry to regain its stability and would be an important contribution towards the foundations of a lasting peace in the industry."

And it says further: "The greater uniformity of prices, it is suggested, would tend to stabilise the proceeds of the industry, and this, in turn, would lessen fluctuations in wages. . . . To maintain wages by a more uniform level would in itself be a powerful aid towards establishing better relations between Capital and Labour in the industry."

EVERYBODY knows there is profiteering, but despite this universal knowledge nothing is done.

What possible defence can there be to the fact that the best class of coal we have for steam purposes is selling to the consumer in London at over 60s. per ton, while it can be delivered in Port Said at 33s. 5d. per ton?

This same coal can be delivered to the West of Italy at £1 12s. 6d. per ton; it can be delivered to Algiers, with freightage paid, at £1 12s. 4d. a ton; and the very best Welsh steam coal can be delivered at Antwerp at £1 6s. 3d. per ton.

The only possible construction that can be placed on this sort of transaction is that, in order to establish an export trade, the British consumer is being bled and fleeced at will.

Although for all practical purposes this Parliament is dead, it has still a chance, and a golden chance, to re-establish some sort of reputation.

Let it lay down the law to the profiteers and it will, even yet, earn a measure of gratitude from the people.

Sir Frederick Lewis, Chairman of the Committee set up by the Ministry of Mines to consider the question of the co-operative selling of coal

THE PRINCE HITS OUT

Blind British Traders

WE should hesitate to say that H.R.H. the Prince of Wales reads JOHN BULL, but there is no escaping the fact that His Royal Highness has put into a nutshell the new industrial gospel JOHN BULL has hammered at for the last three years.

Moreover, the Prince can tell a story, as witness the epic of the pot of paint. In the Argentine a man went into an up-country store and saw another man come in and ask for a tin of paint.

He was given a tin of English paint, but neither he nor the storekeeper could translate the English on the label which gave directions how to use the paint. So he took instead a tin of German paint which carried clear directions printed in several languages.

The incident typifies what has all too often been the contemptuous attitude of the British manufacturer to foreign markets. Happily, this "take-it-or-leave-it" attitude is going.

THE magnificent display of the British Industries Fair is a bid for world markets already more than justified. Orders are pouring in.

The wheels of industry will hum in response for many months to come.

The crucial question is, Will they hum us into real industrial peace and prosperity, or will each turn bring us nearer to another period of tremendous upheaval and unrest?

The answer, if the advice of the Prince is followed, is not in doubt.

It implies that for which we have consistently pleaded—nothing less than a real revolution in industry, with a new, and infinitely better, spirit pervading it.

To develop the idea of "concentration of units" involves the scrapping of all small and selfish interests. It protects the welfare of the many against the greed and rapacity of the few.

It means a shedding of all silly insularity, wider travel for the young, and a willingness to profit by the experience and methods of other countries when these are good.

OUR present industrial development, originated in the mentality of a hundred years ago, does not satisfy the intelligence and ambitions of to-day.

The human element does indeed "play an enormous part in industrial relations," and it is when that human element is either wilfully or stupidly ignored that unrest begins and serious trouble breaks out.

It is odd that it has been left to Royalty, from its detached standpoint, to drive home these things and warn us "that the status of being consulted, where appropriate and where possible, is the natural aspiration among the workers."

Probably every employer of labour, unless wrapped in traditionalism and deaf as an adder, has already taken it to heart.

It strikes us that it would also be "appropriate and possible" as an improving study for the members of His Majesty's Government.

ONE IN EIGHT

Don't Die Too Soon!

SPEAKING with full professional authority, Dr. S. Henning Belfrage, hon. medical secretary of the New Health Society, makes a statement which lights up our modern social conditions in one lurid flash.

He declares that out of the 473,000 deaths which occurred last year in England and Wales all but 50,000 were due to preventable disease.

Preventable, yet not prevented. That, of course, is the sting of the indictment. Upwards of four hundred thousand persons are dead to-day who might still be living if medical science—even with its present palpable limitations—had been given a chance to save them at the first onset of disease.

"Disease and ill-health are too often looked upon as the decrees of Fate, instead of the working of natural laws," says Dr. Belfrage. "There must be a constant fight against the degrading influences which civilisation has brought in its train."

It might well be added that in this fight the individual, too often fatally handicapped by evil surroundings, should not stand alone, but should be aided by the whole resources of the State.

The pursuit of health should be a co-operative enterprise, undertaken by the whole nation in the interests of its own self-preservation.

The "degrading influences," of which the doctor speaks, are not hidden sores. They flaunt their shame in our faces—land hunger, poverty and overcrowding, the horrors of the slums. Reforms must strike at the roots.

Yet, looked at in one way, Dr. Belfrage's words are a high encouragement. One death in eight preventable! What a challenge to our hearts and brains.

A Samson of Sawdust

By A. G. GARDINER

CHICHERIN has discovered that the British Empire is a world pillar. That is why he wishes to pull it down. He will fail. In the meantime, Britain must not be led into panic measures by the hot-heads of any Party

Georghi Vasilierich Chicherin, Foreign Minister of the Russian Soviet

ONE dark night in January, 1918, there emerged from Brixton jail a slight, bearded, rather slouching figure in a brown overcoat. If Sir Austen Chamberlain had chanced to be passing by at the time he might have offered the man sixpence, but he would hardly have given him a thought.

"Poor devil," he might have said; "it's a rough world for him." He would have been astonished if he could have foreseen that in that slouching figure he was passing the most formidable antagonist with whom he could ever cross swords.

For the man in the brown overcoat was Georghi Vasilievich Chicherin, now for nine years past the Foreign Minister of Soviet Russia, to whom Sir Austen has just addressed a warning. It is not the first warning he has had. Lord Curzon sent him one four years ago. Mr. Ramsay MacDonald hinted his disquietude in 1924.

The unpleasant truth

Now Sir Austen shakes his finger and tells Chicherin that if he does not mend his ways he may be driven to cut off all dealings between this country and Russia.

He has taken to this course, no doubt, largely because of the clamours of his back-benchers and the daily hysteria of the Rothermere Press, which wants the Government to declare war on the "Reds" at home and abroad.

But he has been driven to it also by the facts themselves. However much we may doubt the wisdom of a formal breach with Russia, there is no point in ignoring the unpleasant truth.

Chicherin, who is the main inspiration of Russian external policy, has one major aim. He is a sincere and fanatical Communist whose only purpose in life is to secure the triumph of his creed not only in Russia, but throughout the world.

An insurmountable obstacle

Just as Mussolini wants to see Fascism adopted everywhere in order that it may be secure in Italy, so Chicherin wants Communism to spread everywhere so that it may survive in Russia.

So far his success has not been great. His first serious check was the establishment of the League of Nations which shut him out of Europe west of the Vistula, and that defeat was consummated when the Treaty of Locarno brought Germany into the League.

His hopes, and the hopes of the little tyrannical oligarchy which has its foot on the neck of Russia, had been centred in bringing Germany into the orbit of Moscow.

But, thwarted in Europe, he turned eastward. If he could not break the League of Nations in the West, he might establish a rival Asiatic league in the East, governed from Moscow, and inspired by deadly hostility to the European system.

In the pursuit of this idea, he found one enemy straddling across his path. Napoleon used, in the years of his exile, to say that he would have won the world but for the fact that wherever there was a creek he found a British cock-boat in possession. Chicherin is sensible of the same omnipresent obstacle.

The British Empire is a world system and is the chief pillar of the society which Chicherin is scheming to bring to the dust. Sap that system, he says, and all the rest will follow.

If he can bleed our trade white in the East, destroy our *prestige* in China, worry us in India, foment industrial revolution in our midst, he calculates that the chief foe of the world triumph of Communism will be removed.

Hence the enormous interest which Russia took in promoting the industrial catastrophe in England last year. Hence the activities of Chicherin's agents in China in giving an anti-British bias to the revolutionary movement there.

The only course

All this is so plain that the denials of certain agents of Russia on the subject are not merely audacious, but impudent. The facts do not admit of controversy.

Nor do I think any responsible Government, of whatever Party it was formed, could ignore them. If Mr. Ramsay MacDonald were in Sir Austen Chamberlain's position to-day he would be compelled to do much as Sir Austen has done.

No nation has any right to interfere in the internal affairs of another nation. But, on the other hand, no country can tolerate the conspiracies of another country within its own borders, conspiracies designed to promote political revolution. And that has been the ceaseless policy of Chicherin for years past.

In 1921 when we made our agreement with Russia, we made it on the specific understanding that there should be an end to the plots against the British political system.

That understanding has never been honoured, and the moderately worded warning which Sir Austen Chamberlain has sent to Chicherin and his government cannot be regarded as premature or provocative. It has not, of course, satisfied his back-benchers or the hysterical Press. What these people want is the ostracism of Russia and war on the "Reds." I am sure that Sir Austen Chamberlain wants nothing of the sort.

The spoiler spoiled

We are engaged in the greatest battle of ideas that has been waged in the political history of the world. That battle will be won not by violence, but by reason. I believe it is being won now. Chicherin has been completely foiled in his European aims.

I do not think he is going to be more successful in China. We are beating him there, not because we have adopted violence, but because we have avoided violence. Nothing would have served his purpose and the purpose of his agents so much as a collision between the British and Chinese.

We have escaped that disaster so far. We have made it clear that we have no Imperial aims or claims in China, and that all we want are the ordinary trade civilities.

And so with Russia itself. That great nation has fallen under the heel of a gang of political adventurers, just as Italy has fallen under the heel of another type of adventurer. But this is only an episode. Russia will throw off the one tyranny as Italy will throw off the other.

In the meantime the more direct contact we can have with the Russian people the more influence we shall have upon the development of the struggle. It is well to tell Chicherin that we are aware of his tricks; but the answer to his tricks and his propaganda is to strengthen our trade and intercourse with his people.

Love's Bo

Hardness of heart—for how much pain and sorrow is this responsible! Only forgiveness and charity are the real antidote!

DOES any one of my readers know Margaret Walston? If her story is true, and I have no reason to doubt it, there is a father somewhere who has probably repented of the time when he hardened his heart against her. And Margaret herself, whilst her pride prevents her from seeking a reconciliation, would welcome the slightest advance on the part of the parent who once closed his heart and bolted his doors against her.

Mr. Philip Inman

I tell this story in the hope that something will arise to bring about the reconciliation. To-day, this girl of twenty-five is living alone with her child in Notting Dale. "Living alone with her child," I say, but that needs qualifying a little. I had never before associated this particular part of London with those conditions of life that make up slumdom.

But the other day I lost myself in a maze of tenement dwellings and miserable hovels which worthily deserved the appellation, "In Darkest London." I came across a new meaning of that word which has become famous in these days of housing shortage—sub-letting.

I knew, of course, that people rented part of a house, but I little expected to find a family occupying a single room and letting off part of it. Yet Margaret Walston shares her apartment with a family of four, and the only partition is a threadbare curtain.

Now, I came to know this girl in this way. She came to the hospital for her child, a chubby boy of three, who had some rather nasty bites on his face and we discovered that they had been caused by mice. Having no bed to sleep on, this girl and her child huddled up together on the floor and in that way he suffered from these pests.

MARGARET herself is good looking, very refined, and from her manner of speech gives the impression of having had a good education. She has little to say except when the injustice of her lot makes her break out into a paroxysm of rage.

"Men," she told me one day: "I hate and despise them." She trembled violently as she went on, "Because I made one mistake everyone

I Accuse!

by E. ROFFE THOMPSON

SPEAKING to the International Parliamentary Commercial Conference last year, Lord Birkenhead said: "I am sure the world will not willingly and indefinitely tolerate the solution of questions by the brutal arbitrament of arms"

SOMEWHERE in the world someone is busy stirring the devil's brew. Somewhere one of the greatest crimes against mankind ever plotted in secret is being planned and schemed in the underground sewers of diplomatic intrigue.

A few months ago I travelled through Europe. I spoke with statesmen, journalists, men of business and men and women of the common people.

I returned depressed and appalled. I came back convinced that Europe was a lunatic asylum.

Everywhere there was talk of war. Everywhere there was the helpless conviction that the Peace was a sham, and that Europe was but pausing to lick her wounds before renewing the struggle.

In every country the common people were fascinated and hypnotised by the baleful glare of the military machine that they could sense was reaching out to crush them anew—and no one knew how to avert the peril.

What I foresaw as the result of that journey I see to-day coming nearer and nearer. Europe is once more on the brink of destruction.

Diabolical plotting

Somewhere the people's enemies are plotting to unleash again the diabolical forces of war. It must be stopped—and stopped now. You and I, and every man and woman who cares for humanity, must make peace a passion.

We must seek an understanding of true patriotism, the patriotism which loves its country so fiercely that it will guard it from war-makers who cry that peace is nothing but the coward's fear.

In Italy, the armament works are ablaze with feverish activity. Along the frontier the troops are massing and arming. Against whom?

France is feverishly building submarines. Against whom? She is straining every nerve to outstrip the world in the building of battleplanes. Why? Against whom?

There is not a nation in Europe that is not seething with sullen suspicion, not a Government that is not jumping at shadows and peering through the diplomatic fogs with anxious eyes.

Of what are they frightened? Who, and where, are these devils in human form who are preparing to soak the soil of Europe anew with the blood of their helpless peoples?

The bottomless drain

There were 30,000,000 casualties in the last war. Is there anything in the world worth that?

Perhaps you will tell me that these are matters of foreign politics, and that foreign politics are no concern of yours. Are they not? Let us see.

Very shortly the Chancellor of the Exchequer will introduce his Budget. He will ask for nearly £900,000,000—every penny of which will come out of your pocket and mine.

What does he want the money for? For education, social services, houses and health? Some—only some. He wants by far the greater part of that colossal sum for war.

He wants it to pay for past wars, to pay for present wars and to provide for future wars.

Have you ever thought about it in this way? The Chancellor of the Exchequer will talk airily in millions. You must find these millions by paying more for your sugar, more for your tobacco, more for the things that make up daily life.

You must skimp and pinch and save to pay your taxes—in order that the Government may pour your money down the bottomless drain of—war!

Out of each pound of national expenditure this year we are spending 14s. 7d. on war and only 5s. 5d. on our social and industrial needs.

Is this not lunatic finance? Is it not the height of imbecility for human beings who pride themselves on possessing reason?

Look at it in this way: the average family of five spends annually on war £60 18s. 5d., and only £13 10s. 5d. on the things that matter. If we thought seriously for even a moment we should be appalled at such criminal and colossal folly.

The Rt. Hon. Lord Birkenhead, Secretary of State for India

Do you begin to see that foreign politics *do* concern you? Do you begin to realise that it is very vitally your concern that Mussolini is planning to let hell loose again, that France is scheming to become an Empire and that our own statesmen are daily playing with fire? If you do not you must be blind to reason and to facts.

The blunderers' last resort

Wars are never started by those who have to do the fighting. The people who are driven out to fight and die do not want war. They have nothing to gain from war.

War is the last resort of the ineffective statesman and the blundering bully. The mistakes of statesmen in the past lie buried beneath a mountain of corpses.

Let us be very wide awake lest the blunders and mistakes of our present rulers do not presently create a fresh mountain.

If anyone doubts even yet that statesmen, diplomats and politicians are not to be trusted with the lives of their fellow-citizens, let me call the Prime Minister as a witness.

Speaking not so long ago to the students of Edinburgh University, he said: "Politicians have been despised for hypocrisy and dishonesty in all the literature of the old world and the new.

"What is the explanation of this evil reputation which attaches, not to politicians of one Party, but to the whole race?

"Primarily, I suppose, it is due to the fact that ever since States began to be they have been in peril, and they have trusted to force for their safety. War has been their normal history.

"Savagery has never been far away from the realm of law. *With war and the preparations for war go the stratagems of diplomacy, the dropping of the ordinary code of morals, a holiday for truth and an aftermath of cynicism.*"

The accusing army

I can forgive Mr. Baldwin much for his courage in giving utterance to that devastating denunciation of the whole deviltry of the war-makers.

France and Italy have declined President Coolidge's offer to participate in a new naval conference, an offer designed to save Europe from suicide. It is a sinister portent. It is a refusal that brings nearer to every one of us the dreadful shadow that we were once foolish enough to believe was banished for ever.

I do not envy the statesmen who have taken this awful responsibility on their shoulders.

They should pray God that their inward sight may never be opened, that never while they live may they see the accusing faces of that army of 8,000,000 dead who died that these things might never be again.

Bolted Door

In Sunshine Alley

by PHILIP INMAN

thinks I am completely bad." She held tightly to her baby boy.

"But he will be a man one day," I reminded her. She closed her eyes, and all the anger vanished as by magic. Then she murmured softly, "God make him different from the rest."

CAN you wonder at her bitterness? She went on to tell me of the only two men she had ever really known. One had betrayed her and the other, her own father, had then turned her adrift into a cruel world. "If only my mother had been alive," rang out her tragic words, "things would have been different."

"But why condemn all men because of two?" I enquired, and then it was I felt ashamed of my sex. "It is not two," she retorted, "it's everyone I have met. As soon as they know I have had a child they either make up to me for their own selfish ends, or else they think I'm no good and leave me severely alone.

"Men are brutes," she cried vehemently, "and I detest them all. But for Donald," she went on again as she clutched her baby fiercely to her breast, "I would have ended it long since—finished with life for good and all."

As I looked at that girl in her hopeless despair I felt sick at heart. Whatever wrong she has done she has paid for it a thousandfold. The next day I had a letter from her. In it she breathes a different spirit.

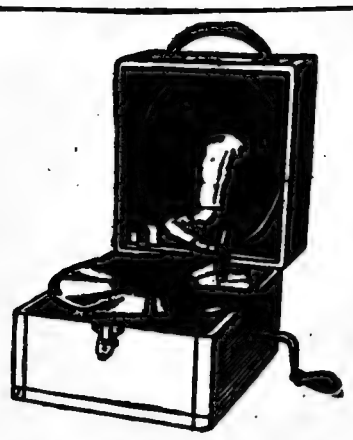
"Forgive me," she writes, "for my behaviour of yesterday. I was almost beside myself. I only beg for the chance of getting my baby away from this and giving him the things which the doctor says he badly needs.

"What I told you about my father is true. If only he would forgive me and take me back, but I haven't the heart to ask him. If he turned me down again it would be the last straw."

AS I read over again these words, two pictures flit across my mind. I can see that girl-mother succouring her baby boy in that Notting Dale slum alley, and I can hear the tone in her voice as she says, "God make him different from the rest."

And my second picture is an imaginary one. It is of a man, no longer young, who is ruminating over the past years. Maybe he is saying to himself, "I was a bit hard on her. After all, she's my child, and for her mother's sake I ought to take her back."

If Mr. Walston does not know where his girl is to-day, I will gladly solve that difficulty for him.



Indoors, and later —out-of-doors.

The pleasure of a Decca is enjoyed all the year round—indoors in Winter, out of doors in Summer. That's one of the great advantages of portability in a gramophone, but only when allied to the highest standard of musical quality, as in the Decca.

There's still time for heaps of enjoyment in doors with your Decca, before you'll want to take it with you on the river, on motor picnics, or any other out-of-door pastime.

DECCA

THE PORTABLE GRAMOPHONE

DECCA JUNIORS, 4 Models, 57/6 to £5 - 5 - 0
NEW TELESHATIC DECCAS, 5 Models, £4 to £9

Of all Gramophone Dealers, Stores, etc

Decca Book, containing unique photographs received from Decca enthusiasts, post free from
'DECCA' (Dept.11), 32-34, Worship St., London, E.C.2
Proprietors: Barnett Samuel & Sons. Ltd. Estab. 1832.

THE PRESCRIPTION YOUR PHYSICIAN WRITES

℞ *for Nasal Catarrh*

Relief from the very first spray of this safe, cleansing antiseptic! 19,567 doctors use it. Twice a day and *you're* free!

A daily spray of Glyco-Thymoline is your surest protection against germs that enter the system by the nose and throat.

At all chemists, 1/10, 3/8, 7/6.

THOS. CHRISTY & CO., 4-12, Old Swan Lane, London, E.C.4.

MAKE SURE YOU GET

GLYCO-THYMOLINE

Trade Mark Regd.

NOT SOMETHING NAMED TO SOUND LIKE IT

GUN-RUNNING PLOT EXPOSED

BRITISH AGENTS' £2,000,000 SCHEME

Rifles for Cantonese?

WHERE the carcase is, there will the vultures be gathered together. The bloodshed and massacre in China, and the imminent danger of the white and yellow races being plunged into the horrors of a lengthy war, have brought keen satisfaction to certain mysterious and sinister individuals.

There is great activity among the agents of the secret traffic in arms. The white Governments which have sent forces to China have no need of their assistance. The Cantonese National Army has.

It has no munition factories of its own. Its rifles, machine-guns and ammunition must be obtained from the foreigner, and immediate Russian supplies are limited. Here is the opportunity of the secret agent.

We are now able to reveal the details of one plot on a large scale to tranship rifles from the North Sea to the Pacific.

The two traitors

At least two men of British nationality are concerned, one of whom is named A. John Ashwin. Ashwin was previously interested in ordinary commerce in this country, but his present address is the Rue du Helder, Paris.

His chief activity appears to be the buying and selling of the means whereby fellow-mortals involved in the more serious type of national and political upheavals may blow one another's brains out.

A confederate in the plot, also of British birth, is a Major P. Bellingham, who is well known to the Secret Service as having supplied large quantities of arms to the Republican Army during the Irish troubles.

The two have been in close contact for some months, Major Bellingham making frequent visits to Paris and Ashwin to London, where he stayed at a well-known hotel near Victoria.

A dangerous security

A third party, a man with Austrian connections and of considerable importance, has latterly appeared in the plot.

There have been meetings in Paris with this man, and at least one trip to Amsterdam, concerning the Dutch consignment of contraband Mausers.

These, it may be said, are actually held on behalf of the financiers by a very respectable Dutch bank, which, of course, protests its ignorance of their existence!

In spite of the utmost discretion maintained in the negotiations, we have become possessed of information which we now pass on to the Foreign Office for the prompt and necessary action which is called for.

The store of arms which it is proposed to tap is a very considerable one, and its history takes us back a few years to the supposed scrapping of all the weapons of war possessed by the German army.

The Reparations Commission, on which both Britain and France were represented, undertook to see that the German army rifles met the same fate as the German fleet.

Very large consignments, it now transpires, escaped the scrap-heap. The German Royalist Party became possessed of sufficient to equip quite a formidable army.

When the Royalists fell on evil days, they borrowed money from a Scandinavian group of financiers, depositing as security 48,000 of the

Lord Blanesburgh, G.B.E., Principal British Delegate on the Reparations Commission

1888 pattern Mauser rifles and 350,000 of the 1898 pattern, which is the standard arm of the German infantry.

Some of the rifles were deposited in Holland and some in the Black Forest.

Eighteen months ago, the mortgage was foreclosed, and ever since the Scandinavian financiers have been naturally anxious to dispose of this security at a good price, some £2,000,000 being a reasonable value for the Mausers.

The two Englishmen already mentioned have known for some time of the existence of this secret hoard of rifles and, when the war clouds appeared on the Eastern horizon, they saw their opportunity of a lucrative deal.

Negotiations were opened with the agent for the Scandinavians, the story being first of all that the rifles were for the Jugo-Slavian Government and then that they were for Serbia.

Financial backing

Obviously these would be safer transactions than with the leaders of an armed rebellion in China, who are, to say the least of it, looked upon with disfavour by European Powers other than Scandinavian.

There is no doubt, however, from the information which we have gained, that China is the destination to which the rifles are ultimately to be sent, should the deal come off.

Whether they will ever reach there, now that the Foreign Office has received its warning, is another matter.

At the same time, we warn it that it is dealing with some formidable personalities. The two Englishmen are, of course, merely agents, who count on receiving a good commission on the deal of a few shillings per rifle sold.

Disposing of the cargo

The principal figure is the Austrian gentleman who has ample financial backing, as is proved by the fact that the figure which he has quoted for the German rifles is in the neighbourhood of £5 for the 1888 pattern rifles and £6 for the 1898 pattern.

This means a total payment of over two million pounds, and a gentleman who can lay his hand on such a sum of money is not to be safely ignored in the gun-running industry.

In addition to this, the first of the English conspirators happens to be connected with a well-known Italian steamship company.

Present arrangements are that the rifles should be shipped from a Dutch port on a vessel of this line, with the bills of lading made out for "somewhere in South America," and that the cargo should be diverted later.

We are quite aware that the conspirators, if challenged, will deny that they meditated any dealings with an army which might use them against their own fellow-nationals.

Contraband armaments are rarely, if ever, consigned directly to the real purchaser, and they may say that they intend to present them to General Sun, the defender of Shanghai, or some other pillar of European and loyal Chinese interests.

The serious aspect

Unfortunately for that excuse, Mauser rifles and those of the same calibre are the only ones capable of firing the ammunition with which the Cantonese are supplied, while they would be useless for the other side.

Apart from the immediate fates of these German rifles, there is another serious aspect to the question.

How is it that the Reparations Commission, which, on the instructions of the allied Powers, was supposed to see that these rifles were entirely destroyed, allowed such a large number to survive the scrap-heap and to be available for any bloody-minded revolutionaries and disturbers of the world's peace who have the means to buy them?

The Commission should take steps to secure them now. Their hiding-places will not be difficult to find.

Look out for the
"JOHN BULL"
RACING ANNUAL
on sale March 9

"WANT A LIFT, MATE?"

by **THOMAS BOWEN PARTINGTON**

THE assumption that they are dealing with "criminal types" is the fundamental error of the crime experts. Prisons are mainly populated by the average man gone wrong. In short, "There but for the grace of God goes John Bradford"

SOME weeks ago I was standing in the chapel of one of H.M. prisons as the men came in to listen to a lecture I was to give. My feelings as I stood there can never be described, and as I stood before this somewhat unique audience of men and looked at their faces, there came to my mind those old familiar words:

"Of all sad words of tongue or pen,
The saddest are these: 'It might have been.'"

I realised as I stood there that I was faced with one of the greatest problems of our day, that of human wreckage.

And this problem becomes all the more depressing when we consider that in the breast of every person there is an innate desire to live true, to win success.

For to-day in our prisons, whilst we still have the old habitual criminal, there are very many who are not criminal at heart.

Victims of circumstances

Young men there are, many of them, unfortunately, who really at heart are just as good as I am, as any readers of this journal are; but a variety of circumstances—economic, social and otherwise—have just made it that their powers of resistance were not able to withstand certain temptations and they fell.

It was, perhaps, just their first offence, but the law stepped in and said, "Now you shall pay." And so they are paying a price the like of which many have no conception.

The struggle came, as it comes to us all at one time and another. Appetite craved and passion cried out. They, being so often unprepared for life's conflict, have gone down.

More failures are recorded and more wrecks left to float and endanger every other craft upon life's seas, until human wreckage is becoming so enormous that it is a question in the minds of scientists and sociologists as to how long humanity can keep up its present pace and survive the centuries.

Damned for ever

And it was with these thoughts in my mind that I said to the prison governor afterwards, "What a problem you have here." His reply was one that I will pass on for consideration to my readers:

"No, the problem will begin really when they have served their sentences and they go out into the world again and then find that man's hand is against them because they have been in prison. Poor devils."

There is much truth in what he said. Let a man go down to prison and in the eyes of a very large number of people he is damned for ever.

Because a man goes down to prison does that mean he is really at heart

Mr. T. B. Partington

any worse than the majority of men outside?

Not a bit of it. Have you never been tempted to steal, to put your hands on something that was not your own? I have. Have you never been tempted, in a moment of passionate anger, to strike the other man? I have.

So have you if you will but speak the truth. But you did not. No. Was it because you were such a saint? Not likely. Rather was it because you exercised a certain amount of will-power. Many of these poor beggars have not the same degree of will-power and they fell. Now they are paying the price.

The mark of Cain

A certain lecturer one day visited a prison I know and before the lecture he asked the governor how he should address the men in his opening remarks. The way he asked rather put up the back of the governor, and he replied, "You have addressed audiences outside, haven't you?"

"Oh, yes," was the reply.

"Well, then," said the governor, "address my men as you would an audience outside, remembering that my men are no worse than an outside audience except for this one thing, that my men have been found out whilst yours outside haven't yet."

A man in prison is paying the price. I am not discussing now the justice, the fairness, of that price. It is the price put on his offence by the law and he pays it, and I maintain that it is a disgrace on our so-called Christian civilisation that when a man comes out of prison he should still be branded. He should be treated as a respectable member of society.

But what do we get? What has been the attitude of the Churches? What is the attitude of the average man? Will he be received with open arms? Will he be given a place in the Church? Will he be given a job?

Mother's pathetic plea

The other day a man was pointed out to me. I could see nothing wrong with the man. He was seeking to do an honest day's work. But my neighbour whispered to me in tones of awe, "He has been to prison; fancy letting him work for you."

And this was said by a man who is a main prop in a church in the town where I live.

Or take the following letter written by a mother with reference to her boy

"On May 28 last, at the age of seventeen years, my son, along with four other boys, all residing in Altringham, were sent away to Borstal for housebreaking, my boy for two years, the others for three years.

"I say nothing against the sentence, because we know, although they were only boys, the country must be protected. What I do say is this: the very people who are so eager to send them to Borstal are the last to find them work when they are free. . . .

"I sincerely hope that someone will help him, not with money, but with a situation, and trust him, because he will have paid in full for his folly. I think it is time people in position started to raise the fallen and not crush them, as is usually the case."

The mother here sums up the whole position.

There are words that the world could take to heart these days and act upon. They are these:—

"There is a loftier ambition than merely to stand high in the world. It is to stoop down and lift mankind a little higher. There is a nobler character than that which is merely incorruptible. It is the character which acts as an antidote and preventive of corruption.

"Fearlessly to speak the words which bear witness to righteousness and truth and purity; patiently to do the deeds which strengthen virtue and kindle hope in your fellow-men; generously to lend a hand to those who are trying to climb upward; faithfully to give your support and your personal help to the efforts which are making to elevate and purify the social life of the world."

Through the meshes

We would do well to remember that when dealing with the man with the prison past.

When all is said and done the law is a limited thing, and it only catches a few fish in its net. It is there to punish offences against property, against the person and against the State.

There are other "crimes" that it does not touch. It punishes the wretch who steals a loaf of bread, but not the man who sells his honour. The crook that "cracks a crib" is caught; the brute that breaks a heart goes free.

"FAMOUS CRIMINALS I HAVE CAUGHT."

Are you reading ex-Chief Inspector Gough's Reminiscences in "The People"?

70% of your day's work is done in the morning

70% of the important part of the day's work is done in the first four hours. Therefore start the day with food that stands by you through the morning—Quaker Oats for breakfast.

Quaker gives you energy because it is perfectly balanced in essential elements. Quaker contains 16% protein, the great tissue builder; 65% carbohydrate, the great energy producer, and also the essential mineral salts and the all-important vitamins.

No other breakfast can compare with Quaker. No other food gives so much nourishment for so little money. It is milled by a special process which retains and develops the flavour of the world's plumpest, richest, sun-ripened oats.

There are two kinds of Quaker—*Quick* and Original. The *Quick* cooks in 3-5 minutes. That's quicker than making a pot of tea.

Serve Quaker for breakfast for a day of vigour. No food can serve you better.

Quaker

TWO KINDS NOW

Quick Quaker and Quaker Oats

Your Grocer has both kinds—choose the one that suits you best

"Every Picture tells a Story."

Another attack of Lumbago!

TREAT IT SERIOUSLY! Probably you neglected the earlier kidney symptoms. Backache, dizziness and urinary troubles were not checked? Be quick to correct this. Strengthen the weakened kidneys with Doan's Backache Kidney Pills. Further neglect prepares the way for rheumatism, sciatica, and inflamed bladder. It is a wise plan to use Doan's occasionally as a precaution.

Well, thanks to Doan's

On 27th February, 1907, Mr. G. A. Samson, 68, Market Street, Poole, Dorset, said:—"Rheumatism affected my back chiefly, but seemed to extend everywhere. If I stooped, I seemed fixed, and there were sciatic pains in my legs. I had headaches and dizziness, and other signs of kidney weakness.

"But Doan's Backache Kidney Pills soon gave relief. Three boxes removed the pains, and made me healthy."

On 4th January, 1927, Mr. Samson said:—"My health is still first rate. Doan's Pills did me lasting good.

(Signed) G. A. Samson."

Do as Mr. Samson did. Ask distinctly for DOAN'S. 3/- per box.

DOAN'S
Backache Kidney Pills

For Kidney and Bladder Ailments only.

Sole Proprietors: Foster-McClellan Co., London, W1.

Your chemist sells this effective laxative.

50 Sugar coated Bilax, 1/3 per bottle.

Made by Doan's.

TAKE IT FROM ME! *by THE ORDINARY MAN*

OUR BETTERS AND CO.

Golden "Goff"—and Coal, That Odd Farthing—and Odd Fellows at Oxford

FAR be it from me to advocate unnecessary new laws, but a good deal of pruning and adding are called for in connection with some already on the Statute-book.

Take, f'rinstance, the entertainments tax and its lop-eared half-brother, the bets tax.

To what extent taxes which penalise those who keep money in circulation by spending it, and leave the miser and the killjoy untouched, are justifiable, is an open question; but even if we admit the principle, the present system of taxing the pleasures of the mob or multitude and leaving alone many of those favoured by the Upper Ten Thousand is grossly unfair.

This Great Thought sprouted afresh in my mind when I read of the formation of a new golf club, limited to 150 members, with a £500 entrance fee and a trifle of £100 as annual sub.

If moneyed wielders of the niblick wish to carry anti-social exclusiveness to such extravagant lengths, it is, I suppose, their own business.

But there is something radically wrong with a system under which wealthy wasters, who spend hundreds on entertaining themselves at "goff" (with or without a "spot" at the nineteenth hole), hunting and similarly costly amusements, escape entertainment tax, while the bloke who takes his girl to the movies or has a couple of "bob" on a loser in the 3.30 is fined by the Chancellor of the Exchequer on a charge of enjoying himself.

* * *

Another law which howls for readjustment is the Pure Foods Act, or any old statute which can be suitably amended so as to place coal-dealers on the same basis as other tradesmen in the matter of labelling their goods.

Not only are coal merchants scandalously overcharging consumers, but they are getting rid of an enormous amount of third or fourth grade coal at first-grade prices.

Why should not coal-dealers be required to supply pit certificates, just as butchers are compelled to exhibit imported meat notices?

* * *

When not occupied in frustrating the knavish tricks of coal merchants, housewives would do well to keep an eye on the future of the farthing.

In certain quarters there is a desire to abolish this humble coin,

The Chancellor extracting gold from Mr. Taxpayer

and the action of the Drapers' Chamber of Trade in recommending that the farthing shall no longer figure in the prices of articles sold separately looks like a step in the wrong direction.

No doubt there is a lot of pettifogging fraudulency associated with the system under which goods worth (say) 3s. 9d. are "marked down" to 3s. 11¾d. Being naturally of a benevolent disposition, I am ready to give the drapers the benefit of any doubt regarding their motives in wishing to get rid of the three-farthings bluff, but if this is a move in a propaganda campaign to get rid of the farthing altogether, I am dead against it.

In fixing prices, the average trader (especially if he is a baker) is careful to give himself the advantage of the odd farthing, and if the lowest coin of the realm became a halfpenny he would grab the odd ha'pennies.

Our antiquated coinage already makes for high prices for small articles compared with those in countries possessing a decimal coinage.

The farthing may not mean much to such of "our betters" as can afford "goff" at a brace of Bradburys per round, but it is a matter of practical concern to the First Lady of the Treasury in a miner's household.

* * *

Talking about "our betters," I suppose young gentlemen attending our ancient seats of learning are entitled to their fun, but the smashing by Oxford undergraduates of 500 windows and numerous electric light globes in an awfully jolly "rag" which followed a dinner at the Bullingdon (the most exclusive of 'Varsity clubs) strikes me as being a bit over the odds.

The University authorities did their best to hush up this affair, but what were the police authorities doing? The attitude of benevolent neutrality adopted in some quarters to hooliganism of this type, and the sort that takes place in London on Boatrace night, does more to help along the "class war" than the rant of an army of "Red" orators.

When young gentlemen behave like hooligans the affair is too often hushed up; but when hooligans emulate "young gentlemen" they are dragged before the nearest "beak."

The Sentence of the Court

WOOD AND WIND

New Gibes for Old

COMPLAINING that his words had been misunderstood, Sir H. Kingsley Wood, Parliamentary Secretary, Ministry of Health, pleaded "Not guilty" to a charge of wholesale slander.

"This case," said Mr. Watchdog, K.C., "arises out of a reckless misinterpretation of undisputed facts. Mentioning that during the coal stoppage the claims for sickness benefit made to certain approved societies increased, the accused announced that he had come to the conclusion that 'large numbers of persons had obtained medical service, though not incapable of work.'

"Too many people, especially certain alleged humorists who live by their skits, are too anxious to represent the working classes as the shirking classes; but the accused, in reflecting upon the honesty of miners, also impugned the capacity of doctors.

"Few unprejudiced persons will be surprised that sickness was more prevalent in mining districts during a period of anxiety and under-feeding than in normal times.

"Also it is not unnatural to assume that men who have to support large families on small wages will work as long as possible, but will take advantage of a spell of enforced idleness to visit the doctor.

"Such inferences are both more charitable and more reasonable than those based on a gratuitous assumption that doctors and miners entered into a fell conspiracy to ruin societies in which they are vitally interested as contributors and employees respectively."

* * *

Mr. Strawsplitter said that it must be obvious to unbiased observers that the coal stoppage was responsible for a great deal of malingering. His client had not intended to reflect upon the integrity of doctors, who, however, had probably been subjected to intimidation.

* * *

"Charges like that brought by the prisoner," said Mr. Justice Bull, "can be made in a free and easy way under the cloak of Parliamentary privilege, but would have to be proved in an expensive and difficult way if uttered outside the Smother of Parliaments.

"Where there's an ill there's a way open to those who wish to raise a howl about malingering, but, having regard to the prisoner's official position, I am painfully surprised at this whine from the Wood.

"Its effect may well be to create the impression that, in signing sickness certificates, doctors, besides bearing in mind the condition of a patient, must also mind their M.P.s and q.'s.

"The increase in claims during the coal trouble was at least as likely to have been due to the prisoner's policy in encouraging boards of guardians to reduce out-relief as to any policy of give-and-take in connection with certificates.

"National health insurance must not be made a subject of Party political warfare, nor do we wish the old slander about wholesale loafing on the 'dole' to be replaced by a new one about wholesale malingering at the expense of approved societies.

"The prisoner must, within seven days, make a public apology to the doctors and miners or be deprived of his present (Ministry of) Health benefit allowance of £1,500 a year."

FREE!

Your Telephone Rental Paid for a Year

TO call attention to the advantages and cheapness of telephone service in the home, the Telephone Development Association has made arrangements to pay the first year's telephone rental in a number of cases selected at random.

These arrangements have been timed to coincide with the period of the Ideal Home Exhibition at Olympia, March 1st to 26th inclusive.

Full details, with free Entry Form, will be supplied on receipt of stamped (1½d.) addressed envelope, or on personal application at the Telephone Development Association's Stand (No. 95, Main Hall), at Olympia, during the Ideal Home Exhibition.

Even if you are not one of the lucky winners in the list published in the *Daily Mail* on 31st March next (*last day for receiving entries is 26th March*), you will find telephone service in your home a necessity, not a luxury.

Enquire at the nearest Post Office, or write for our free booklet.

THE TELEPHONE COSTS.

NOTHING—to instal.

NOTHING—for the calls you receive.

A PENNY—for each local call you make.

2/6 A WEEK—for rental Even less outside London area

LAST DAY FOR RECEIVING ENTRIES IS MARCH 26th.

Send for Entry Form NOW!

Enclosing 1½d. stamped addressed envelope.

TELEPHONE DEVELOPMENT ASSOCIATION,
10F, BEDFORD STREET, STRAND, LONDON, W.C. 2
'Phone : Regent 6224-5.

The drink you'll like them to like

IF children liked only the things that were good for them, a Mother's mind would be relieved of many anxieties. Take drinks, for instance. Children ought not to drink tea or coffee. Milk *should* be their drink—but how many kiddies either dislike milk or consider it babyish? Nowadays there's no need to start squalls by forcing them to drink milk. You can turn it into a drink they'll love to drink. Just heat some milk, pour it on some Postum crystals, stir and add sugar. Then try it on them. Postum and milk tastes like liquid toffee. *They* won't care what it is—it tastes so nice. *You* will know that it is the very best drink they could take.

For to the nourishment of milk you have added the pure wholesome goodness of Postum. Postum is made from nothing else but roasted whole wheat and a little pure sugar-cane syrup. It's one of the nice things that is not naughty—a drink as innocent as childhood itself.

GIVE IT A *REAL* TRIAL

You can't expect to discover how much better Postum is for your children than are other hot drinks unless you give it a fair trial. So we suggest that you let them drink it every day for, say—a month. That will give you a real chance to prove how much good it does them, how much better they are for drinking it regularly. In order to start you on this test we will send you the first week's supply—free. *Fill in the coupon. Or, if you don't care to cut this page, copy out the coupon on a post-card.*

Instant! **POSTUM**

The Grape-Nuts Co., Ltd., Dept. BU 4,
5 Chancery Lane, London, W.C.2.

I should like my youngsters to give Postum a month's trial. Please send me, free of charge and without obligation, the first week's supply.

NAME.....

ADDRESS.....

.....

(Please write VERY plainly!)

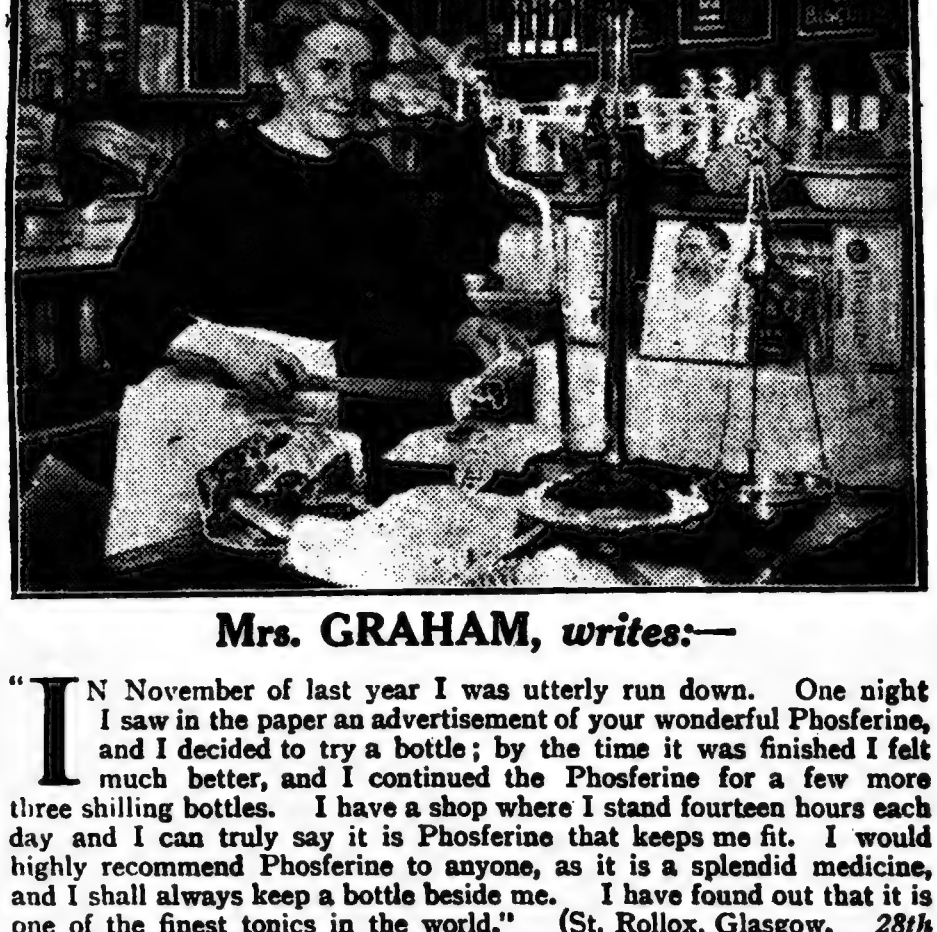
POST HEALTH PRODUCTS C.W. Post

Most good grocers sell Postum in 48-cup tins for 1/7, and 90-cup tins for 2/8. (These prices do not apply to Northern Ireland or to the Irish Free State.) It is one of the Post Health Products which include Grape-Nuts, Post Toasties and Post's Bran Flakes.

Yorkshire Relish

Its flavour stops every mealtime grumble.

PHOSFERINE a Splendid Tonic



Mrs. GRAHAM, *writes:—*

"IN November of last year I was utterly run down. One night I saw in the paper an advertisement of your wonderful Phosferine, and I decided to try a bottle; by the time it was finished I felt much better, and I continued the Phosferine for a few more three shilling bottles. I have a shop where I stand fourteen hours each day and I can truly say it is Phosferine that keeps me fit. I would highly recommend Phosferine to anyone, as it is a splendid medicine, and I shall always keep a bottle beside me. I have found out that it is one of the finest tonics in the world." (St. Rollox, Glasgow. *28th September, 1926.*)

From the very first day you take PHOSFERINE you will gain new confidence, new life, new endurance. It makes you eat better, and sleep better, and you will look as fit as you feel. Phosferine is given with equally good results to the children.

PHOSFERINE

THE GREATEST OF ALL TONICS FOR

Influenza	Neuralgia	Lassitude	Nerve shock
Debility	Maternity Weakness	Neuritis	Malaria
Indigestion	Weak Digestion	Faintness	Rheumatism
Sleeplessness	Mental Exhaustion	Brain Fag	Headache
Exhaustion	Loss of Appetite	Anæmia	Sciatica

From Chemists. Liquid and Tablets. The 3/- size contains nearly four times the 1/3 size

Aldwych

NO USE TRYING TO CLEAN FALSE TEETH WITH A BRUSH!

HAVE a look at your set of false teeth after their first medical cleaning in Milton. Notice the spotless white teeth, gold parts, if any, burnished and glittering, the complete absence of every trace of food particles and 'film.' And remember that a medically clean plate means fresh healthy breath.

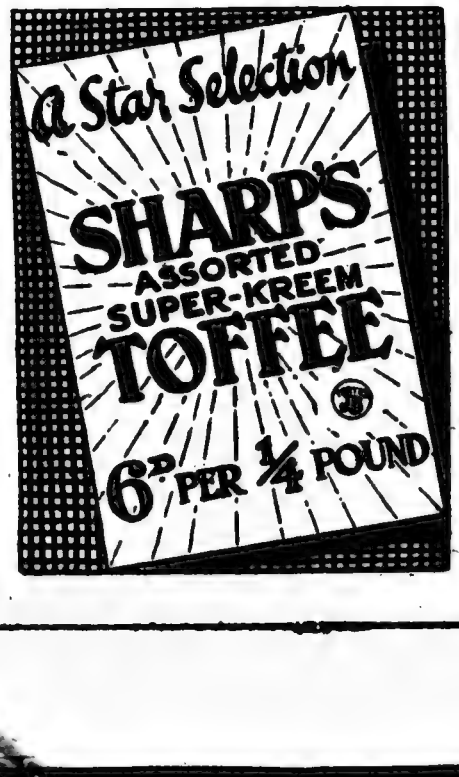
This is what you do: On rising, slip your plate into a glass containing equal parts of Milton and tepid water. When you are dressed, take it out, rinse in running water, and wipe. What could be simpler? There is also an equally effective Over-night Method.

All chemists sell Milton in 1/-, 1/6 and 2/6 bottles.

MILTON GETS THEM SPOTLESS WHILE YOU'RE DRESSING

READ THE MANY USES OF MILTON IN THE PAMPHLET WITH EACH BOTTLE

MILTON PROPRIETARY LTD., JOHN MILTON HOUSE, LONDON, E.C.1.



Your 1927 Cycle at HALF Price in GREAT SPRING Sale

from 2/3 weekly

All Models Carry Makers Full Guarantee

Having on hand a quantity of the famous ROYAL CYCLES, being the balance of a large contract for 1927 models, we are authorised to offer these at almost half the list prices you would ordinarily pay in a shop.

8-GUINEA MODELS fitted with B.S.A. Free Wheel for **£4.12.6** (or 9/- Monthly).

10-GUINEA DE LUXE Models fitted with the famous B.S.A. 3-Speed Gear for **£5.12.6** (or 10/6 Monthly)

Numerous other Models to choose from at similar reductions.

Money returned if not satisfied.

Send now for Handsome Illustrated Catalogue.

VICTORIA CYCLE & CARRIAGE CO. (Dept. C56), 11, Victoria Street, Westminster, London, S.W.1.

600 YOUTHS WANTED

AS MARINE WIRELESS OPERATORS.

1927 promises to be a year of record expansion in progressive British industries, and in anticipation of coming needs the Marconi International Marine Communication Company Limited is planning to employ a further 600 men as ships' wireless operators. A career of absorbing interest, with good pay and allowances. Those to whom this appeals should apply immediately to:

The Service Manager,

THE MARCONI INTERNATIONAL MARINE COMMUNICATION COMPANY LIMITED,
Marconi House, Strand, London, W.C.2

100 QUALIFIED OPERATORS REQUIRED AT ONCE.

Words Winged to Women

MADONNAS of the DUST HEAP

by **MABEL HORNER**

"YOU cannot hammer a girl into anything," says John Ruskin. . . . "She will wither without sun; she may fall and defile her head in dust, if you leave her without help at some moments in her life"

ONE human story, simply told, will often shed more light upon a tremendous problem than many learned lectures and books upon the same theme. Here is a case in point.

A Hull mother, Edith Annie Sharp, whose age is only twenty-eight, is working out a sentence of six weeks' imprisonment with hard labour. She has been prosecuted at the instance of the R.S.P.C.C. for neglecting her two children.

When sentenced, she appeared dazed by the information that she was to be regarded as a criminal. She sobbed and cried out hysterically, "Oh! give me back my bairns! Don't take me away."

It is little wonder that she was dazed, for to any humane person examining all the facts it would appear that Annie Sharp is a girl much more sinned against than sinning. Her children were discovered in a room in Mason Street. They were all but without clothes, the pitiful rags they wore being verminous.

The furniture consisted of a horrible mattress, from which the straw protruded, one table and a chair. Littered in a cupboard were a few scraps of bread and margarine, the only food this hapless mother had been able to procure.

A cruel wrong

Yet this unspeakable hovel, with its terribly infected oddments, rejoiced in the name of a furnished apartment, for which the tenant had to pay £26 a year.

"This poor, unfortunate girl," pleaded Miss Revell, the probation officer, in extenuation, "is not married and she has nothing coming in, and had refused to go into the workhouse.

"She has really tried to go straight since being placed on probation, and she has not gone wrong since then. She lives in a terrible room in a slum which is supposed to be furnished and for which she pays 10s. a week."

This information aroused the magistrate's indignation. Very evidently he would have liked to pillory the rascal who charged the unfortunate 10s. a week for such a dreadful hovel, but, until the law is altered in regard to these mock "furnishings," tenants of such places have no redress.

Miss Eleanor F. Rathbone, J.P., M.A., C.C., one of the foremost women advocates of endowment of motherhood

So I take it that it was because the stipendiary thought it the quickest possible way to get these children where they would be cleansed and fed that he sentenced their mother to imprisonment. I do not think he should have added hard labour.

There are superior people who will say, "It is entirely the girl's own fault. She should have gone into the workhouse." But that begs the question. It is taking a short cut through the problem without doing anything to solve it.

And the problem is the status of motherhood left to grapple alone with the world, of which this poor creature is only one miserable example. In many respects where motherhood is concerned Great Britain is behind the rest of the civilised world.

For instance, in scarcely any other country is it possible for a man to leave his own wife and children destitute while he wills his property elsewhere.

The call to action

Equally the law relating to very poor mothers, destitute mothers such as this one at Hull, is both lax and obscure. She is the victim of society which has failed to alter conditions of deliberate cruelty and oppression which arose out of the age-long tyranny of man being regarded as the sole overlord of the community.

That conception of human society has passed, but the law has not moved in all respects with it. Nor will it until we pass a measure of motherhood endowment. The State and the Church are in league to preach to women their duty. They talk of the national service of those who bear and rear the future workers and citizens. It is so much empty wind so long as motherhood is left to chance and allowed to become destitute.

This Hull girl, who had nothing and who tried to go straight, who fell a prey to rent-hunting sharks, is a strong call to action. Wives and children must have an assigned share of the nation's wealth.

In a very few years we shall marvel at the cruelty of the law that sends a girl by herself to hard labour because she has failed to provide properly for children which some man, somewhere at liberty, helped her to bring into the world.

Why Charities Fail

by **The DOWAGER LADY RAGLAN**

THE efficient organising of charity funds is a question of vital interest to many, and one, too, where the general public has a right to demand efficiency. Yet there are regrettably a number of badly organised charities.

The Dowager Lady Raglan

A practice adopted by some funds, and one to which I, personally, am strongly adverse, is that of having a bazaar and giving the proceeds towards paying off the back debts incurred by some previous function or the overhead administration of the fund.

It is an unfair practice to let people spend money at a bazaar under the belief that by so doing they will be benefiting some individual, and to use the money instead to pay off a debt!

I have heard of cases where three months after a charity function has taken place no one seems to know the financial result and it is impossible to obtain any exact information.

A practice that would tend to stop such slackness would be the printing and publishing of an expense sheet.

AN expensive habit indulged in by some members of a committee, when canvassing their friends for donations, is writing to them on the headed charity notepaper instead of using their own private paper.

If there are a number of people adopting this plan it will be readily realised that the fund's printing account will not be diminished.

A species of money-raising for charity that is most difficult to supervise from headquarters are the concert parties which are sent out to work the various seaside hotels.

The usual mode of procedure on these occasions appears to be to hold a concert in the hotel lounge, with a collection afterwards, which may amount to anything from £20 upwards. It will easily be perceived that working a different hotel each evening on these lines would result in a substantial sum in hand at the end of the week.

If a charity wishes to utilise this form of appeal then it would surely be better to let an official from headquarters accompany the concert party?

A disappointing feature about assisting at some bazaars or charity functions is that one works very hard hoping to achieve a substantial amount, and instead one hears the lament: "I don't suppose we shall make much *because of the expenses!*" Why are the expenses allowed to become such a bogey?

Our Royalties set an example in this respect. Whenever they are personally organising a charity then it is certain that that charity is run efficiently, the expenditure rigidly kept under and every item scrutinised.

Her Royal Highness the late Duchess of Albany usually advocated the inauguration of an expense fund, and, what is more, would insist on the expenses being limited in proportion to the amount standing to the credit of that fund.

From my own point of view, the ideal commissariat of a fund would consist of a committee of four—one, say, to act as chairman, a second to undertake the secretarial duties, a third the supervising and keeping of the accounts and a fourth to assist generally.

UNDER this arrangement no time would be wasted in trivial talk at a committee meeting, because each individual on the committee of four would have a particular task to account for and to report on.

The whole problem of the efficient conducting of charity funds is one that should be sifted by the authorities.

Charities should be supervised and organised as efficiently as public companies are compelled to be, but, so long as the general public remains apathetic in its attitude, so long will the standard of inefficiency be maintained.

Hertfordshire Mother Now "Rubs Away" Colds

Uses Modern Vaporising Ointment And Avoids Upsetting Her Boys By Too Much Internal Dosing.

Mrs. Chapple, 24, Tanners Hill, Abbots Langley, Hertfordshire, is one of the many up-to-date British mothers who have adopted the external treatment for colds. She says:—

"When Trevor (7) and Eric (3½) had severe bronchial colds, I used Vick brand Vapour-Rub and it proved a 'wonder - worker.' After the first application their breathing became much easier and they lost their pains and colds in very quick time. I find this ointment so easy to apply by simply rubbing it on their throats and chests. The vapours arising are pleasant to inhale and they soon clear the nose, throat and chest."

Acts in Two Ways.

Vick brand Vapour-Rub not only clears the air passages by its vapours, but it "draws out" the inflammation through the skin like an old-fashioned poultice.

"Just rub it on" VICK BRAND VAPOUR-RUB

BEST FOR CHILDREN'S COLDS

COLGATE'S SHAVING STICK

NOW COSTS 1/-

Same Soap New Container

Colgate's Shaving Stick is now sold in a strong aluminium container for 1/-. "Handy Grip" stick with its handsome nickel container costs 1/3. Refills for "Handy Grip" 1/-.

Obtainable everywhere

16 BABIES
IN ONE
FAMILY
HAVE BEEN
REARED
ON
RIDGE'S
FOOD

When weaning YOUR Baby use pure cow's milk and Dr. Ridge's Food—the best and cheapest way to sound health and strength.

Of all Chemists.

Tins 9d., 1/6, 3/- and 6/-. Packets 3d.

WE TEACH ALL THE TRADES AND PROFESSIONS BY POST.

Study in your spare time. Send for particulars free. Mention the trade or profession in which you are interested.

THE BENNETT COLLEGE (Dept. 31), SHEFFIELD.

THE DELICATE GIRL.

If growing girls are to become well-developed healthy women, their health must be carefully watched. Parents should not ignore their unsettled moods, or the various troubles that tell of approaching womanhood. Where pallor, headache, backache and anæmia are already evident you must provide the sufferer with the surest means of making new blood. Nothing meets the case so well as Dr. Williams' pink pills; these pills create new rich blood, and quickly transform anæmic girls into strong, happy women.

Read what Mrs. M. M. Brown, of 53, St. John's Road, Fratton, Portsmouth, says: "From the age of fourteen I suffered from a most obstinate form of anæmia. During those years of misery I attended six doctors, but all to no avail. I always felt ill and depressed.

"At a friend's suggestion I tried Dr. Williams' pink pills. There was soon an improvement, and by the time I had taken the third box of pills I was a changed woman. All my ailments vanished, and I am now quite well."

All chemists sell Dr. Williams' pink pills; 3s. 0d. box—nothing else will do.

FREE.—Every girl, and every girl's mother, should read "Nature's Warnings." Write to C. G. Dept., 36, Fitzroy Square, London, W. 1, for a free copy.

THE WORLD'S GREATEST CYCLE OFFER

£10 for £6

The frame of the Graves "Speed King" Cycle is cut specially, enamelled Black & Coach lined for one to supplied all Black if desired. Fitted with

B.S.A. 3-SPEED GEAR
DUNLOP Beaded Edge Tyres
RENOLD CHAIN
MIDDLEMORE'S Chrome Oil Spring Saddle

Ladies' or Gent's model same price. Carriage Paid. Terms: 8/- now, 8/- monthly. Complete Approval. Catalogue Post Free. J. G. Graves Ltd. Sheffield.

Human Documents

The Girl who Left Home

A Husband's Bluff—The False Friend—A Mother's Trial

PROBLEMS that may be yours are dealt with by "Humanist." The names and addresses of all correspondents are suppressed so that the writers may not be identified. Letters that are too intimate or are not sufficiently general to be helpful to others are answered by post. All correspondents must send stamped, addressed envelopes. Ten shillings is being sent to each of the writers of the first four letters printed.

"I AM just a dancing-girl on the stage. I have an engagement with a very good company, and I am in constant work with a good salary, but I am very troubled in my mind.

"From my childhood I have always been attracted by the theatre, and when I was quite a little girl I was praised for my dancing and my imitations of different people.

"When I was only fifteen I ran away from home to go on the stage, and since then I have been able to earn a respectable living.

"Some time ago, however, I struck a bad patch and finding myself without means of support I returned home. Things were not at all comfortable, and in desperation I stole some money from my mother's purse in order to get to London, where I knew I could obtain an engagement.

"My mother was very annoyed, for she regards the stage as a profession unfit for a decent girl, and thinking that it was only the lure of the footlights that had induced me to do wrong, she made a police-court case of it.

"I was bound over as a first offender, and my mother and the probation officer between them forced me into domestic service at a very low wage, thinking, no doubt, that they were adopting the best method of reforming a very bad girl.

"I could not stand the drudgery, so once more I ran away and secured the work in which I am now engaged, and in which I am thoroughly happy.

"I am leading a thoroughly respectable life, and my companions are all good girls who are very hurt to think that a few 'bad eggs' lead people to suppose that all dancing-girls are immoral.

"I have kept my address a secret, but I am worried lest the probation officer should find me and compel me to return to the drudgery of domestic service. Could I be dragged away from the work which I enjoy and forced into slavery that would be hateful to me?

"I grant that dancing-girls are often tempted, but we know more of life perhaps than our parents and we can be trusted to take care of ourselves."

"HUMANIST" says: *Unless the magistrate who placed you on probation made it a condition that you should keep away from the stage you should have nothing to fear if you are living a respectable life. You should, however, out of your earnings repay the money you stole, for that would be the most effective way of displaying your contrition and your determination to gain a reputation for honesty and respectability. Keep in touch with the chaplain and be guided by him.*

* * *

"MY marriage four years ago from which I hoped for so much happiness has turned out a terrible disaster. After our honeymoon my husband conceived a dislike for me and since then I have been nothing but a housekeeper to him.

Cruel Deception

"The only reason I can discover for his attitude is that I suffer from a facial disfigurement, of which he was, of course, quite aware at the time of our marriage.

"For nearly four years we have been almost strangers. I have tried in every possible way to make myself attractive to my husband, but I have received nothing in return but sneers.

"You can imagine my distress when I discovered that, posing as a single man, he has been courting another girl. When I charged him with infidelity he did not deny it and even admitted that the other girl was likely to become the mother of his child.

"On top of that, he turned me out of the house and told me he intended to take action to get our marriage annulled on the ground that it had never been consummated.

"He told me that certain papers would be served upon me, but that I should refuse to receive them so that he would be able to win his case undefended. He told me further that if I did not agree to fall in with his suggestion I should not be able to claim any maintenance from him.

"I have saved sufficient money to be able to live for a time without his support, but I want to know exactly how I stand.

"My heart is breaking to think that I should have lost his love and that there should be nothing left to me of our marriage but the recollection of our wonderful honeymoon."

"HUMANIST" says: *So far as I can gather, your husband is taking advantage of your ignorance in a most despicable fashion. He appears to be the sinner, not you, and you should not allow yourself to be bluffed. Consult a solicitor, who will be able to protect you from such a shameful attempt at deception regarding your true position.*

* * *

"YEARS ago my wife was attracted away from me by a man whom at that time I regarded as a friend. She went to live with him and bore him children.

Buried with a Lie

"As you can understand, it was a great grief to me at the time to have to realise that a man whom I had trusted had so betrayed me. In time, however, I got over that and I felt that I could forgive him.

"Now comes something that I feel is beyond forgiveness. I find that my wife has recently died and that the man who took her from me has had her buried in his name as his wife.

"I have obtained a copy of the certificate, from which it would appear that my wife was bigamously married to him, but such a certificate is obviously of no use to me since it does not establish the fact that I am now a widower.

"I feel that I no longer care whether the man gets into trouble or not as the result of any revelation I may make regarding the true state of affairs, and I should be grateful if you would tell me how I should go about establishing the facts of the case."

"HUMANIST" says: *It is obviously desirable that you should be able to obtain documentary evidence of the fact that you are now a widower, and I can only suggest that you should communicate with the Registrar-General at Somerset House, Strand, London, W.C.*

The Right to Work

THERE are many poor fellows in the workhouse who could get out and earn a living if only they had the means of recovering the tools of their trade from the pawnshop. You can help them to become self-supporting again by sending a subscription to "The Greatest of These—" Fund. (See page 36.)

"THOUGH I have forgiven my husband almost seventy times seven, I feel in doubt as to what I should do now.

Seventy Times Seven

"He has repeatedly been in prison for dishonesty, although he has always been able to get good work and good wages, and he is now serving a sentence of hard labour for theft.

"The whole trouble is drink! I and my children have lived in fear and dread of him for many years, for whenever he has taken more than is good for him, as he generally does when he has money, he has knocked me about terribly and I am really in terror of what may await me when he comes out of prison this time.

"While he has been serving his last sentence I have obtained evidence of dreadful things he did when he was free and living with me and I really feel that he has reached the end of his tether.

"If it were not for the drink, I believe he would be all right, for there is no doubt he thinks a lot of the children, yet every day as the time for his release approaches they say to me, 'Mother, don't have dad back this time!'

"What am I to do? I am ready to give him another chance, but my heart is broken, and I feel that I must think only of the children now."

"HUMANIST" says: *God forbid that I should induce any woman to refuse her husband a last chance if there were the slightest hope of his reformation. You must consult the prison chaplain or the police-court missionary, either of whom should be able to tell you whether your husband may be induced to live down the terrible past.*

* * *

Mother and Son

"I am living with a man to whom I am not married. For years he has made my life a misery, and now he has started on my son who is sixteen, and is trying to take all his wages. If my boy and I found somewhere to live quietly could this man interfere with us?"

"Humanist" says: *He could not. If your boy is earning sufficient to support you, leave the man who is making your life a misery. If he should attempt to molest you report to the police-court missionary.*

No Consent Needed

"As one of your Scottish readers, I should be grateful for your advice. I am engaged to a girl, aged twenty, and I am anxious to marry her at once so that we may emigrate together, but her parents say they will stop us. Can they do this?"

"Humanist" says: *As there is no need for the consent of the parents to the marriage of a minor in Scotland, I do not understand how they can interfere. Consult your minister and ask him to try to overcome their objection to your plan.*

Undesirable Lodgers

"I recently let a room to a couple who have turned out to be very undesirable. The woman appears to be living an immoral life, and night after night the man beats her cruelly if she does not give him enough money. The walls are thin, so I hear everything.

"Humanist" says: *You should get rid of them at once. There is no more detestable crime than that indicated by the man's behaviour, and you should consult the police, so that action may be taken against him.*

"It is never too late for "Blends"!

After dinner — after the Theatre — after the Ball—Morning—Afternoon and Night you may smoke and enioy Morris's "HAVANA BLEND" Cigarettes. They will soothe and delight with their quality and fragrance at all times.

To meet different tastes there are five different "BLENDS"—each distinctive in flavour and aroma.

Made by the oldest firm of tobacco manufacturers in the City of London. Est. 1790.

B. Morris & Sons, Ltd., London, E.

HAVANA BLEND
With the fine flavour of a choice Havana Cigar.

TURKISH BLEND
Fragrant Dubec Tobaccos.

EGYPTIAN BLEND
Light smoking and aromatic.

RUSSIAN BLEND
For sensitive throats.

VIRGINIA BLEND
Choice Carolina Tobaccos.

Each Packet contains two of each of Morris's Blends

10 for 6D. 20 for 1/-
IN PLAIN OR CORK TIPS.

OF ALL TOBACCONISTS

KNITTERS WANTED

To Work Imperia Knitting Machines at Home. No experience necessary.

HERE is an opportunity to turn your spare time into money and earn £2 to £3 a week comfortably working for us at home with an IMPERIA KNITTER, or more, according to the amount of time you can give to the work. It is interesting work, too—work you will love to do—and it puts you in the position of being your own employer. You are not tied down; you work when you like and there is a sure sale for the work you do, because

We Guarantee to Buy Your Work at Good Rates,
or you can sell to private customers as well if you want to, and so
START A BUSINESS OF YOUR OWN AT HOME.

The IMPERIA KNITTER is easy to operate. No experience is necessary. Free tuition is given if required. It knits perfectly and with amazing speed everything from costumes to socks. The Machine can be purchased by easy payments and so be made to pay for itself in a few weeks while you are earning money with it. Even in odd moments it is easy to make a pound or more weekly.

The Imperia Knitter makes you your own employer.

Read what others are doing

"I am getting more orders than I can take up for the time I have to spare."

"My customers are highly delighted at the fine quality of work your Machine turns out."

"I find the Machine a very pleasant and profitable occupation."

"The Machine is proving a very good investment. I have earned many pounds already."

-----POST THIS COUPON TO-DAY.-----

To THE IMPERIA HOSIERY MFG. CO., LTD.,
(Dept. B.J.), 97, Gray's Inn Road, London, W.C.1.
Please send me FREE and without obligation full particulars of the Imperia Knitter Home-Work Scheme, and your Work-Buying Guarantee.

NAME .....

ADDRESS .....

.....
("John Bull," 5/3/27.)

Save Money

By doing the job yourself

Here is the Book that shows you how—

The

Amateur Mechanic

You can both make and repair boots and shoes if you have the Amateur Mechanic.

That wonderful book which, with the aid of thousands of working drawings, shows fully, simply, clearly, how to do over 400 useful jobs.

With this book you can save money in the home, and earn money in your spare time making things and doing work for other people.

The Amateur Mechanic is the biggest money-maker and money-saver ever offered.

Everything is so clear it is like having a master mechanic standing by you telling what to do.

You can upholster and repair anything in the home if you have this book.

Send for FREE Booklet telling all about the book, and the very easy terms on which you can get it.

Amongst hundreds of other things This Book tells how to—

Do Paperhanging — Distempering — All Kinds of Woodwork — Concreting — French Polishing — Rivetting — Stencilling — Plastering — Bricklaying — Upholstery — Restoring Old Furniture — Piano Repairs — Painting — Soldering —Lay Carpets — Cure Damp and Leaky Walls —All Kinds of Electric Work (Light and Bells)— All kinds of Jobs in the Garden, such as Making Sheds — Outhouses — Poultry Houses — Ladders and Steps — Garages — Tool Sheds — Workshops —Cycle and Motor Cycle Sheds—Garden Arches and Trellis Work — Coops — Incubators — Garden Bungalows and Tents — Rustic Garden Furniture — Garden Rollers — Rockeries — Sundial Pedestals — Summer-houses — Do Sign-Writing — Do Wicker-Work—Do Frosted and Leaded Glass Work—Do Toy-making—Brickwork.

Make A pair of Boots or Shoes—A Mode Airship — "Antique" Glass—An Aquarium—An Aviary — A Barometer—A Bathing Tent—Bent Iron Work—Blocks for Printing—Boats and Canoes—Anti-freezing Solution—A Camera—Chairs—Rustic-work—Metal Frames—Inks—Microscope Slides—A Sun Dial Pedestal—A Baby Carriage—Picture Frames—Theatrical Scenery—Rubber Stamps—Goods in Blown Glass—A Home Printing Press—A Swing—A Gramophone—A Children's Giant Stride—Simple Furniture—Soaps—Glues—Varnishes—Stains—A Hearth Rug.

Watch and Clock repairing are all dealt with.

Sign this Coupon and get the FREE Booklet

You can build Summer House and Garden Fitments if you have The Amateur Mechanic.

To the WAVERLEY BOOK CO., Ltd. (Dept. J.B.G.)
96 and 97, Farringdon Street, London, E.C.4.

Please send your Free Illustrated Booklet containing particulars of THE AMATEUR MECHANIC, also information as to your offer to send the complete work for a small first payment.

NAME .....
Send this form in unsealed envelope with ½d. stamp.

ADDRESS .....

.....

J.B.G. 1927. .....

COMPANY MEETING.

SOUTH METROPOLITAN GAS COMPANY.

RESULTS OF THE COAL STRIKE.

DR. CARPENTER ON CO-PARTNERSHIP.

COMPANY'S OWN INSURANCE SCHEME.

The ordinary general meeting of the Proprietors of the South Metropolitan Gas Company was held on February 23rd at the Cannon Street Hotel, London, E.C.

Dr. Charles Carpenter, M.Inst.C.E. (the President), occupied the chair.

Mr. Frank Day (secretary and accountant) having read the notice convening the meeting,

The President said: In moving the adoption of the Directors' Report I propose to follow the course customary to these meetings of using it as the basis of the remarks I desire to make. In the first place, let me say, the results of the year's working have not been disappointing. By that I do not mean that we can by any means describe the past year as a prosperous one, but rather that in it we have held our own; I might even say we have done more, in very trying and unusual circumstances.

There are three informing tests of success applicable to any business: first, has it gained in volume; second, has it increased in customers; and, thirdly, what has it earned? I will deal now with the first two points. The gas supply to South London is mainly a service based upon necessity rather than of luxury. Although theoretically it ought not therefore to be greatly influenced by enhanced prices, the fact is incontestable that these invariably do check gas consumption, while by falling ones the use of gas is stimulated.

EFFECT OF INDUSTRIAL DISPUTES.

As one result of the coal strike we had to raise our charges during the second half of the year by an average of rather less than 15 per cent. South Londoners' pockets are not sufficiently elastic to meet without economising such an extra strain upon their resources, for, in a great number of instances, the amount allocated to gas is a definite proportion of the weekly budget. Then, too, there was the restriction in shop lighting. In this connection it should be borne in mind that whatever be the form of lighting favoured by tradespeople within their shops, there is no uncertainty about their award of the palm to gas lamps as a means of attracting customers to visit them. Our high pressure lighting services provide the most pleasing, I might even say beautiful, form of outdoor illumination, and the after-dark-appearance of the important shopping centres south of the Thames is more suggestive of Oriental brilliance and charm than of the drabness too frequently associated with its busy thoroughfares and streets. These two circumstances account fully for the fact that I am unable to report any actual increase in the gas sold over the last twelvemonth.

But if gas consumption has remained on the whole stationary, a substantial increase has taken place not only in the number of consumers, but in the quantity of appliances in use. As regards the latter, this would have been greater still but for the check upon sale and hire of apparatus imposed by the shortage and high price of manufactured iron. The popularity of gas coppers and bath heaters is continually extending, and they can be fixed at any suitable position in the house to which a gas pipe can be led. I may remind you that an important branch of our sales organisation is devoted to the design and improvement of gas-using appliances, not only industrial but domestic. While these are mainly for use in our own area of supply, their usefulness is evidenced by the fact that they find their way into other parts of London and, indeed, the country beyond. The turn-over of our gas-fittings business showed a substantial increase over the previous year. It is becoming more and more essential to provide that the many possibilities of gas shall be available for use by the public.

COAL IMPORTS.

I now come to deal with the subject which more than anything else has dominated the Company's operations during the past year. I refer to the two great strikes. I have often regretted from this chair the wastefulness arising from having to lay down large stocks of coal for no other purpose than to provide against these outbursts of industrial unrest. Not only do we have to spend large sums in re-handling the coal thus purchased, but it never produces such good results either of gas or by-products, as freshly wrought material. We had once more to face this contingency in the early Spring of last year, providing for the emergency nearly a quarter of a million tons, or one-fifth of our total yearly consumption. But it soon became evident that even an extreme provision of this kind would not see us through the continuing difficulty. Fortunately, we were led to turn our thoughts to American rather than Continental coal, and of this quality we purchased something like eight hundred thousand tons, the remainder of our requirements being made up from various parts of Europe.

I am bound to say that our dealings with America were highly satisfactory, there being no disposition to take any advantage of our industrial troubles. In quality the American coal was very good, and its freedom from ash was strong evidence of the care with which it is mined or cleaned. Its yield of gas and tar was also higher than that from our own North Country coal for which it formed an admirable substitute in the circumstances.

The importance of this will be realised when it is remembered that its suitability for our use depends upon its gas-making qualities, not its steam-raising ones as in the case of a power station, for in the latter case anything that will burn will produce steam. Our gas consumers, therefore, obtained right through the strike the fullest value for every therm of gas they paid for, and this is not less remarkable when I remind you that we have never used, except experimentally many years ago, water gas as a supplement to our coal gas. We have no prejudices in this matter, it is simply that it does not fit in so well to our conditions, and we have therefore no apparatus installed for its manufacture. We have sometimes been criticised in this respect by others not so fortunately situated.

DEVELOPMENT OF CO-PARTNERSHIP.

I now turn to the paragraph in the Report dealing with a recent development of our Co-partnership. If you think this looks rather long in comparison with other matters commonly regarded as the most important ones in Industry, I think I need only refer you to the events of the past year to convince you that the consideration given to the welfare of our employees must have proved a great asset in the conduct of our business. Consider for a moment one circumstance which occurred nearly a year ago when, next door to one of your gas works, where every man remained at his post, every man from the adjoining electric power station walked out, and in his place there marched in a naval rating with his bag and baggage to run the deserted plant. Gas undertakings have been and indeed are still frequently regarded as antiquated and old fashioned in their methods, but with few exceptions their attitude to their employees has been a sympathetic and helpful one.

As far back as 1842 this Company constituted a Fund to provide sick benefits by mutual contributions from itself and its employees, and in 1855 a Superannuation Fund was founded on similar lines. In 1911 when the State imposed its scheme of compulsory Health Insurance our people pleaded hard to be allowed to contract out of its provisions, in a manner similar to that pertaining to Accident Insurance which has been so successfully dealt with by us under "contracting-out" schemes. Our request was not granted, but we were allowed to reconstitute our Sick Fund to suit the requirements of the Insurance Commissioners. In 1920 State Insurance against unemployment was made general, and although our efforts to "contract out" were again futile we were enabled by arrangement with the Ministry of Labour to provide unemployment benefits in substitution for those otherwise payable at the Employment Exchanges.

EMPLOYEES' SUPERANNUATION FUND.

In 1921 our employees' Superannuation Fund was revised and remodelled to suit the altered conditions of to-day as regards wage values. Not for the first time private enterprise proved in advance of the State. Three years later the State scheme of insurance was extended to provide old age pensions at 65 and annuities to widows and orphans. After consultation with our employees we decided again to raise the question of contracting-out, and of merging the existing funds for sickness, unemployment and superannuation into one on the so-called "All-in" principle.

Once more negotiations were opened up with the Authorities, and this time with success. Our normal staff is mainly a permanent one, and although we have to supplement it from time to time to meet special requirements, we do all we can to avoid heavy seasonal fluctuations. Generally speaking, for instance, the winter months constitute the season for production and supply, while the summer ones are more devoted to repairs and upkeep. So that there existed a large nucleus body of co-partners possessing all the requirements for the successful working of an "All-in" scheme. Under it the benefits it provides will be substituted for those given under the State scheme.

SUMMARY OF ADVANTAGES.

I think that I may sum up the advantages when I say that the benefits will be greater and the cost less, while adequate provision has been made for those who, leaving our service, automatically take up State benefits and make State contributions. We have thus achieved, acting for and with the fullest support of our employees, the administration of our own Funds on the true co-partnership principle, and, in my opinion, there is a great prospect of a successful future for their new constitution. Not the least important development has been the remarkable manner in which the spirit of Co-partnership has proved its complete compatibility with first one provision then another imposed upon industry by the Legislature. Through it we have been enabled to take the statutory conditions and, freeing them from their inflexibility, apply them to the every-day conditions of the lives of our employees. I believe our scheme will be of far-reaching importance, not least as an endeavour to formulate means whereby individual effort may act as a substitute for official control. These proposals, which have been of a highly-involved and technical character, could never have been carried to a successful issue had it not been for the sympathy given to our efforts by those in authority. We have had the greatest consideration, assistance and courtesy given to our representatives by the Government Actuary and the other principal advisors of the Ministry of Health throughout the complicated negotiations inseparable from so novel an undertaking. In saying this I must not omit making a not less necessary acknowledgment, namely, to our Mr. Henry Lesser, but for whose tact, patience, and resourceful ability the scheme would never have emerged from nebulosity to solidity. His guiding inspiration has been, as indeed of every one of us in these matters, that of true co-partnership, which is, after all, but another name for doing our duty as citizens of the State. It is a fruitful theme and one upon which I should like to dwell at greater length than is possible here this afternoon. After 36 years of co-partnership it is a very remarkable fact that our employees' desire is to strengthen rather than to loosen the bonds which, in our instance, bind Capital and Labour together in one united whole.

THE DIVIDEND.

The next matter to which I must refer is that of our dividend. You will remember that under our new constitution three-fourths of our surplus profit goes automatically to consumers by way of reduction in prices, and the remaining fourth we are entitled to divide equally between the shareholders and employees. The sum is not the greatest we could have shared, but the most that we considered justifiable in the circumstances.

MR. McLEOD'S SPEECH.

Mr. Frederick McLeod, J.P., also thanked the meeting for his re-election as a director. He said that he had served the Company practically throughout the whole of his life, and it was with peculiar pleasure that he felt the honour bestowed upon him at that meeting in allowing him, in a different status, to serve the Company.

In every rank throughout their service there was a feeling of trustfulness, confidence and good will amongst the workers generally, and it augured very well indeed for the continued progress and expansion of the Company's interests. This was not due to any series of accidental causes, but was an outgrowth directly of that co-partnership to which the Chairman had alluded, and which for more than a generation had withstood both the trials of prosperous years and those of adversity, and had emerged, he thought, stronger for the latter. During the past few years the stability and usefulness of co-partnership had been greatly extended and strengthened by the wise policy followed by the Board and led by the President. He considered it a singularly happy circumstance that the meeting had conferred that honour upon him (the speaker) on that occasion, because it would enable him in some small way to continue to be of some use in helping to keep in touch with and if possible extend the general welfare of the Company, which was a union of three interests, namely, the public, the shareholders, and the workers. (Cheers.)

Mr. John H. Fry was then elected an auditor of the Company.

An extraordinary general meeting was then held for the purpose of considering, and, if thought fit, approve an agreement made between the South Metropolitan Gas Company and the South Suburban Gas Company.

The President explained the agreement in detail, and the resolution was unanimously approved.

VOTES OF THANKS.

The President then moved that the best thanks of the meeting be accorded to the employees of the Company of all ranks for their attention to the interests of the Company.

Mr. E. H. Lloyd seconded the motion, which was carried unanimously.

Mr. Hounsom proposed a very cordial vote of thanks to the President and the directors of the Company.

The motion was duly seconded and carried with acclamation.

The President briefly replied to the compliment, and the proceedings terminated.

Our Letter Parliament

The "Red" Bogey

Lapsed Millions—A Tip for Winston—The Miners' Plight

WE owe a word of thanks to Mr. E. Roffe Thompson for the admirable way he disposes of the ridiculous "Red menace" in JOHN BULL of February 19, but I believe him to be mistaken in expressing his amazement that its disseminators should expect their persistent fulminations of balderdash to be given credence, for this red herring is swallowed with avidity by more people of seeming intelligence than Mr. Thompson thinks. This makes his article the more valuable, since no useful purpose would be served by exploding a myth in which nobody believed.—*C. A., Manchester.*

Myths and Ghosts

Mr. E. Roffe Thompson tells us that the Red terror in England is but a myth. If this is so, was the Russian revolution a myth? or the general strike? and is A. J. Cook a ghost or Mr. Kirkwood? Another point is this: If your contributor was a grocer and one of his customers (Russia) owed him £100 and refused to pay, would be he willing to trade with him if this same customer was doing his utmost to turn his own employees against him, and smashing his windows at the same time?—*H. C., Hastings.*

The Man who Knows

The people who are against trading with Russia cry out that there is no security and that we will not get paid for our goods, but Henry Ford is not the man to send 24,000 tractors there if there was any possibility of not getting paid for them. Russia could pay for all we could export to them in agricultural produce alone, and if we are not very careful we shall lose several of our outlets for export.—*J. P., Southsea.*

The Bolshie Bogey

Who are the Bolsheviks and where are they? Am I one? For example, three years ago I voted at a by-election in a straight fight between a Tory and a Labour candidate. On coming away from the polling-booth sporting the Labour candidate's colours a group of young women hissed at me "Bolshevik!" Yet I had served my country on three fronts in the Great War.—*G. G., Burnley.*

A Fleshy Ghost

I wish I could share Mr. E. Roffe Thompson's optimism that Bolshevism in this country can be dismissed as a "Ghost in Red Rags." Undoubtedly the professing adherents of the creed are few in number, but the material for their ultimate success is not lacking. We have it in the poverty and discontent of the unpolitical masses. A small match may set fire to a large haystack.—*Social Worker, Bermondsey.*

Why They Laugh

The danger from "Bolshies" is a fleabite compared to the harm we are inflicting upon ourselves by not grasping the Russian trade. There are sane Russians. They clamour for our goods and yet we allow our men to roam the streets, workless and footsore, whilst America and other nations fill their own pockets.—*Dicks, Notts.*

The Shark's Chance

If there is one pressing need the Government should tackle it is to protect the public from the human sharks who are taking advantage of the helpless position in which the poor find themselves to-day owing to house shortage and unemployment. It is appalling to realise that the average member of the House of Commons knows nothing of poverty and the conditions under which the poor live.—*S., Oldham.*

Brief to-the-point letters not exceeding 100 words are invited. 5s. is paid for each letter published. Name and address essential, not necessarily for publication. Envelopes must be marked "Letter Parliament."

The Pulling Strings

The Rev. C. B. Roach is undoubtedly right when he states that the reason the Churches fail to attack evil social conditions is that they are afraid of offending their wealthy supporters. Here in the rural districts no minister dares to condemn the low wages, bad housing and the under-feeding of the children, because his very "living" depends on "keeping in" with the residential and farming class. The Church will never recover its influence until it puts truth and justice before social and financial safety.—*F. L. M., Bucks.*

The Bad Minority

Mr. A. G. Gardiner's article, "Dear Prime Minister," in JOHN BULL of February 19, was both timely and fair. Fundamentally, trade unions should never have been necessary, and in all probability would never have materialised if employers had treated their men fairly. The attitude of certain mineowners during the last dispute fully justified the existence of the Miners' Federation. But all employers are not alike, and it is a fact that the good employers largely outnumber the bad.—*Horace E. Andrews, Portsmouth.*

Housing Horrors

A father, mother, three boys of twenty-two, nineteen and eight years, three girls of seventeen, fifteen and four, and a baby of eight months all live in one back kitchen. Sunlight never enters and artificial light is used continually. Shortly after the birth of the baby the father applied to the Corporation Housing Association, but was informed he had no chance as there were numerous cases of eleven in one apartment.—*B. T., Glasgow.*

Overcrowding's Cause

Greed is the monopoly of no class, and when a man finds his rent assured, and a bit in hand, by sub-letting, he does not mind overcrowding. It is the only means of meeting the high rents, and until these are brought down our building schemes will fail to solve the housing problem. Theoretically, the authorities forbid sub-letting, but close their eyes, knowing that otherwise they will not get their rents.—*C., Derby.*

Printers' Pie

(Half-a-crown is paid to the sender of every item published. Mark envelopes "Pie.")

"WARRINGTON GUARDIAN":—"In an old wooden chest was found 146 HALF-CROWNS, making a total of £145."

"OLDHAM EVENING CHRONICLE":—"Mr.—— then went UPSTAIRS and roused the BASEMENT."

"YORKSHIRE TELEGRAPH AND STAR": "While packing some trunks, Miss —— had a heart attack and died IN HER SLEEP."

"SOUTH WALES ECHO":—"The dog followed her quietly and at her command placed his FOUR paws on the ledge of the box and eyed the jury quizzically."

"ISLINGTON GAZETTE":—"The Rev. ——, with the help of several members of the institute, sang a SOLO."

The Great Ramp

I have sent the following enquiry to my Member of Parliament, and I suggest that other readers of JOHN BULL do likewise: "Will you support a movement to demand the setting up of a Royal Commission to investigate the truth about industrial assurance? Are you aware that seven million policies lapse every year—last year it is estimated that nine millions lapsed—and that every penny paid is confiscated? That millions of money belonging to the poor wrongfully remain in the hands of these assurance companies?"—*C. T., Birmingham.*

Municipal "Sweeps"

Whilst the suggestion for charity stamps is a good one, I think a much better idea, and certainly one sure of producing good results, would be for the Government to allow each municipality to run a sweepstake of its own, say, twice a year, on the Derby and the St. Leger. With an entrance fee of half-a-crown, these would be exceedingly popular, and if 20 per cent. of the takings was devoted to the hospitals in each separate municipality running the "sweep," ample funds would be provided.—*A. R. S., Hants.*

Parish or Perish!

What a plight the miners are in! What with thousands of them unemployed, and many more working only half-time, the situation is simply tragic. One has only to travel the Welsh valleys to see the horror of it all. To many of these men it is a case of either parish or perish! Let the best brains of the mining industry come together and see if they cannot put an end to an evil which is fast deteriorating good men and loyal citizens.—*Still Hopeful, Aberdare.*

Black Cafes

The greater jury which comprises the readers of JOHN BULL will endorse the verdict of their fellows in the Kitten café case, and will agree that the law should be strengthened to clean up all known haunts of vice. This work should not be left to JOHN BULL. It is the job of the police. In cases of offence against public morality the licence should be equally liable to cancellation.—*J. J. A., Birmingham.*

The Usual Victim

The increase in the cost of motor licences and the advance in railway carriage rates this month (February) will have its effect upon the cost of living, and the working man will be the heaviest hit. It is time the Government took steps to stop the unnecessary increase in the price of foodstuffs, etc.—caused by increased rates—and so enable the working man to get better value for his money.—*Dalesman, Cumberland.*

The Chancellor's Chance

By a legal quibble a land Act has been suspended since Elizabeth's time. This suspension is confirmed by Parliament every year. Otherwise, all landowners would have to pay 4s. per acre per annum to the Government. Put the Act in force, and land, barren or not, would have to be used or given up. A chance for Churchill?—*Wm. Robertson, Fife.*

"Screw" Sufferers

I would suggest that a rheumatic clinic should be opened in most districts, where sufferers from this complaint could have all the necessary treatment at a nominal figure. This would relieve the congestion at the hospitals, where quite 40 per cent. of the patients are suffering from rheumatism in one or other of its forms.—*A. L. Brown, Holloway.*

Company Meeting.

BOVRIL ESTATES

Presiding at the 30th annual general meeting of Bovril, Limited, held at River Plate House, Finsbury Circus, London, E.C. the Chairman, Sir George Lawson Johnston, said that last year he left for South America in July, and returned to England in November. Naturally, he spent the bulk of his time going over the properties of the Argentine Estates of Bovril, Limited, which now extended, including the rented estancias, to a million and a half acres, upon which they had about a quarter million head of cattle. On the occasion of this visit he, however, included in his itinerary a trip of over 1,500 miles up the Parana River, above Buenos Aires, i.e., through Paraguay into what they might call Brazil's back door, the state of Matto Grasso.

BRITISH GAMES CAPTURE SOUTH AMERICA.

Taking the whole of the southern part of South America, he believed the greatest change that had taken place as regards individual habits had been due to the introduction of British games, football, and tennis. He believed there were more players of football in the Argentine, proportionately to the population, than there were here—he meant players, not spectators. At the Bovril Factory Village of Santa Elena they had four very lively teams, North, South, East, and Central. Enthusiasm was so great, through out the Argentine, that it had been found necessary to legislate to prevent teams playing in the hottest part of the summer, and, remember, that meant when the tremperature was over 100 deg. Fahrenheit. In the town of Concepcion, in Paraguay, inside the tropic of Capricorn, he noticed four football grounds. They might be surprised to hear that in Paraguay he saw vigorous football played with bare feet.

THE MYSTERY OF INFLUENZA.

Sir James Crichton Browne, thanking the shareholders for his re-election as a director, said it must, he thought, be very satisfactory to the shareholders to realise by the steadily increasing sales of Bovril that it was being more and more appreciated as a body-builder and a rampart against the incursions of disease. Several of the great scourges that afflicted us—notably amongst them influenza—were mysteries as to their efficient cause. Scientists had not yet detected the infinitely minute organism on which influenza depended which was certainly air-borne, and swept in huge waves over vast tracts of the earth from time to time, and they had, therefore, no antiseptic, no vaccine, no serum, or specific remedy by which it might be destroyed or counteracted, outside or inside the body. What they had to trust to was the power of the body to repel its attacks or hold it in check after it had effected an inroad. But that power of the body might, he believed, be greatly strengthened and augmented by Bovril, which was a nutrient agent of the highest value.

2½
NOW GETS A GOLD MEDAL QUADRANT
You can have a 1927 Gold Medal Quadrant Cycle on 14 Days' Approval. Packed Free and Carriage Paid. Deposit gets immediate delivery. Thousands of testimonials. Write for our Free Lists and see the enormous saving in cash and easy payment terms.
Quadrant Cycle Co. Ltd.
COVENTRY
FROM 2/- WEEKLY

Get rid of Your Headache NOW!
ZOX cures Headache and Neuralgia the safe way in less than half an hour. TRY ZOX FREE! Send 1½d. stamped addressed envelope and mention this journal for TWO FREE ZOX POWDERS. Sold by chemists and stores at 1/6 and 3/- per box, or post free direct at these prices.
ZOX BALM: The wonder remedy for Rheumatism, Neuritis, Sciatica, etc. Try it. 1/3 and 2/6 per tube. Write for pamphlet.
THE ZOX CO., 11, Hatton Garden, London, E.C.1
TAKE ZOX

DOUGLAS STUART

(Scotland), Ltd.

"He rules an Empire of satisfied punters."

John Bull.

• • •

LINCOLN

AND

NATIONAL

UNLIMITED DOUBLE EVENTS
NO WAY BARRED.

Market prices time of posting guaranteed.

DAILY S.P. BUSINESS A SPECIALITY.

NO LIMIT
ON SINGLES, DOUBLES, ACCUMULATORS.

+ + +

FOOTBALL

Send for Weekly Lists and Prices on English Cup.

+ + +

DON'T DELAY, WRITE TO-DAY.

5, DRURY STREET, GLASGOW.

DUGGIE NEVER OWES

THE TOTALISATOR

Established May, 1920.

STARTING PRICE GUARANTEED

LINCOLN HANDICAP
GRAND NATIONAL

Third Pools, Singles and the Double Event close Mch. 7th.

All commissions for Ante-Post Pools are "Free of Tax."

Send a postcard for full particulars, Rules, List of Ante-Post Pools, Football Lists, etc.

THE TOTALISATOR,
St. Andrew Square, EDINBURGH.

NOW FOR THE JUMPERS' ASCOT

National Hunt Festival Week at Cheltenham—My Revised Doubles

FOR the past few weeks my letter-bag has been all Lincoln and National, and I do not expect any peace until these two problems are races of the past. Then I anticipate bricks or bouquets. I hope bouquets.

A LARGE number of my correspondents want to know if, in view of recent running, I intend to revise my doubles or, failing this, can I narrow them down. I aim to please, so I will do both.

I DO not like to discard any of my Lincoln selections, but the news which has come my way lately points more and more to Asterus, and if M. Boussac is not frightened off by the cramped odds, and allows the four-year-old to take his chance, I think he will go very close to emulating the feat of Sir Galahad and Tapin.

WE are receiving a story a week from the French front, and the latest report is that the owner is most dissatisfied with the odds on offer, which can only be secured to small money, and is inclined to give the Carholme a miss. I take this with a grain of salt.

E. C. Elliott, who has been retained for Asterus

M. BOUSSAC is fully aware that Asterus in March, when most horses are anything but fit, has a chance which will not come his way later on in the season. I think he also knows that layers have long memories, and if he decides to ship the French horse at some future date, he will still find the "books" against him. Asterus must come into my Lincoln selections, and I have decided to retain Friar Wile. Steve will ride.

NOW for the National. Master Billie must join the little nigger boys who departed one by one. I forgave him his fall from grace at Sandown when beaten by Winnall, and went to see his next outing at Newbury. Like our many white hopes, he did not come back. We know Master Billie can jump the Aintree country if he likes—he finished sixth last year—but I think he has turned ungenerous and will end with his feet turned up to the sky.

THIS leaves me with Jack Horner and Silver Somme. I should like to include Knight of the Wilderness, but I am under orders to subtract, not add. I suggest my Lincoln and Liverpool selections, which will not be amended unless scratchings take place, be coupled as follows:

Lincoln.	Grand National.
Friar Wile	**Jack Horner**
Asterus	**Silver Somme**

THE fiasco at the Victoria Club, when members met for the first call-over of the Lincoln and National prices, has not done the small punter any harm. He has been saved from the window-dressing which is apt to take place. I understand that the club is not adopting as a motto, "Yes, we have no prices." London Betting will come along when the ante-post and s.p. layers come to terms over the treatment of the betting-tax.

FOR YOUR NOTE-BOOK

CLONLARA.—This Irish gelding has not run since beating Melrush and a useful field in November. Whitaker's six-year-old is fit once more and should not be missed if meeting his Kempton engagement.

GOODFORD was virtually left at the post at Newbury when favourite. Should be noted for the Kenyngton Hurdle on Thursday.

SUBDUER hails from Gilbert's clever stable. I have been waiting for the son of Shogun since he was unluckily beaten by British Warm a few weeks ago. The hurdler is quite likely to win at Chepstow.

SANTAREL should be backed at the same meeting.

BODDAM, the ex-champion hurdler, did not cover himself with glory last time out, but he is handicapped to win the Lingfield Hurdle Race.

MELLERAY'S STAR and Spear o' War are my Saturday Specials.

THE one meeting of the National Hunt season which I never like to miss is the Cheltenham festival week. Cheltenham has been the headquarters of the N.H. Committee for over a dozen years, and the meeting which takes place there next week is known as the Jumpers' Ascot. This expresses it nicely, although royalty does not attend in state.

THE tit-bit of this sporting fixture is the National Hunt 'Chase. Many of the competitors are point-to-point horses, as one of the conditions is that it is for animals which have no won a race of any sort under National Hunt rules. The prize is £1,500, and it is open only to amateur horsemen. It is decided over a specially laid-out course of four miles, and every fence is jumped once. There is no twice round as at Aintree.

LAST March, I coded Lissett III. to win this event, but he was pipped by the 25 to 1 chance, Cloringo. In 1925, I had better luck as I sent out Ardvasar, but it was a case of touch and go. Ardvasar, ridden by Mr. P. Dennis, and Little Jim II., Major Wilson up, both horses dog tired, came at the last fence together with the rest of the field tailed off. Little Jim came to grief from sheer exhaustion, and rested where he fell for five minutes. Ardvasar crawled home to win by fifteen lengths.

A JUMPER which can last out this test of endurance is usually spoken of as a likely winner of a Grand National, but Aintree finds out their weakest spot. The only jumper to win both races was the aptly named Why Not. In recent years Conjuror II. won the Cheltenham race, and appeared good for the National, but he went the way of the rest. Gerald L., still in this year's National, is another Cheltenham winner.

STAR II., a son of that great horse Sunstar, is the main hope of the French for the Epsom Derby this year, and if the colt does win there will be plenty of sportsmen to cheer the victory because it will mean that after many years, of trying that veteran trainer, Robert Denman, has achieved his ambition at the age of seventy-two.

THE colt belongs to M. Marcel Boussac, and did not run as a two-year-old, as the owner holds strongly that the less racing juveniles have the better for them. He is a good-looking colt with some of the points of his sire, and he is coming to Newmarket at once to be trained for the semi-classic events leading up to his real objective. Sunstar won the Derby of 1911 for J. B. Joel on three legs, so there is hope for his offspring.

THE code selections have not met with the best of good fortune recently, but Orange Bill, 6 to 1, came to the rescue at Derby, and I am hoping that from now on they will continue to show a good profit. On the season they are still over twenty points to the good, which is far in excess of those of any sporting writer given in tell-tale tables of nap selections.

"SILVER RING."

Two coded selections will be given daily in the following papers:—

Sporting Life and Sportsman, Chronicle Mid-day, Sporting Pink, Western Mail, Glasgow Noon Record, Irish Independent, Sporting Man, The Sheffield Mail, Leeds Mid-day Sporting Special, Birmingham Mail.

P R K T X Q 3 S M I 2 Y U D

V W E G O Z C B F L A N J H

How to read the code: In place of the letter or figures advertised in the daily papers read those above or below the line as the case may be. RDLGKV2WE would read WHITE PARK.

The code will be changed in next week's JOHN BULL. It covers the racing from Wednesday, March 2, to Tuesday, March 8.

"Soccer"

WEEK-END COUPS

6 HOME.—Aston Villa, Burnley, Preston, Rochdale, Brighton, Swindon.

5 HOME.—Aston Villa, Newcastle, Preston, Halifax, Bristol R.

4 HOME.—Preston, Rochdale, Brighton, Swindon.

3 AWAY.—Nelson, Stoke, Plymouth.

3 DRAWS.—Middlesbrough v. Notts Forest, Lincoln v. Bradford, Norwich v Aberdare.

3 HOME, 2 AWAY.—Newcastle, Preston, Swindon, Nelson, Queen's Park.

1 HOME, 1 AWAY, 1 DRAW.—Rochdale, Stoke, Exeter v. Bristol C.

SPECIAL 5 HOME (LEAGUES 1 and 2).—Aston Villa, Burnley, Derby, Newcastle, Hull City.

"THE SPORTING LIFE"

will tell you

ALL

you want to know about

THE SPRING HANDICAPS

2d. —— Daily —— 2d.

Selections

FORECASTS FOR MARCH 12

THE LEAGUE.—DIVISION I.

HOME WINNERS.—Birmingham, Everton, Huddersfield, Leicester, Sunderland, Tottenham, West Bromwich, Wednesday.

AWAY WINNER.—Bolton.

DRAWS.—Blackburn v. Newcastle, West Ham v. Sheffield U.

THE LEAGUE.—DIVISION II.

HOME WINNERS.—Blackpool, Darlington, Grimsby, Manchester C., Notts Forest, Portsmouth, Reading, Swansea.

AWAY WINNER.—Preston.

DRAWS.—Barnsley v. Middlesbrough, Oldham v. Chelsea.

THE LEAGUE.—DIVISION III. (Northern).

HOME WINNERS.—Chesterfield, Doncaster, Nelson, Rotherham, Stoke, Walsall, Wrexham.

AWAY WINNER.—Stockport.

DRAWS.—Bradford v. Halifax, New Brighton v. Rochdale.

THE LEAGUE.—DIVISION III. (Southern).

HOME WINNERS.—Aberdare, Bournemouth, Coventry, Crystal Palace, Gillingham, Newport, Plymouth.

AWAY WINNERS.—Bristol R., Millwall.

DRAWS.—Bristol C. v. Swindon, Watford v. Brighton.

THE SCOTTISH LEAGUE.

HOME WINNERS.—Dundee, Falkirk, Hamilton, Queen's Park, Glasgow Rangers.

AWAY WINNERS.—Celtic, Motherwell, Partick.

DRAWS.—Clyde v. Aberdeen, Hibs. v. Dundee United.

SAFETY FIRST!

ALFRED H. MAURICE

THE FOOTBALL ACCOUNTANT,

19, Bride Lane, London, E.C.4

"Fair Odds and Fair Play."

THE MOST ATTRACTIVE SIX LEAGUE COUPON.

Send at once for

CHALLENGER CREDIT COUPONS

BET WITH THE BIG TWO

DAVID COPE

&

ALFRED H. MAURICE, Ltd.,

25, North Albion Street,

Glasgow, C.1

Letter commissions accepted **from 1/-** upwards in accordance with our rules. All postages paid.

LINCOLNSHIRE and GRAND NATIONAL BOOKS OPEN.

IS INDIGESTION TROUBLING YOU?

A lady who had suffered for years with indigestion told the writer that after trying almost every remedy she was certain that nothing would do her any good. Strangely enough she had not tried 'Bisurated' Magnesia, which is the remedy that is used by thousands of one-time sufferers and is recommended by many doctors too. As is usually the case, this lady's trouble was due to excessive acid conditions of the stomach, a condition that is rectified instantly with 'Bisurated' Magnesia, which neutralises acidity and prevents fermentation. Now this lady would not be without 'Bisurated' Magnesia, because it has proved once again to be a certain remedy for acid-caused digestive troubles, and now she feels better and looks better than she has done for years. 'Bisurated' Magnesia is sold in both powder and tablets, price 1s. 3d., at all chemists, and you cannot get anything better or surer than 'Bisurated' Magnesia, which soothes, heals, and protects the stomach lining after stopping the pain.

BEST DIET ADVICE.

Sir W. Arbuthnot Lane has demonstrated the vital importance of proper diet in the maintenance of health, and as a remedy for illness.

Everyone who would appreciate a little free advice and guidance on this very important subject should write to the great diet expert, Mr. EUSTACE MILES (Dept. D.B.J.), 40, Chandos Street, London, W.C.2.

Mention any ailments and give FULL DETAILS of all foods and drinks at each meal.

Write name and address in CAPITALS, and enclose 1½d. stamp for postage.

For the grip of winter—you need the "grip" of DUNLOP made CYCLE TYRES

Here are the grades for hard winter work

Your usual Cycle Agent can supply and will recommend these famous sturdy grades.

Be sure it says 'MADE IN ENGLAND' on your tyres.

DUNLOP RUBBER CO. LTD., BIRMINGHAM. Branches throughout the World.

DUNLOP — THE STANDARD *by which* ALL TYRES *are* JUDGED

C.P.H. 488

THE DAILY CHRONICLE

FOR

BEST NEWS SERVICE

REPORTS & CRITICISMS OF ALL SPORTS BY EXPERTS.

Informative Articles on Racing.

Captain Heath's Selections.

COMPLETE SHORT STORY.

SERIAL STORIES BY THE BEST WRITERS.

WOMAN'S PAGE.

WIRELESS PROGRAMMES.

PAGE OF PICTURES.

Generous Free Insurance Scheme.

HAVE YOU "TAKEN A RISK"?

Even if no symptoms appear and a risk of venereal infection has taken place, go at once to a doctor or attend at one of the Free Treatment Centres for advice.

There *may* be nothing the matter, but if there is the earlier the treatment is begun the quicker and surer is the cure.

Advice and treatment may be had both free of charge and under conditions of secrecy.

False shame is sheer folly. The real shame is to remain uncured and thus to risk passing on the disease to an innocent person.

Full information (in plain cover) can be obtained from the Hon. Medical Secretary, British Social Hygiene Council Incorporated, Dept. P, Carteret Street, Westminster, S.W.1 (St. James Park Station), and his advice will be available free at this address on Mondays, Wednesdays and Fridays, from 12.30 to 2 p.m., and on Tuesdays and Thursdays from 5 to 7 p.m. No examination or treatment is undertaken at these offices.

Six useful booklets for Parents, 1/6 the set; four useful booklets for Girls, 6d. the set; six useful booklets for Young Men, 1/6 the set, all post free, in plain cover.

FEAR THE COLD THAT COMES IN MARCH —THE FATAL MONTH

"Stop that Cold with 'Nostroline'" is always sound advice. In March it may become a matter of Life and Death! Worn out by winter you fall an easy victim to deadly Catarrh, Bronchitis, 'Flu or Pneumonia, unless you use Nostroline Nasal Specific. "Nostroline" in the nostrils destroys the germs. It cleanses, soothes and heals from nostril to lung. Stop your March Cold now with "Nostroline." Do not trifle with Danger. Get "Nostroline" now at the Chemist's. It may mean everything to you.

NOSTROLINE

Nasal Specific

From all Chemists Price 1/3 & 3/-

Stops HEAD COLDS, NASAL CATARRH, SORE THROAT, and HAY FEVER

Prevents INFLUENZA, BRONCHITIS, PNEUMONIA, DIPHTHERIA, MEASLES

Free Sample on request from R.J.1.

NOSTROLINE LABS., CLIFDEN BRISTOL.

HEALTH from SEAWEED!

1/3 per packet

SEA-VITOID TABLETS

Trade Mark.

The new Vitamin-Seaweed tonic tablets. Based on the highly scientific principle of blood and nerve nourishment. They contain in their natural state all the elements essential for good health, such as Nitrogen, Potassium, Vitamins, Iron, Iodides, Calcium, etc., but no injurious drugs.

GUARANTEED TO RELIEVE

Headache, Indigestion, Neuralgia	5	minutes.
Flatulence, Out-of-order Stomach	10	"
Biliousness, Liver, Giddiness	15	"
Depression, Nerves, all pains	15	"
Tired Feeling, Lack of Energy	15	"
Colds, Influenza, Fever		Overnight.
Constipation, Sleeplessness		"
Rheumatism, Gout, Neuritis		Quickly.
Anæmia, Skin Blemishes		"

ANTIDOTE FOR GOITRE.

POWERFUL VITALISER

REFRESHING REJUVENATOR

MAKES YOU BRISK AND SNAPPY.

FREE Send postcard for free treatise on the various ailments which respond to the seaweed treatment. Also booklet, **"Seaweed and its Story,"** by

Dr. W. J. HELMUISH, D.Sc., Ph.D.

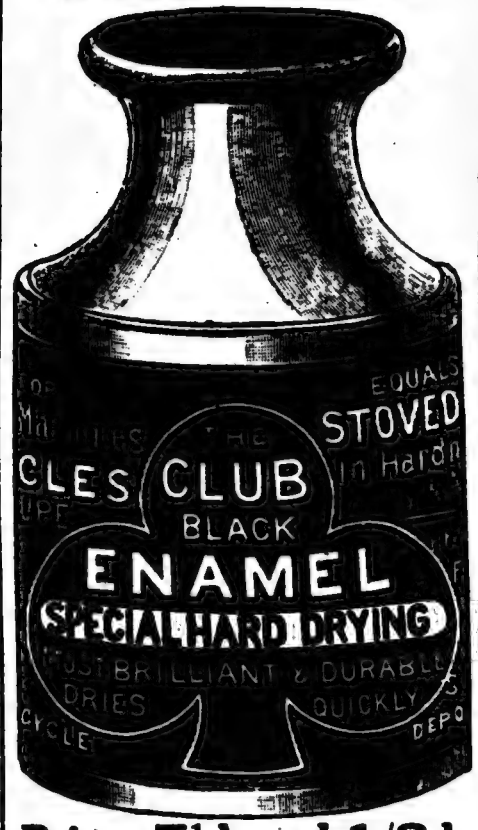
OUR GUARANTEE!

We cannot, nor have we any desire to assume that the seaweed treatment will cure in every case, but we are sure that in a very large percentage of cases there will be a marked improvement in the general health. All we ask of you is to obtain a 1/3 packet of Sea-Vitoids from your chemist or by post, take the entire contents as directed, and if you are not thoroughly satisfied with the beneficial results, post us the wrapper and we will immediately refund your money and ask no questions!

HYGIENIC FOOD PRODUCTS, Ltd., 57a, Holborn Viaduct, E.C.1.

For all household purposes

"CLUB" Black Enamel



Prices 7½d. and 1/3d.

Dries in twenty minutes and is petrol, grease and oil proof

Of all Ironmongers, Stores, Garages, & Cycle dealers.

Sent post free if unobtainable from your local dealer

Sole Manufacturers:

SILICO ENAMEL Co, Warton Rd., Stratford, London, E

GREATEST WIRELESS OFFER! EVER MADE!

For £1 down

the General Radio Company Ltd. will send one of its own Installation Engineers to your home in any part of the country and will *erect, instal, demonstrate and leave playing for you*, free of charge, the new General Radio TWO VALVE set complete with LOUD SPEAKER and HEADPHONES. The balance is payable in instalments of 20/- a month for twelve months only. Cash price £12.

NOTHING ELSE TO BUY. The Royalty is paid; battery, accumulator, complete aerial equipment, all necessary cords and plugs—*everything is included*. It is only necessary to provide an aerial pole if trees, etc., are not available.

PERFECT RECEPTION. The General Radio set is unsurpassed for purity of tone, volume and range of reception. *Every set and every part is guaranteed.*

After our Engineer has installed the Set in your house he has to return to the Company a form signed by you stating the set is fitted up and working to your entire satisfaction. By this means we ensure that *you cannot buy a General Radio set that does not give you perfect satisfaction.* No other wireless firm gives this service to its customers.

FEATURES OF THE NEW SET

(1) The two Dull Emitter valves are a new type giving *double volume* for a fraction of the usual current.

(2) The secret of the full crystal-clear volume of the General Radio "Hearthside" Loud Speaker is to be found in the new patented cast-in diaphragm.

(3) The pair of General Radiophones weigh only 7 ounces and a new type of magnetic system gives them extreme sensitivity.

(4) The set is simple to work—push *one plug* into its socket and reception commences.

(5) The receiver tunes from 250 to 2,400 metres, thus being capable of receiving all Broadcast wavelengths *without the use of additional coils.*

(6) All British made by the General Radio Company Ltd., and beautifully finished in handsome polished walnut case.

Send the coupon below for the new illustrated catalogue and full details of the General Radio Company valve sets, the free installation and deferred payment offers.

General Radio

POST THIS COUPON TO-DAY

To The General Radio Co. Ltd., Radio House, 235 Regent Street, W.1.

Dear Sirs,—Please send me, post free and without obligation, your illustrated Catalogue of General Radio valve sets, and full details of your free installation and deferred payment offer.

Name .....

Address .....

J.B 5/3/27

A Fiery Skin Disease Attacks Husband & Wife

Mr. P. J. O'Hanlon, of 114, Katherine Rd., E. Ham, E.6, says:

"Small red patches appeared on my arms and legs. These spread rapidly until my limbs were absolutely covered with fiery dry sores. The itching of these raw sores was almost unbearable, particularly when I got to bed.

"Hospital treatment couldn't cure me. Then Zam-Buk was so strongly recommended I tried a box. The balm started its healing work right away, gradually, under its influence, all pain and fiery irritation were drawn out of the sores and the places covered with healthy new skin.

"My wife also had a severe attack of fiery eruptions on her hands and arms. Zam-Buk was again used with splendid results. It quickly soothed the irritable places and healed her skin."

Mr. P. J. O'Hanlon (from a photo).

Zam-Buk

Absolutely unequalled for cuts, bruises, burns, scalds, sprains, muscular pains, eczema, rashes, pimples, psoriasis, bad legs, ulcers, piles, ringworm, poisoned sores, children's skin troubles, sore hands and faces, shaving soreness, etc. Zam-Buk 1/3 box; 3/- family size. Zam-Buk Soap 1/- a tablet.

THE MOST

BEAUTIFUL WATCH EVER ADVERTISED

And at a Great Bargain Price

SEND NO MONEY—We Trust You

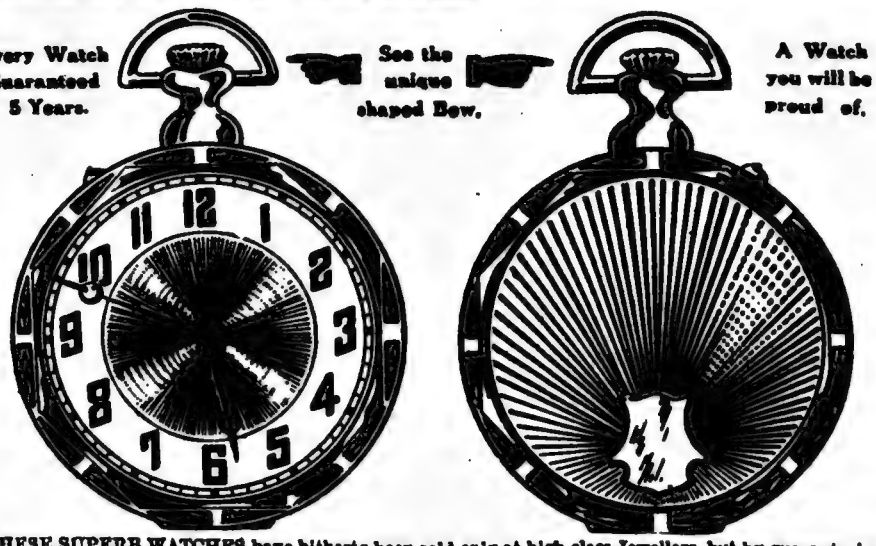
OUR MARVELLOUS OFFER of a high-grade watch of extreme beauty and finish, exceptionally GOOD TIME-KEEPING MOVEMENT lever action, in new art platinoid silver finished case. Most handsomely designed, exquisitely engraved.

AN ATTRACTIVE WATCH of super-elegance. The fronts of these magnificent watches have octagonal diamond facet edges PRETTILY ENGRAVED, whilst the back is also RICHLY ORNAMENTED with sunray design, and shield suitable for engraving with monogram or initials. Altogether the most beautiful GENTLEMAN'S WATCH you have ever seen or handled.

Every Watch Guaranteed 5 Years.

See the unique shaped Bow.

A Watch you will be proud of.



THESE SUPERB WATCHES have hitherto been sold only at high-class Jewellers, but by guaranteeing the manufacturers an extensive sale, we have been fortunate in securing the advertising rights, and thus bringing the price down from two guineas to only 12/6 each. So enthusiastic are we about these beautiful Watches giving you the greatest pleasure and satisfaction, that we do not ask you to pay a penny piece either before or after delivery, unless you satisfy yourselves that they are a remarkable bargain for the low price, as we rely only on repeat orders.

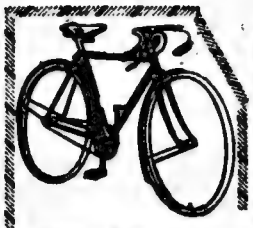
Take advantage of this wonderful free offer now—which need cost you nothing if you do not approve of the watch sent you.

More amazing still, in addition to sending you these quality Watches on free home approval, is the price, which is only 12/6 (well worth two guineas), and if you are not satisfied in every way with their unsurpassed value, simply return the Watch to us, and the postage will be refunded.

SEND NO MONEY, WE TRUST YOU.

But the Watch remains our property till paid for or returned within two days of receipt. Simply send your full name and full address, but be sure you write NOW, as this offer is only open for a limited time and all orders are despatched in strict rotation.

THE CENTRAL SUPPLY STORES (J.B. 2) 6, Pall Mall, Market Street, Manchester



SAXON

LIGHTWEIGHT CYCLES

are ridden by some of the World's greatest Racers and Tourists. These magnificent specimens of Modern Scientific Cycle Engineering have achieved results hitherto considered impossible, solely on account of their enormous strength, remarkable rigidity, astounding speed, lightness and sweet running. *Admittedly the Greatest Combinations of Science, Skill and Steel of the present era.*

TYPICAL EXAMPLES OF SAXON VALUE.

SAXON "MAGNA" ROADSTER.

Complete with double-sided rear hub, quick-release wheels, and Calliper brakes with Roller-lever action, enabling either wheel to be removed *and replaced* in 15 secs.

PRICE: £6 15s., or easy terms at only 5 per cent. extra.

SAXON "MAGNA" RACER.

A masterly production. Double-sided rear hub. Quick drop-out wheels. Brazed-up back stays. Calliper brake. Adjustable bars, etc.

PRICE: Same as "Roadster."

GUARANTEED 10 YEARS

SAXON "CLUB" MODEL DE LUXE.

Built to your own specification from £8 18s.

GUARANTEED 20 YEARS.

Unquestionably the finest Lightweight EVER produced.

YOUR SAFEGUARD:

YOUR money is only considered to be held in TRUST by us until you are wholly satisfied.

DON'T DELAY. WRITE NOW FOR BOOKLET TO: SAXON CYCLE CO., Dept. "J.B.," 15, 17, 19, Arcola St., London, E. 8.

GIRLS TRY THIS EASY WAY TO KEEP A PEACH-BLOOM COMPLEXION

NO MORE SHINY NOSES

Dr. Gromand, the great skin specialist, of the Faculty of Medicine of Paris, says that there is nothing so good for the skin as predigested buttermilk and olive oil. They not only nourish and rejuvenate the skin, and keep it firm fresh, soft and rosy, but also help to prevent the shrinkage of the tiny facial muscles which cause wrinkles, sunken cheeks and flabby skins. They also do away with the unhealthy skin condition which causes a persistent shiny nose. When properly predigested by artificial means, the buttermilk and oil become absolutely non-greasy. Any good chemist can easily prepare them for you in a few days, or you can obtain them already prepared in Crème Tokalon. Personally I think the use of Crème Tokalon is preferable because, in addition to the predigested buttermilk and oil, it also contains other extremely valuable skin-beautifying ingredients, and is excellent for keeping the skin soft and smooth. Crème Tokalon (Vanishing) may be obtained for 1/3 and 2/3 (double size) at chemists, hairdressers and stores. It is packed in sterilised opal pots sealed with the patented air-tight "Duplex" cover, which keeps the cream fresh indefinitely. FREE TRIAL OFFER: Send 3d. in stamps to cover postage and receive a de-luxe Sample Outfit of Tokalon Beauty Preparations. It includes Crème Tokalon (both vanishing and cleansing) and four shades of Poudre Tokalon Mousse of Cream Face Powder. Tokalon Ltd. (Dept. 316L), 212-214, Great Portland Street, London, W.1.

ANY GRAMOPHONE AND RECORDS FROM 1/- WEEKLY

I offer the best and cheapest selection of high-grade Gramophones and as many Records as you like. ON APPROVAL CARRIAGE PAID. Small deposit secures immediate delivery. Write for my FREE LISTS.

Chas. T. Robey

JOHN BULL Replies

THE Editor may be flippant on this page, but his humour is kindly and never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service.

* * *

M. T. (Leeds).—"We make trousers that can't be beaten." They must be very popular with schoolboys!

J. H. (Cardiff).—"The doctor says I need glasses." Above or below the nose?

SAM T. (Swansea).—"I've quarrelled badly with my rich uncle." Did he dispute the tickets?

F. F. (Bingley).—"I've got a job part in and part out of doors." And what will happen to you if the door bangs?

N. P. H. (Isleworth).—"Women's clothes are a disgrace." Why worry over trifles?

AMERICAN (Bloomsbury). — "English girls are prettier than ever." They always were.

G. C. H. (Nottingham).—"I can't read for the people upstairs." Can't they read for themselves?

B. A. F. (Warrington).—"I am old and bent." That's better than being young and broke.

F. E. N. (Inverness).—"One should always pinch fruit before buying." You should never pinch anything.

T. P. G. (Maidenhead).—"I have been where the temperature was zero." Oh, that's nothing!

JESSIE (Neath).—"When I refused him, his face would have made a cat laugh." So you laughed, of course.

W. E. L. (Blackhill).—"I could fight Phil Scott myself." So could we, but we couldn't beat him.

S. S. (Hanwell).—"I held a wonderful hand at the card party." And now, we suppose, you're expected to fit a ring to the third finger.

M. R. (Holborn).—"I simply can't work all day without an occasional glimpse of green." Why not carry a pocket looking-glass?

H. H. (Southampton).—"What would you call a man who deliberately took gold from your pocket?" A very clever conjurer.

F. P. (Chelmsford).—"The policeman bravely stamped out the fire at considerable risk to himself." And did you congratulate him on his big feat?

MRS. W. (Horley).—"I just looked out of the window, and the would-be burglar made off at full speed." He evidently hadn't expected such a fright.

M. L. C. (Sudbury).—"Your opinion of my poem would be greatly valued." Unfortunately, we've no opinion of it at all.

E. L. (Hornsey).—"A retired proprietor is building himself a big house near here." What is he going to call it—"Dunrobin"?

J. McK. (Glasgow).—"Conjurers are not popular in Scotland." Because they generally want to borrow something from the audience.

P. R. E. (Ilfracombe).—"We treated our servant like one of the family, yet she left." Perhaps she couldn't stand such treatment any longer.

L. S. (Barnsley).—"I can't understand how he learned to speak German in a month." And the Germans can't understand when he does.

G. N. (London, W.).—"I have never seen a gnu." Gno?

L. L. (Godalming).—"He hasn't spoken to his wife for a month." His turn should come any day now.

A. W. E. (Leeds).—"One rabbit did for the whole family." It must have been very high.

M. D. (Orkney).—"Whisky and gin mixed make a good drink for cold weather." Some people have rum tastes.

S. M. (Oxted).—"Which card game do you prefer?" We play patience a good deal with our correspondents.

M. L. A. (Dorking).—"My husband is a treasure." Good. Many a husband is just a treasury.

T. N. (Charlton).—"I predict that in a few years women will be wearing trousers." Vanity bags, in fact.

A. P. (Victoria).—"There is a lot of rubbish broadcast from London." 2LO brow, you think?

T. Y. (Chertsey).—"What will the modern girl be in ten years' time?" About the same age.

T. N. (London, W.C.).—"I passed by your window." All right, don't make a song about it.

J. L. (Hibberd).—"Golf is a good game." Yes, most beginners find it a topping game.

L. T. (London, S.W.).—"I find my work hard." You're lucky. Lots of chaps can't find it at all.

G. M. (Stafford).—"I've bought a little two-seater." Why not buy another and use them as motor-skates?

P. N. (Wandsworth).—"I missed my train and was late at the office." Then you caught it, we suppose.

B. L. (Trafford).—"Why isn't more food tinned in this country?" Why, indeed. It seems we can't can.

B. T. (Twickenham).—"He is the most inconspicuous man I know." Is he the husband of a famous woman?

G. J. F. (Berwick).—"The word 'obey' has been deleted from the marriage service." Nevertheless, husbands will go on doing it just the same.

G. T. (Hounslow).—"I enclose the winner of this year's Derby." We opened your letter carefully but failed to find it. No doubt it is following in a horse-box.

R. A. (Canterbury).—"Every evening before I go to bed I write my thoughts in a diary." Then you must have the first page nearly full.

F. J. (Hatcham).—"Is it true that the rafters of the House of Commons are being affected by the ravages of the wood beetle?" More likely by the dry rot ascending from beneath.

W. F. (Hayward's Heath).—"When I was exhausted with running, the wretched dog caught me and went for my lower limbs." Perhaps he was irritated by your pants.

WHAT a pity! So many worry unnecessarily because they do not avail themselves of JOHN BULL'S *Free Advice Service. Send along now, with stamped, addressed envelope, and be guided by the experts anxious and able to help you.*

* * *

F. J. (Nelson).—"I am leaving this place for good." Its or yours?

W. K. (Southampton).—"Dear JOHN BULL——." At 2d.? Nonsense!

G. M. (Aberdeen).—"I tell you I know how journalists make money." All write.

G. N. (Shawford).—"He was a barrister for thirty years and made plenty of money." A long brief career.

TED (Hitchin).—"My fiancée always shuts her eyes when I kiss her." Then why not wear a mask?

E. K. (Cowes).—"Do you have to consult a doctor before you get a drink in America?" No, after.

R. B. (Long Acre).—"Your office is only a stone's throw from here." Don't prove it—we'll take your word.

MISS A. (Morecambe).—"I suppose you always travel first-class on the railway." Or otherwise we wait until we are.

J. H. (Hampstead).—"Has a poet any chance of making money in this country?" Only if he marries it.

D. L. (Horton).—"What is alimony?" The system by which if two make a mistake one goes on paying for it.

B. J. (Birmingham).—"What's the principal amusement in London just now?" Solving cross-road puzzles.

G. M. (Burnley).—"I'm only thankful I live to tell the tale." But mind you don't live to do nothing else but!

N. T. (Bexley).—"I think nothing of a ten-mile walk before breakfast." We don't think much of that either.

C. P. (Northampton).—"I've paid rent for years—now the landlord is trying to turn us out." Turn out a good *Bullet* this week and move into the JOHN BULL Ideal Home.

H. H. (Nuneaton).—"I always blurt out all I think." You must have a great reputation for silence.

S. W. (Hale Barnes).—"Perhaps I am not such a fool as I look." Pardon! That's just where we differ.

MRS. R. (Clacton).—"I am being led to the altar next week for the fourth time." Led!—you should know the way by now.

M. G. F. (Cardiff).—"Don't you hate public characters appearing in fiction?" Not as much as we hate fictitious characters appearing in public.

JOHN MCT. (Dunfermline).—"Modern woman has been weighed and found wanting." Which is exactly the result she has been aiming for.

H. J. (Wigglesworth).—"I've never said a cross word to my wife since marriage." Always the cautious little gentleman!

G. M. (Streatham).—"The walls of many of the new houses are too thin." Especially now that, owing to the 'flu, there is so much community gargling going on.

MRS. F. (Liverpool).—"I know by the places she frequents she is not a nice woman." You've met her, we take it, where you wouldn't like to be seen yourself.

(*Many replies unavoidably held over.*)

When Children Cough

When you hear that warning croupy cough, rub Musterole over the child's throat and chest. Don't give the trouble chance to develop.

This clean, white ointment, made with oil of mustard, speedily relieves the congestion, loosens the cough.

Use Musterole for colds and all forms of congestion.

BETTER THAN A MUSTARD PLASTER

MUSTEROLE WILL NOT BLISTER

MUSTEROLE FIRST PRODUCTS LIMITED

THE POSTMAN can hand to you our FREE Book of CATESBYS CORK LINO PATTERNS

In colour, and samples of the actual material, to exhibit its quality, complete prices, and full details showing how to order by post on cash or credit terms.

CATESBYS CORK LINO

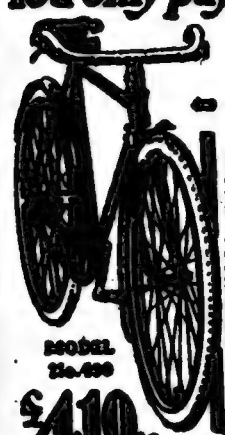
is the most popular floor covering in the world and has the largest sale. It needs no scrubbing or beating. Carriage paid in Great Britain.

Catesbys LTD.

(Dept. K19), TOTTENHAM COURT ROAD. LONDON, W.1.

FOR A MEAD 400A

You only pay 5D - a Day

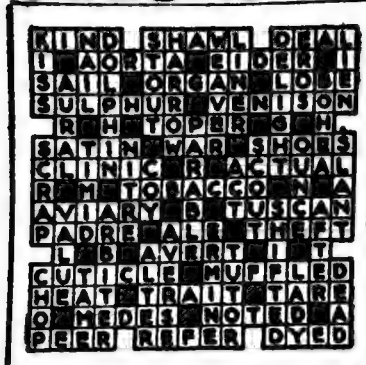


Send for details of our 400A "Marvel"—the finest cycle ever offered on such easy terms. Embodies every up-to-date improvement. Brilliantly plated, richly enamelled and lined in two colours. Sent packed free; carriage paid. Money refunded if dissatisfied. Accessories CHEAP. Write to-day for reduced factory prices and beautiful art catalogue.

MODEL No. 400

£4 19s CASH

Cycle Company (Dept. B 457) Birmingham.



Solution to the Crossword Puzzle published in our last issue

1'9 Weekly

is all you pay for a massive *Hornless* Gramophone or a superbly made No. 605 Mead with richly coloured horn, solid oak case, large steel motor, & unusually loud sound Reproducer. Sent carriage paid on **10 DAYS' TRIAL**. Cabinet and other models at CUT prices. Write for illustrated lists.

Mead

Co. Dept. 6 248 Birmingham.

HIMROD'S
ASTHMA CURE

Quick relief to sufferers from Asthma. Hay Fever, Colds, etc.
4/6 a tin at all chemists.

BIRD LOVERS

Should send 1½d. (postage only) for a set of beautifully coloured postcards of Cage Birds

F. CAPERN Bird Food Manufacturer
LEWINS MEAD BRISTOL

Wonderful Hair Grower

Amazing Hair Growth on Bald Heads After Using Kotalko, the Genuine Hair-Grower. Not a Medicine. Rub on the Scalp where New Hair is desired.

Miss Mary Little, from a photo.

Was Quite Bald.

Gorton.

What Kotalko has done for me is nothing short of wonderful. Four years ago I lost all my hair.

My head was bare and shiny, just like the back of my hand. I had been under a hair specialist, and a doctor, but all in vain.

One day, on seeing your advertisement, I decided to try Kotalko, and I am simply delighted that I did so, for I now have a head of beautiful, curly, silk-like hair, which is admired by everyone. Kotalko has certainly proved itself a true hair-grower.—Yours gratefully,

Mary Little.

Milk-White Baldness.

Nr. Farnham (Surrey).

My friends have watched the gradual change in my head from its state of milk-white baldness to its present wonderful thickness of hair. The growth did not start immediately; in fact, I had used nearly two tins before the first signs of renewed growth were to be seen. **This was a great joy and almost a surprise to me,** as I was beginning to wonder if the roots were dead. I used to apply Kotalko every day to the scalp until **the hair grew all over my head in its natural brown colour and thick and curly as the photograph shows.**

Mrs. N. O'Neill, from a photo.

The new growth of hair is the talk of my neighbours and friends. My grateful appreciation for your good advice, and wishing you every success to Kotalko.—Yours truly,

(Mrs.) Nellie O'Neill.

A multitude of others, men and women, have used the remarkable compound—Kotalko—with astonishing and delightful benefit in removing scurf, stopping the falling out of hair, and in developing a new growth. This has been done in many cases where the baldness existed for years, and when many other hair tonics, lotions, medicinal treatments, etc., had been unsuccessfully tried.

100,000 TESTING BOXES

KOTALKO
TRUE HAIR GROWER

A distribution of 100,000 testing boxes is now being made to those who apply—only one box to one person—either sex. To obtain a box it will only be necessary to send threepence in stamps to the address below.

SEND OR COPY THIS COUPON

Please send me, post paid, Testing Box of KOTALKO with directions, for which I enclose 3d. in stamps.

NAME .....

ADDRESS .....

..... 53 K.E.

JOHN HART BRITTAIN, Ltd., 2, Percy Street (53 K.E.), LONDON, W.1.

"The Greatest of These . . . . . ."

A Man's Freedom

Leaving the Workhouse to Work

THERE are many reasons why a man with a family will not go to the workhouse if he can avoid it.

Perhaps one of the most powerful is the fact that so long as he has dependants there who are chargeable to the rates, he is virtually kept a prisoner and has no opportunity of obtaining work.

A case in point was brought to our notice last week in which a man who had served his country during the war had become reduced through lack of employment to the last extremity of poverty.

He had no pension and his unemployment benefit had become exhausted. His home had been sold up and he found it extremely difficult to earn sufficient money to pay the rent of a furnished room for himself and his wife and two children.

At last he decided that he must accept the hospitality of the guardians' institution taking the children with him, but his wife determined that she would remain outside and endeavour to obtain work and less expensive accommodation.

SHE secured work in a laundry, which enabled her to take a modest apartment. The husband thereupon, being otherwise unable to get out of the workhouse to resume his search for employment, took his discharge with the two children.

With his freedom to look for work restored, brighter days are dawning. The man has a good trade, but there was need of temporary financial assistance.

This was provided by "The Greatest of These—" Fund, which is always anxious to assist those who are proved worthy to become self-supporting rather than to administer doles which are not likely to confer any permanent benefit.

There are many men fretting in enforced idleness in workhouses who are capable and willing to accept any opportunity of work, and our readers can render no better service than by providing such opportunity by contributing to the fund.

"The Greatest of These—"

Registered under the War Charities Act as the JOHN BULL *War Sufferers' Fund. All cheques should be made payable to the Fund, and donations addressed to the Hon. Secretary, at 93, Long Acre, London, W.C.2. Every penny this is subscribed to "The Greatest of These—" Fund goes to give help to the needy. All the expenses of administration are borne by* JOHN BULL.

ACKNOWLEDGMENTS

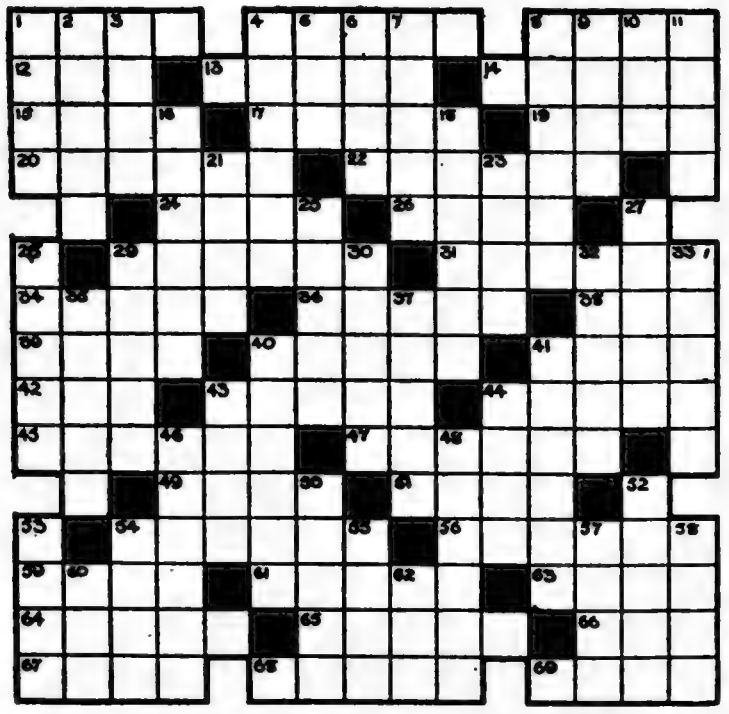
G. H. Herd (Wimbledon), 5s.; Mr. Williams (Lower Tooting), 2s. 6d.; J. W. Alexandre (Bristol), 15s.; J. Allison (Kirkcaldy), £1 1s.; Mr. W. D. Jackson, £1 1s.; A Poor Man, 1s.; Mrs. Lockington (Holywood), 5s.; A. R. Reader (Hidue, (York), 4s.; Mrs. Cooper, 2s. 6d.; C. R. C. (Southampton), 2s.; 81-81, 1s.; Louie, 10s.; M. S., 1s.; Anon, 6d.; War Widow, 1s.; Anon., 3s. 6d.; W. R., 2s. 6d.; Freddy, 2s.; Beldale, 2s. 6d.; A Servant, 4s. 6d.; A Rough Diamond, £5; Cherau, 1s.; Anonymous (Glasgow), 2s. 6d.; "Ferryhill," 1s.; Newark, 2s 6d.; Tobias, 1s.; Gratitude, 3s.; Unlucky Bullets, 4s.; Mrs. E. Evans, 2s. 6d.; H. W. Rodwell (Camborne), 10s.; A Trifler, 6s.; Brum, 2s. 6d.; B. M. (Beaufort Street), 2s.; A Poor Woman, 1s.; Anon., 6d.; An Admirer, 10s.; Weekly Ninth, 1s.; D. S. C. (Sale), 2s 6d.; J. V Jarman, 5s.; Walthamstow, E.17, 2s.; F. L. P., £1; A. A. Coates (Scarborough), £15; Miss E. M. Randall, 2s.; One Who Has Known Anxious Times, 2s.; Xmas, 1926, 5s.; Jim's Wife, 2s 6d.; Lizzie and Kim, 2s. 6d.; C. Astin, 2s.; Arthur Burness, 1s.; Jumping Joshua, 2s.; A Widow, 2s. 6d.; Les (Leicester), 2s.; J. Owens, 2s. 6d.; Poddy, 3s.; Jan. 1, 1s. 6d.; Mud, 2s. 6d.; Mrs. L. Westrope Dawson, 10s.; Mother, 1s.; M. H. (Truro), 5s.; E. A. Hurst, 11s. 6d.; Anon. (Ipswich), 2s.; E. C. Guiseley, 1s. 6d.; Mrs. L. Taylor, 1s. 6d.; Lillian B., 1s.; Grateful Heart, 2s.; Joey, 1s.; Jack, 1s.; Mr. E. T. Dowling (Rangoon, Burma), 2s.; Mrs. Silver (Bexley Heath), 6d.; S. Fred Curtis, 2s. 6d.; A. K. (Ashton-under-Lyne), 10s.; P. W. (Dundee), 2s. 6d.; J. N. E. S., 1s.; Thoughts, 3s.; Mary Thompson (Ripon) 10s.; A. Bruce (Bournemouth), 4s. 4d.; E. Clarke, 2s. 6d.; Jennie (Staveley), 1s.; A Lover of *John Bull* (Wraysbury), 5s.; M. A. K. T., 1s.; 8id, 2s.; Xmas Turkey Winner, 1s.; Mr. K. Teesdale, 2s. 6d.; Mrs. E. Wick (Tonbridge), 1s.; J. T. Wallace (Old Colwyn, £1 1s.

Parcels have been received from: Mrs. H. Bellamy, B. A. Eyton, Mrs. Lucy Musselwhite.

(Many acknowledgments unavoidably held over)

Our Cross-Word Corner

Try, Try, Try Again!



CLUES ACROSS

1. Conserve.
4. Ire.
8. Poisonous Java tree.
12. Female sheep.
13. Musical instrument.
14. A wading bird.
15. To inveigh.
17. 14 lbs.
19. To think.
20. Terminate.
22. Coloured person.
24. Reward.
26. To wind in a ring.
29. Sometimes trumps.
31. To deceive.
34. Indian tribes' badge.
36. Foremost.
38. Vegetable.
39. Horizontal opening into mine.
40. A tribunal.
41. To box.
42. Fish's propeller.
43. To shiver.
44. A charm.
45. Worthless.
47. Lower.
49. Religious woman.
51. The emerald isle.
54. Public nursery.
56. Ship's holdfast.
59. Medley.
61. Harbour.
63. Comfort.
64. The devil.
65. To extend.
66. Shelter.
67. Went in haste.
68. Style.
69. A flock.

CLUES DOWN

1. A slave.
2. To expect.
3. Blood-vessel.
4. Desired.
5. Rodent.
6. Immediately.
7. Increasing strength.
8. Ill.
9. Projecting landing-place.
10. Monkey.
11. Despatched.
16. A marine mollusc.
17. Self talk.
21. Vein of metal.
23. Gaudy.
25. Wrote "Robinson Crusoe."
27. Perfect.
28. Employees.
29. To restrict.
30. A sea-nymph.
32. Higher in place.
33. Prior in time.
35. Hatred.
37. Indian coin.
40. A Continental people.
41. A buttery.
43. This is one.
44. Fore-part of the leg.
46. Hostile incursion.
48. State of insensibility.
50. Portion.
52. A puzzle.
53. Failure to gain.
54. Summon by law.
55. Equal.
57. Hearty.
58. Type of instrument.
60. A lick.
62. Human organ.

IT'S NOT A CRIME TO BE THIN, BUT—

it's really embarrassing to be so thin that people speak of you as being "skinny." After all it's not necessary to be either thin, weak, or anæmic. Almost any man or woman who wants to put on flesh, increase strength, endurance and vitality, can do it in a few weeks by getting a package of Blood-Iron Phosphate and taking as directed. This increases the red blood cells, strengthens the nervous system, and thus helps to quickly overcome those troubles, such as thinness, anæmia, neurasthenia, sleeplessness and physical weakness due to, or accompanied by, impoverished blood and weak nerves. Blood-Iron Phosphate costs only 3s. a flask of any good chemist, and it is so genuinely good that those who want to be really fit and strong quickly should get some and begin its use to-day.

IMPORTANT.—Although Blood-Iron Phosphate is wonderfully effective in increasing strength and nervous energy, it should not be used by people who object to putting on weight.

Delivered to your door for 5/- down

5/- down secures the Bicycle of your choice from our beautifully illustrated Catalogue. After you have received the Cycle you pay the balance by easy Monthly Payments to suit your pocket. All British, Fully Guaranteed. Straight from Our Own Factory.

14 Days' Approval. Packed Free and Carriage Paid.

Money refunded if dissatisfied Write for Free List.

JUNO

CYCLE CO. (Dept. D.S.), 105 & 243, BISHOPSGATE, LONDON, E.C.2.

A WONDERFUL BOOT

OFFER ONLY 1/- D. H.

All Sizes Black or Tan.

Masters' Double-Life Rycrome Boots.

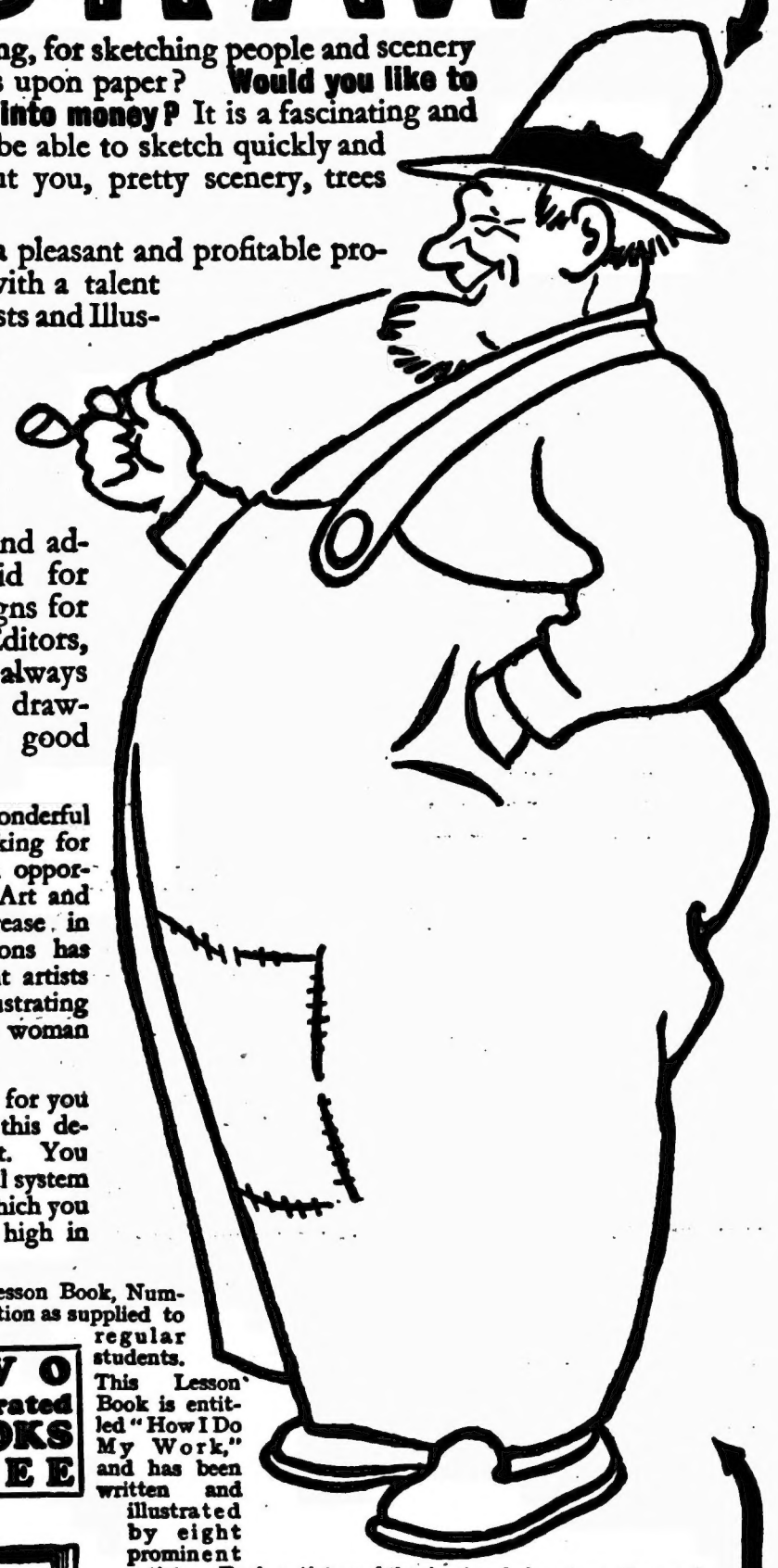
These New Boots Soled with RYCROME leather are waterproof and wear twice as long as ordinary leather, and give double value for your money. We offer these RYCROME Soled Double Wear Boots in Black or Tan, price 25/-, on simple easy terms, which everybody can afford to pay—1/- now, 8/- on delivery, and 4/- monthly, and you have the boots to wear while paying your monthly instalments. Give these wonderful RYCROME boots a trial. Send 1/- (P.O. or stamps) to-day, and say what size we shall send you. Ladies' One Bar Tan Shoe, also Gibson Lace Shoes, 25/-, same terms—send 1/- to-day and say what size we shall send you.

SUITS FOR MEN

Ready to wear and to measure by expert tailors of Masters' famous Ryex Tweeds and Serges, etc. in all shades, for 3/- deposit. Pay balance monthly, privately by post, while wearing it. Style, fit, make, and wear guaranteed. Write to-day for Free Sample Pieces of Cloth and Home Measurement Form.

MASTERS Ltd., 83, Hope Stores, RYE.

Do You Like To DRAW?



HAVE you a liking for drawing, for sketching people and scenery and putting your thoughts upon paper? **Would you like to turn your talent for drawing into money?** It is a fascinating and immensely profitable hobby to be able to sketch quickly and easily the people you see about you, pretty scenery, trees and old houses.

DID YOU EVER THINK what a pleasant and profitable profession is open before anyone with a talent for drawing? Commercial Artists and Illustrators make big incomes, the work is extremely interesting and enjoyable, and is exceptionally well paid. Many artists engaged in this work make from £1,000 to £2,000 a year and more drawing for newspapers and advertisers. High prices are paid for Illustrations, Cartoons and Designs for Advertisements and Posters. Editors, Publishers and Advertisers are always looking for new and interesting drawings and are willing to pay good prices for them.

OPPORTUNITIES ABOUND in this wonderful profession for anyone who has a liking for drawing. No profession offers such opportunities to-day as does Commercial Art and Illustrating. The tremendous increase in advertising and illustrated publications has created such a demand for competent artists that the field of commercial art and illustrating is a real gold mine for the man or woman who likes to draw.

LEARN AT HOME There is no need for you to leave your home in order to study this delightful and absorbingly interesting art. You can study anywhere under our resultful system of correspondence instruction with which you have the help and guidance of artists high in their profession.

Let us send you an actual Specimen Lesson Book, Number Twenty-five from our Course of Instruction as supplied to regular students. This Lesson Book is entitled "How I Do My Work," and has been written and illustrated by eight prominent artists. Each artist explains in simple language the working methods which he uses in his own studio. This Book contains thirty illustrations, of which many are in colour.

TWO Illustrated BOOKS FREE

"Sketching for Pleasure and Profit" is another book which we will send you free. It is an unusual publication of real value to anyone with a liking for Drawing and gives you hundreds of very interesting facts about Illustrating. Commercial Art and Cartooning. We will send you these two books absolutely **FREE.** A request for these two books places you under no obligation whatever. Kindly enclose 3d. in stamps to cover cost of Postage, etc.

BRITISH & DOMINIONS SCHOOL of DRAWING, Ltd.

208, Greycoat House, Greycoat Place, London, S.W.1

BEST "BULLETS" PRIZE EVER OFFERED!

Your Ideal Home for a few minutes' work.

OF all the many splendid "Bullets" Prizes which JOHN BULL has offered, this week's "Ideal Home" Prize is the most arrestingly attractive.

The First Prize-winner in this big offer, "Bullets" No. 631, will reap a four-fold harvest, for his Prize will consist of:—

1. The "John Bull" Ideal Home.

Most people have in mind the sort of house they would like. Some want a trim little home, replete with labour-saving devices, in or near a town. Others may prefer a roomier house in the country, where cheaper land would allow a bigger garden. Whatever your needs may be, the JOHN BULL Ideal Home will meet them, since the sum allotted for the house and site will be expended exactly as the winner may desire.

The winner will have the advantage of the assistance of Mr. Guy Church, F.R.I.B.A., Architectural Editor of "The Ideal Home," in selecting a suitable site, the type of house required, and in deciding other details connected with his new home.

2. Complete Furniture.

The second part of the Ideal Home Prize consists of the complete furniture which the winner may require for the house.

To choose his furniture, the winner will be invited to London at JOHN BULL'S expense; here he will visit a famous London furnishing house and furnish the Ideal Home from top to bottom, exactly as he may desire.

3. Clyno 4-seater Motor-car.

Clyno motor-cars have built up a wonderful reputation for reliability, to we have selected this famous British car as the third part of the Ideal Home Prize.

The 12/28 H.P. 4-seater touring model, value £220, is one of the finest cars on the road to-day, and it will provide years of enjoyment for the winner and his family. It will be delivered ready for the road, with licence and insurance paid for twelve months.

The sum of £2,000 has been set aside to cover the cost of the House, Site, Furniture and Motor-car, and the winner will be able to direct this expenditure according to his requirements. Under the direction and supervision of the Architectural Editor of "The Ideal Home," the winner will be enabled to secure the lowest possible prices in every case, so that the value obtained will be considerably in excess of £2,000.

The Ideal Prize

Never before have competitors had such an amazing opportunity in "Bullets!" For a few well-chosen words you can win

AN IDEAL HOME, FURNITURE, MOTOR-CAR AND £500!

4. £500 in Cash!

The fourth important part of the Ideal Home Prize is a cheque for £500. This will enable the winner to enjoy the manifold benefits of his record "Bullets" Prize with the comfortable knowledge that a substantial bank balance is available to meet any incidental expenses that may subsequently arise.

Shoot Your "Bullet!"

The last time we offered a First Prize approaching this magnitude, it was to a shrewd little Scotch lady that the big cheque was awarded.

With little previous experience of "Bullets," she made up the excellent effort—True Love—Takes Lifetime To "Tell," and carried off what was then the biggest prize which had ever been offered.

Many a JOHN BULL reader in every walk of life has secured a wonderful lift in the shape of a "Bullets" First Prize. A Nottingham mechanic, a Derbyshire cobbler, a Yorkshire mine-worker, a Manchester fruit salesman and a Scarborough antique dealer are only a few who have been staggered by the arrival of a monster cheque for a "Bullet."

This is the best way to set about winning the Ideal Home. First of all, study the "Bullets" which have carried off the big cash prizes this week. Then turn your attention to the "Examples" on the opposite page—ideas will soon occur to you and one of them may make a First Prize "Bullet."

Whether you have previously entered for "Bullets" or not, this is your opportunity to win an Ideal Home and live in comfort and security for years to come. Shoot your "Bullets" to-day!

RESULT OF "BULLETS" COMPETITION No. 628.

£762 10s. cash and 100 "Bullets" Gifts awarded this week!

FIRST PRIZE OF £250:

Mrs. MACDONALD,
c/o 9, Albert Avenue, Cresshill, Glasgow.

Example:—FOR US
Bullet:—CHILDREN "BRING HOME PROBLEMS."

SECOND PRIZE OF £100:

Mr. W. MITCHELL, 27, Helmsdale Road, Victoria Park, Bristol.

Example:—COSTS NOTHING
Bullet:—LEAGUE—WAR'S PRICE COMPARED.

THIRD & FOURTH PRIZES OF £50:

Mr. J. CHEETHAM, 147, Turncroft Lane, Stockport.
Example:—WITHOUT WIRELESS
Bullet:—WHITTINGTON HEARD "LONDON CALLING."

Mr. A. T. YOUNG, 3, Cauldwell Place, Bedford.
Example:—HOW WE LIVE
Bullet:—ISN'T THAT "FIGHT" ENOUGH?

FIFTH PRIZE OF £25:

Mr. W. B. McMATH, 12, Trevethick Street, Canton, Cardiff.
Example:—THE WORKERS
Bullet:—"TURN ROUND" IF "TWISTED."

10 Prizes of £5 each:

Mrs. W. ASHTON, Parade Fish Stores, 174, Long Lane, East Finchley.
SAID TO THE MAGISTRATE—"FINE? I PAID POLICEMAN!"

A. BEATTIE, c/o Patterson, 1, Morrison Court, Wellgate, Dundee.
SATISFYING EVERYBODY—FARES RIGHT—FIGHTS RARE.

G. CARD, 8, Gordon Road, Newton, Yeovil, Som.
THE WORKERS—RUSSIAN GOLD HAS IMPOVERISHED.

A. E. FAIRBANK, 85, Marton Bury Road, Middlesbrough.
THE WORKERS—"ENGAGE"—DON'T "FIGHT WITH."

A. FINLAY, 991, Dumbarton Road, Scotstoun, Glasgow.
HIS LAST JOB—"WENT THROUGH" THE WAR.
(Entered on "Target" Prize coupon.)

J. GAMBLE, 36, Rutland Road, Chesterfield.
MAKING FOR HOME—FATHER'S OFTEN "HELD UP."

Miss P. GEORGE, 89, Ford Street, Old Ford, E.
HIS LAST JOB—PIANO TOOK FATHER DOWNSTAIRS.

J. HEATH, Fail, Llangadfan, Welshpool.
GETTING THERE—SPOILS PESSIMIST'S WEEK-END.

W. J. POWELL, School House, Gamlingay, Sandy, Beds.
FATAL—INCOMES OVERTAXED—INCOMERS UNTAXED.

£5 Winners *Continued*

E. ROBINSON, 75, Holly Street, Nelson, Lancs.
FATAL—"MORE WE *War* TOGETHER."

10 Prizes of £2 10s. each:

Miss BAGGE, 11, Eyot Gardens, Hammersmith, W.
SAID TO THE MAGISTRATE—"*You're* ALWAYS HERE TOO!"

Mrs. M. BENNETT, 27, Bond Street, Mansfield, Notts.
SOLDIER'S WIFE—ANXIOUS, BUT SNUBS PACIFIST.

F. H. BROWN, 5, North View, St. Helen's Auckland, Co. Durham.
MAKING FOR HOME—MUST "HAVE ONE" FIRST.
(Entered on "Target" Prize coupon.)

C. DAY, 91, Rowheath Road, King's Norton, B'ham.
FATAL—IMPORTING *Odium* INTO CHINA.

E. J. HAY, 48, India Street, Edinburgh.
CHINESE PUZZLE DIRECTOR CALLS IT SIGNATURE.

J. A. JONES, 203, Mackintosh Place, Roath Park, Cardiff.
WHAT IS GOLF?—"CURE" THAT BECOMES "DISEASE."

W. LILLEY, 56, Hargreave Terrace, Darlington, Durham.
FATHER AND SON—CAN TELL *Them* APART.

G. L. MADDOX, 53, Dunrobin Street, Longton, Staffs.
CHINESE PUZZLE—IT'S "OUR BUSINESS UNDOING."

W. M. MCLAUCHLAN, Woodbine Cottage, Vista Road, Haydock, nr. St. Helens, Lancs.
FATHER AND SON—FINANCIAL "BUTTRESS"—SOCIETY "PILLAR."

D. MARCANTONIO, 17, Union Street, Ipswich.
GETTING THERE—SHORT WORK, WORKING LONGER.

100 "Bullets" Gift Winners:

Mrs. E. Allen, 24, Laburnum Grove, Portsmouth.
H. Allen, 152, Wessex Flats, Upper Holloway.
F. W. Anthony, Glen Haven, Mill Lane, Herne Bay.
F. Arnfield, 92, Old Ford Rd., London, E.
J. G. Bell, 2, Jutland Terr., Tantobie.
R. E. Bentley, 3, Bayham Pl., Camden Town, N.W.
S. J. Brewitt, 73, West St., Gateshead.
W. Brimson, c/o Harris, Eastover, Bridgwater.
G. T. Brunskill, 149, Gipsy Rd., West Norwood.
T. B. Bulman, 2, Hornley Terr., Tynemouth.
Miss O. Campbell, 3, Llwyn Derw, Mforestfach.
A. W. Carless, 28, High St., Tunstall.
A. Carter, Sunnybrae, Garrison Lane, Felixstowe.
C. Claxton, 29a, Forest Rd., Southport.
E. Codling, 24, Rockland Av., Woodhey, Ches.
P. Cole, 106, Kennington Park Rd., London, S.E.
Mrs. R. Collins, 5, Cross St., Tealaw.
Mrs. Cox, 3, Hedgeley Terr., Newcastle.
B. Davies, Highgate Inn, Wrexham.
R. Davis, Roker House, Lanchester, Durham.
A. Dawson, 5, Greenland St., New Wortley, Leeds.
E. Enson, 13, Clyde Terr., Stanstead Rd., Hertford.
H. V. Exton, 30, Knowle Rd., Knowle, Bristol.
A. Ferguson, 38, Campbell St., Hamilton, N.B.
J. H. Finch, 199, Burlington Rd., Small Heath.
S. Finch, 98, Darenth Rd., Stamford Hill.
Mrs. C. Foyle, 81, Egerton Rd., Bristol.
H. Gibson, 16, Criffel Av., Maryport, Cumberland.
F. Green, 9, Swanscombe Terr., Swanwick, Hants.
T. Green, 68, Ranelagh Rd., Felixstowe, Suffolk.
G. F. Hailstone, 242, Streetly Rd., Erdington.
H. R. Hammond, 83, Bordesley Green Rd., B'ham.
E. Harper, 21, Pretoria St., Belfast.
F. Harris, 55, John o'Gaunt Rd., Newcastle, Staffs.
W. H. Harris, "Rudloe," Brading Av., Southsea.
F. G. Harvey, 6, Wingate St., Newport, Mon.
W. E. Herring, 79, Royal Park Av., Leeds.
P. Hewitt, 5, Beech Av., Garden Village, Hull.
H. Hill, 18, Uridge Cres., Tonbridge, Kent.
F. Hilton, 54, Graver Lane, Clayton Bridge, M/c.
Mrs. E. Hobbs, 32, Weymouth St., Watford.
E. Hoblyn, 10, Eastcott Rd., Swindon, Wilts.
F. Holman, "Burnside," Lustleigh, Newton Abbot.
T. Holman, 2, Bingham's Green, Ardingly, Sussex.
F. Hugh, 9, Tunnel Rd., Llanelly.
T. C. Hunt, 12, Lansdowne Rd., Cardiff.
Mrs. J. T. Ingham, 41, Batley Rd., Heckmondwike.
P. Ives, 29, Pier Rd., Gt. Yarmouth.
F. Janie, Knubolton, P.O. Leominster, Herefordshire.
J. Jenkinson, 20, Sycamore Av., Bingley, Yorks.
L. K. Job, 51, Chestnut Rd., Moseley, B'ham.
J. Johnston, 86, Rugby Av., Belfast.
R. Jones, 124, Prescot Rd., St. Helens.
C. H. Joy, 1, Cranham Terr., Oxford.
G. Keevill, 11, Bolton Terr., Weston-super-Mare.
J. Langdale, 13, Thornhill Av., Hull.
J. Lennox, 26, St. Oswald's Rd., Hebburn-on-Tyne.
J. G. Loudon, Pitcairn, Markinch, Fife.
P. Markham, 56, High St., Portsmouth.
E. Morrison, "Oaklea," Qn. Alexandra Rd., N. Shields.
H. J. Norville, 12, Buckley Houses, Wigan.
Mrs. Oakley, 215, Manor Lane, Lee, S.E.
D. Owen, 25, Tudor Terr., Aberdare, Glam.
W. Peden, 68, Netherlee Rd., Glasgow.
Miss A. Pell, 227, Ashley Rd., Parkstone, Dorset.
Miss M. Pope, Page Moss Farm, Roby, Liverpool.
F. E. Potkins, Hitchin Rd., Arlesey, Beds.
W. Prodham, Rates Office, 80, Tubbs Rd., Harlesden.
Mrs. Regnier, 24, Leonard Rd., Portsmouth.
Mrs. A. Richardson, Neville Pl., Meopham, Kent.
F. Roberts, 27, West Av., Billingham.
G. Roberts, Hewley Villa, Eaton, Yorks.
J. Robinson, 6, Newington St., Bradford.
A. Rowed, 2, Bridgeland St., Bideford, Devon.
N. G. Ruggles, High St., Gt. Yeldham, Essex.
Mrs. M. L. Seamer, High St., Sandy, Beds.
T. Smedley, 45, Uttoxeter Old Rd., Derby.
H. Smith, 11, Albert Rd., Walthamstow, E.
L. G. Smith, 36, St. Nicholas Cliff, Scarborough.
E. Story, 16, Alma Sq., Scarborough.
S. D. Stringer, 23, Fitzwilliam St., Rotherham.
A. Thompson, 2, Wawn Rd., Morriston.
W. H. Thompson, 12, Welney Pl., Wadsley Bridge.
W. Timmis, 9, Albert Rd., Ilford.
W. Vass, Springwood, Hoyland Common, Barnsley.
D. Walker, 84, The Avenue, Highams Park, E.
J. E. Warner, H.M. Office of Works, London, S.W.
W. Webb, 247, Barking Rd., East Ham, E.
C. Webster, 5, Northfield Rd., Edinburgh.
C. S. Webster, Staff, G.P.O., Hull.
Miss G. White, 7, Beach Terr., Beach, Sheerness.
D. Whittingham, 147, Northview Drive, Westcliff.
C. W. Wiles, 324, Crystal Palace Rd., London, S.E.
F. Willden, 222, Westbury Rd., Stockingford.
C. H. Wilson, 1, Quarry Mount, Scarborough.
P. Wilson, 157, Burrell's Walk, Cambridge.
H. E. Wood, 17, Friars Terr., Stafford.
E. Woodbridge, 181, Ock St., Abingdon, Berks.
H. Yates, 21, Palgrave Rd., Gt. Yarmouth.
J. Yerbury, 5, Churchill Rd., Weston-super-Mare.

List of 100 Prize-winners of £1 in Competition No. 628 will be published in next week's "Competitors' Journal." Complete List of all Cash Prize-winners can be seen at these offices.

SPECIAL NEWSAGENTS' PRIZES.

Cheques for £10, £3, and £2 respectively will be paid to the Newsagents from whom the winners of the First Three "Bullets" Prizes in Competition No. 631 have purchased their copies of "John Bull."

The original cheque for £250 awarded to the First Prize-winner in "Bullets" No. 627 can now be seen in the window of Mr. A. W. LAKE, 29, Walcot Street Bath.

☞ **A postcard to the Competition Editor will bring you an illustrated booklet of "Bullets" Gifts. A selection of these new Prizes is being displayed at the "John Bull" Pen Depot, Cannon Street Station Approach, London, E.C.**

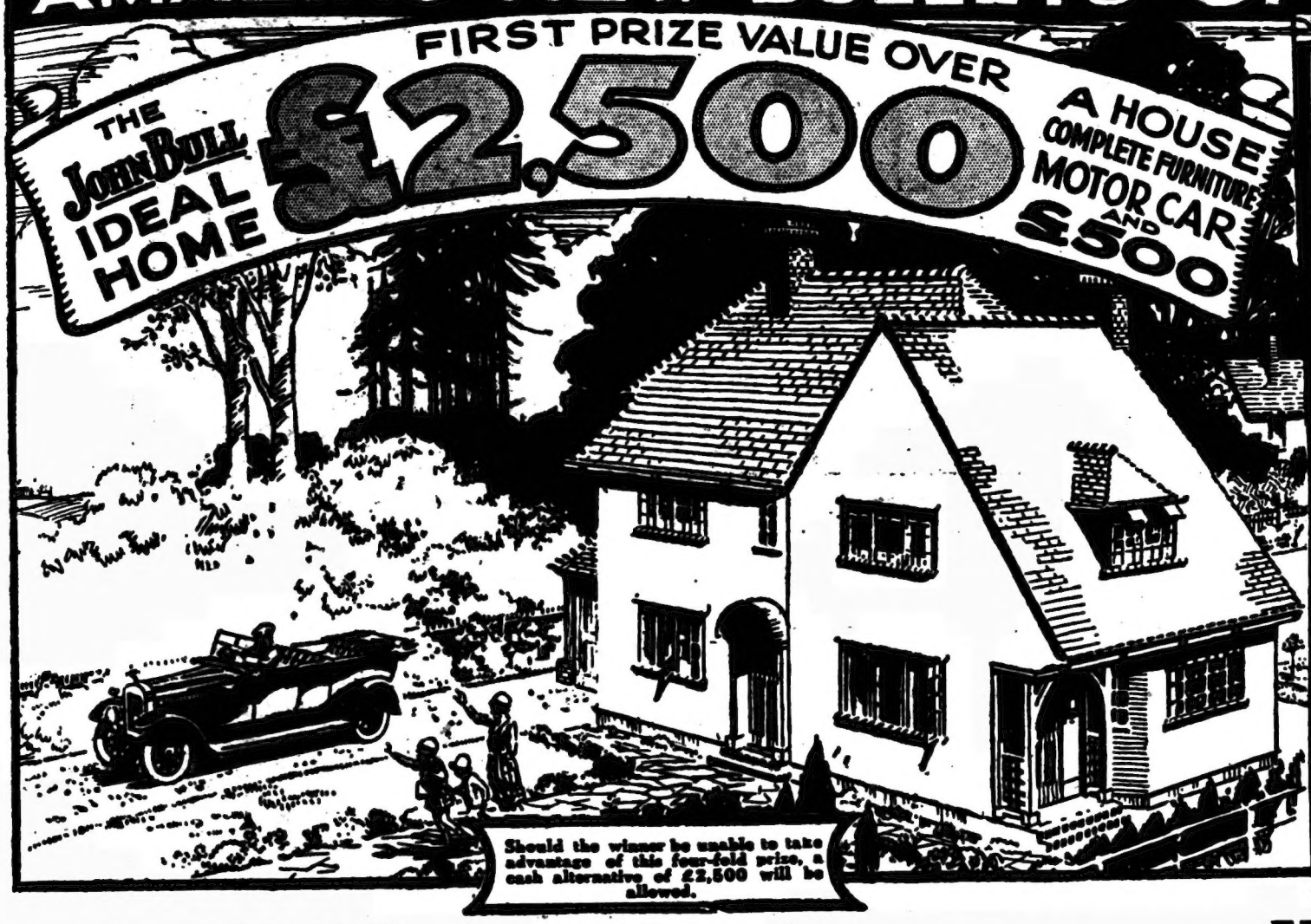
SELECTION OF EXAMPLES FOR "BULLETS" COMPETITION No. 632.

FRUITS OF LABOUR	IF TOBACCO WERE PROHIBITED
TOMMY'S JOB	INSULTING
WHAT THE CHINAMAN SAID	MISTAKE SHE MADE
SOMEWHERE	GETTING TOGETHER
A BIG GUN	TIME WELL SPENT
SEEN IN THE PAPER	IN BUSINESS
I'M AFRAID	WITHOUT A SMILE
GRATEFULLY	MOTHER KNOWS
AT HER HAIR-DRESSER'S	PASSING
	FALSE MOVE

WHAT IS SENSE?

These Examples may be made use of on the Coupons on page 36, and must reach us on or before THURSDAY, MARCH 31. All Coupons so used MUST be marked clearly with the number 632 in the top left-hand corner, and envelopes containing these Coupons must be addressed "Bullets" No. 632, JOHN BULL, Long Acre, London, W.C.2. (Comp.). Such Coupons must not contain any of the Examples for "Bullets" No. 631.

AMAZING NEW 'BULLETS' OFFER!


THE JOHN BULL IDEAL HOME
FIRST PRIZE VALUE OVER £2,500
A HOUSE COMPLETE FURNITURE MOTOR CAR AND £500
Should the winner be unable to take advantage of this four-fold prize, a cash alternative of £2,500 will be allowed.

Other Prizes

£250
£100
£50 £25
10 of £5 10 of £2·10
100 of £1
200 of 5/- 1,000 of 2/6
20,000 'TARGET' PRIZES AND 200 'BULLETS' GIFTS!

45s. Cameras, Portable Gramophones, Ladies' Gold Wrist Watches, Electro-plated Tea Sets, 50s. Waterbury Watches, and many other Valuable Prizes

WINNERS WILL CHOOSE THEIR OWN PRIZES.

HOW TO MAKE "BULLETS"

THERE is nothing difficult about *Bullets*. All you have to do is this. Select any of the *Examples* opposite—then give any TWO, THREE, or FOUR words with some bearing upon it. Thus a recent winner who selected the *Example*—SECRET OF HEALTH, added the *Bullet* DOING WITHOUT—WITHOUT OVERDOING, and secured £50 for those few words. Three recent Big Prize winners were:—

Example:—BAD BOY
Bullet:—"GETS IT" FROM FATHER.

Example:—WIRELESS PROGRAMME
Bullet:—*World* TO THE *Blind*.

Example:—WRONG WAY
Bullet:—ABOUT—ARMAMENTS REDUCING NATIONS.

ENCLOSE A POSTAL ORDER AT THE RATE OF 6D. FOR EACH COUPON USED

LIST OF EXAMPLES FOR "BULLETS" COMPETITION No. 631.

BRITAIN'S BEST
WITH A STRUGGLE
IDEAL HOME
SWEETS OF SUCCESS
A GIFT
WHY THEY WERE HAPPY
FOOD OF LOVE
MOTHER'S ADVICE
LASTS A LONG TIME
NUMBER ONE
WHEN I'M RICH
A BABY
LIKE A FOOL
MY MISTAKE
IN THE WORKHOUSE
MODERN MARRIAGE
MAKES US GRUMBLE
HER CRY
RETIRING
A HUNDRED YEARS AGO
ALL WRONG
CUPID
WHAT THE WINNER SAID
HIS BUSINESS
PROMISING
IF I WERE MUSSOLINI
TRADE HARVEST
UNWISE
WE FORGET
TOP OF THE TREE
FOR MONEY
WIRELESS
WHY SHE SAID "NO!"
MODESTLY
HEARD IN THE DARK
WHO IS FATHER?
WISE WIFE
EVIDENTLY
LIFE AND DEATH
WHAT IS A GAME?

"BULLETS" RULES.

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness, and originality.

2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL, and crossed and Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

4. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

Employees of Odhams Press are not eligible to compete.

PLEASE POST EARLY IF YOU CAN. You can help us by posting early, but all "Bullets" entered in time receive the same careful adjudication.

Address Coupons to "Bullets" No. 631, "John Bull," Long Acre, London, W.C.2 (Comp.)

Example _____ Closing Date, Thursday, Mar. 17.
Bullet _____
Example _____
Bullet _____
(631) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 1 Coupon, send P.O. for 6d.
Signed _____
Address _____

Example _____ Closing Date, Thursday, Mar. 17.
Bullet _____
Example _____
Bullet _____
(631) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 1s. 6d.
Signed _____
Address _____

"Bullets" must consist of Two, Three or Four Words.

Example _____ Closing Date, Thursday, Mar. 17.
Bullet _____
Example _____
Bullet _____
(631) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 1s.
Signed _____
Address _____

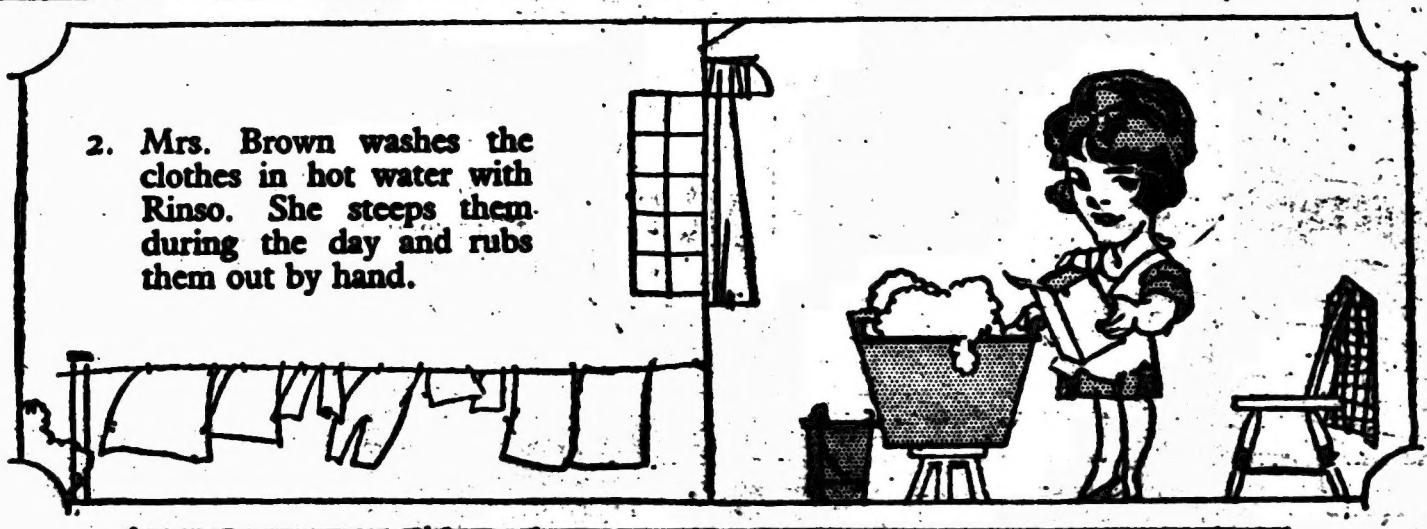
If you wish to send in further "Bullets" you can write them on plain paper.

Example _____ Closing Date, Thursday, Mar. 17.
Bullet _____
Example _____
Bullet _____
(631) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s.
Signed _____
Address _____

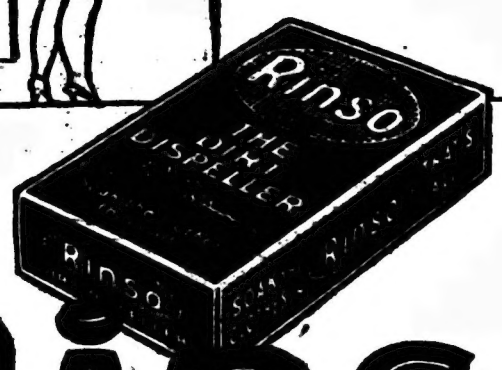
Britain's washday—*featuring* Rinso

1. Mrs. Jones puts the clothes into cold water with Rinso. She lets them soak overnight, while she sleeps.

2. Mrs. Brown washes the clothes in hot water with Rinso. She steeps them during the day and rubs them out by hand.



3. Mrs. Robinson boils the clothes with Rinso. She pops them in and leaves them for half an hour, while she gets on with other things.



Rinso

washes every way

COLD OR HOT OR BOILING

R. S. HUDSON, LIMITED, LIVERPOOL, WEST BROMWICH AND LONDON

Rin8-109

Printed and Published Weekly by the Proprietors, ODHAMS PRESS LTD., Long Acre, London, W.C.2, England. Registered at the G.P.O. as a Newspaper. Post Free all over the World, 13s. per annum. Registered for transmission by Canadian Magazine Post. Agencies for the Colonies: Gordon & Gotch, Ltd., Australia and New Zealand. For South Africa: Central News Agency, Ltd. Sole Agents for Canada: Imperial News Co., Ltd., 14, Bream's Buildings, London, E.C.4, Toronto, Montreal, Winnipeg and Vancouver. For America: International News Co., 131, Varick Street, New York, U.S.A. Also on sale at W. H. Smith & Son's Bookshops, at 78, Marche-aux-Herbes, Bruxelles, and 248, Rue de Rivoli, Paris.